



Leadership, Innovation & Enterprise Skills Training Course

30 August – 3 September 2027
Casablanca (Morocco)



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Ref: 1045_263786 **Date:** 30 August – 3 September 2027 **Location:** Casablanca (Morocco) **Fees:** 4500 Euro

Introduction:

Corporations need to nurture leaders who can help their employees to be innovative and enterprising. This leadership, innovation, and enterprise skills course presents an opportunity for professionals and leaders to learn how to develop the creative edge to meet the challenge of excellent innovative leadership needed in the workplace.

It will allow you to examine yourself and your strengths and weaknesses. With leadership, innovation, and enterprise skills, you will improve your communication and interpersonal skills to enhance your leadership abilities to bring about innovation and enterprise skills.

Targeted Groups:

- Managers
- Supervisors
- Team leaders
- Employees who can be promoted to a supervisory or managerial role.

Course Objectives:

At the end of this leadership, innovation, and enterprise skills course, the participants will be able to:

- Develop leadership skills
- Share their thinking
- Communicate their vision, purpose & direction
- Inject passion to motivate people
- Encourage employees to think outside the box
- Cultivate and manage creativity
- Learn how to cultivate creativity in the organization
- Understand how to lead others towards innovation
- Enhance ability to motivate employees and increase their productivity
- Learn how to expand personal leadership and creativity skills to enterprise skills
- Build group cohesion and rapport

Targeted Competencies:

- Leadership skills
- Team building
- Self Confidence
- Emotional intelligence
- Innovation
- Communication skills

Course Content:

Unit 1: Successful Leadership Styles:

- Inspirational leadership
- Power of Influence
- Understanding and developing others
- Proactive Leadership
- Delegation as a leadership style
- Motivational leadership

Unit 2: Driving Radical Innovation:

- Lateral thinking
- Systemic innovation
- Leveraging the power of diversity
- Cultivating creativity
- Managing change creatively
- Implementing innovation

Unit 3: Entrepreneurial Leadership:

- Optimizing your leadership strengths
- Becoming an environmental change agent
- Developing personal empowerment
- Using transformational vocabulary
- Maximizing essential communication principles
- Understanding the 3 significant levels of communication

Unit 4: Accountable Communication:

- What is accountability
- Improving personal credibility
- Leading with integrity
- Sharpen your communication skills
- Listening with the heart
- Inspiring and guiding the team

Unit 5: Developing Emotionally Intelligent Organizations:

- Building bonds
- Cooperation & team building
- Forging emotionally intelligent teams
- Resolving conflicts using emotional intelligence
- Organizational awareness
- Leading emotionally intelligent organizations

Enhancing Enterprise Risk Management:

Enterprises today increasingly focus on risk management as an integral part of their leadership and management strategies.

This leadership, innovation, and enterprise skills training course will delve into enterprise risk management practices, providing invaluable insights into effectively identifying, analyzing, and mitigating risk.

Participants in the leadership, innovation, and enterprise skills course can expect to gain knowledge that intersects with operational and enterprise risk management, equipping themselves with the essential skills to strategize against potential uncertainties that may affect organizational growth and innovation initiatives.