MERCURY

Corporate Finance and Accounting Course

19 – 23 July 2027
Amsterdam (Netherlands)



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Ref: 2043_264702 **Date:** 19 – 23 July 2027 **Location:** Amsterdam (Netherlands) **Fees:** 5600 Euro

Introduction

This corporate finance and accounting course offers a deep dive into corporate finance and the intricacies of financial management. It emphasizes each responsibility domain within the firm and illustrates how finance influences its operations.

Participants in this corporate finance and accounting course will be introduced to corporate finance concepts, unraveling the interaction among finance, management, and other stakeholders.

Considering that stakeholders' interests are maximized through efficient resource allocation, the corporate finance and accounting course scrutinizes this objective.

Corporate finance not only elucidates vital financial terms and tools utilized in real-world scenarios but also articulates the broader context of their application across various firm segments.

Those who enroll in this corporate finance and accounting course, possibly striving for a corporate finance certificate, will cultivate an understanding of the financial decision-making interplay relative to the firm's strategic objectives.

Moreover, comprehending decisions via the firm's financial statements will significantly empower individuals to steer the organization more effectively.

Targeted Groups

- Finance managers.
- Corporate controllers.
- Financial controllers.
- Treasury professionals.
- Chief accountants.
- Accounting managers.
- Senior accountants.
- Banking professionals.
- Investment professionals.
- Corporate business professionals.
- Finance professionals.

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Course Objectives

After this corporate finance and accounting course, participants will have the capability to:

- Utilize financial statements to exert a more influential impact on the organization.
- Make more informed decisions with finance.
- Maintain more effective control over resource utilization.
- Construct superior budgets that are more likely to be approved.
- Analyze variances from objectives accurately and expeditiously.
- Manage working capital efficiently.
- Integrate concepts from corporate finance and accounting.
- Critically analyze financial statements.
- Make more strategic capital budgeting decisions.
- Employ operating capital more judiciously.

Targeted Competencies

At the end of this corporate finance and accounting course, the target competencies will be able to:

- Comprehension of operating, investing, and financing decisions.
- Proficiency in working capital management.
- Decision-making expertise for capital investments.
- Ability to calculate the cost of capital.
- Skills in setting a dividend policy.
- Competence in financial forecasting.
- Proficiency in equity valuation.
- Detailed understanding of financial statements.
- Capacity to optimize decisions through thorough analysis.
- Knowledge in leveraging financial resources for optimal growth.
- Mastery of multiple tools for improved analysis of capital projects.
- Confidence in discussing a broad range of finance topics.

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Course Content

Unit 1: Introduction to Corporate Finance Basics

- What is the definition of accounting?
- What is the meaning of finance?
- Differentiating between finance and accounting.
- Contrasting financial accounting with management accounting.
- Understanding your impact on financial statements.
- Mastering the essentials of planning, forecasting, and budgeting.

Unit 2: Corporate Finance Analytics and Financial Statements

- Exploring the balance sheet.
- Dissecting the income statement.
- Analyzing the cash flow statement.
- Impact of non-cash deductions.
- What are the definitions of depreciation, amortization, and depletion?
- Book value versus market value: The significance.
- Understanding shareholder's expectations.

Unit 3: Corporate Budgeting Course - Working Capital Management

- Defining and understanding Working Capital WC.
- Identifying components of WC.
- Cash.
- Accounts receivable.
- Inventory.
- Accounts payable.
- Determining the optimal amount of WC and its importance.
- Computing and analyzing critical ratios.
- Other WC tools are accounts receivable and payable agings.
- The significance of credit policies and collection procedures.

Unit 4: Principles of Corporate Finance - Capital Structure Analysis

- Defining capital structure and its importance.
- Equity capital - its essence and influence on decisions.
- Debt capital - its true nature and impact on return rates.
- Weighted Cost of Capital WACC and its critical role.
- Calculating WACC: when and how to apply it.
- Exploring leverage and its dual implications.
- Comparing operating, financial, and combined leverage.

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Unit 5: Advanced Corporate Finance - Capital Expenditure Decisions

- Discussing cash flows and the time value of money.
- Overview of the capital project evaluation process.
- Estimating cash flows across a project lifespan.
- Emphasizing Net Present Value NPV and internal Rate of Return IRR as preferred methodologies.
- The Profitability Index PI and Modified Internal Rate of Return MIRR are alternate methods.
- Defining approval criteria and the review process.

By integrating fundamental and advanced principles of corporate finance into this corporate finance and accounting course, we aim to provide a robust foundation for individuals looking to enhance their proficiency in corporate funding and strategic financial management.