



Leadership, Creativity and Peak Performance Training Seminar

23 – 27 November 2026
Casablanca (Morocco)





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Ref: 8089_260974 **Date:** 23 – 27 November 2026 **Location:** Casablanca (Morocco) **Fees:** 4500 Euro

Introduction:

In today's business, the leader needs to draw from the well of intellectual capital within their sphere of influence to facilitate productivity and steady growth. This leadership, creativity, and peak performance training seminar includes principles and techniques for how leaders do that today, providing the participants with the crucial tools to groom their people.

These best practice techniques are taken from all business areas and cultures to give the participants in this leadership, creativity, and peak performance seminar a clear path to creating a successful business.

This leadership, creativity, and peak performance conference allows participants to understand the best strategies and techniques to adopt in various workplace situations. Strategizing and conveying organizational goals through effective communication is crucial to achieving peak performance. Long-term success relies on strong leadership within the organization.

High-Performance Leadership Training:

This peak performance and creative leadership seminar will delve deeper into high-performance leadership, drawing connections between peak-performance leadership and the importance of a creative leadership style. You'll explore how to foster a conducive environment for creative leadership, ensuring that, as a leader, your methods resonate with a performance leadership model that accelerates growth and efficiency.

Moreover, participants will be privileged to understand how the creative leadership workshop and seminar are pivotal in shaping a leader's vision and strategies in any leadership development conference or workshop. Engaging in the best leadership seminars can bolster one's capacity to lead effectively, pushing teams towards a common goal with noted vigor and inspiration.

Through this peak performance and creative leadership training, the dialogue on leadership performance intertwines with elements from a leadership development event, empowering attendees to curate personalized, action-driven pathways, which they could implement in their respective organizations to drive peak performance leadership.

Targeted Groups:

- Managers at all managerial levels.
- Supervisors.
- Team leaders.
- Employees are those who want to get leadership skills to develop their careers.

Conference Objectives:

At the end of this peak performance and creative leadership conference, the participants will be able to:

- Build a strong followership.
- Learn the art of leading, especially in visioning, inspiring, and decision-making.
- Command respect by all peers and followers
- Gain insight into their leadership style.
- Determine the best practices of leaders through history and how to apply them today.
- Articulate an understanding of what leadership means in their business.
- Explain their leadership capabilities and areas for personal development.
- Determine their role as an effective leader in any organization.
- Develop strategies for creating a positive work environment that fosters leadership and a commitment to continuous improvement in others.

Targeted Competencies:

By the end of this peak performance and creative leadership conference, the target competencies will be able to:

- Leadership skills.
- Transform people into productive followers.
- Personal growth techniques.
- Empower people.
- Delegate effectively.
- Communication skills.
- Innovative culture.

Conference Content:

Unit 1: Creating and Implementing a Leadership Communication Strategy:

- The leader is a visionary.
- The power of creative vision.
- Overview of The leader's influence on culture.
- How does a leader facilitate the path to a culture?
- Implement a leadership communication approach.
- Models of best-run visionary companies.

Unit 2: How Effective Leaders Control Their "Inner Power":

- Guide to Knowing Your Leadership Strengths.
- How do leaders use their emotional intelligence?
- Understand the leader base of power.
- Understanding "Spiritual Capital".
- Leaders influence people - employees, peers, and senior managers.
- Managing your body and mind effectively.

Unit 3: How a Leader Develops People:

- Learn secrets to involve others.
- Understand the best practices of effective mentors and coaches.
- The motivating leader.
- Know the need for achievement, power, and affiliation.
- Expectancy theory and motivation.
- How does a leader create an environment for self-motivation?

Unit 4: How to Use Resources More Efficiently:

- Understand the best practices to delegate effectively.
- The benefits of delegation.
- The barriers to delegation.
- Delegation vs Empowerment.
- Create the environment for empowerment.
- Use goal setting, time management, planning, and prioritizing.

Unit 5: How a Leader Builds an Innovative Culture:

- The leader is a creative thinker.
- Build a culture of innovation and new ideas.
- Challenging self-imposed assumptions.
- Put best practices into practice.
- Guide to Building a personal leadership plan.