MERCURY

Fleet Management Training Certificate

2 – 6 May 2027
Istanbul (Turkey)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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Ref: 15084_257064 **Date:** 2 – 6 May 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 Euro

Introduction:

Supply chain development is bringing new challenges for fleet managers, and safety remains important. Fleet management is significant in managing the distribution of products through extended supply chains. A company's reputation relies on timely and cost-effective management of these operations.

Participants enrolled in the fleet management training certificate course gain comprehensive knowledge and practical skills essential for navigating the intricacies of fleet management operations.

Throughout the fleet management certificate course, individuals delve into the core principles and methodologies of efficient fleet management, guided by industry experts. By understanding the definition of fleet management and exploring various fleet management tools, participants learn to optimize resources and streamline processes effectively.

This comprehensive program not only elucidates the benefits of fleet management but also equips learners with a profound understanding of fleet management's meaning in contemporary business contexts.

From exploring fleet management solutions to mastering the intricacies of a fleet management system, participants emerge as proficient fleet management experts, poised to drive operational excellence within their organizations.

Targeted Groups:

- Fleet Managers.
- Logistics Managers and Planners.
- Distribution Managers.
- Transport Managers.

Course Objectives:

By the end of this fleet management course, the participants will be able to:

- Understand the Changes That are Driving Change in Fleet Management.
- Identify Gaps in Performance.
- Develop a Fleet Management Strategy.
- Analyze Risks in the Business Environment.
- Build Sustainable Operations.

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Targeted Competencies:

At the end of this fleet management training, the participant's competencies will:

- The Changing Nature of the Supply Chain Environment.
- PESTEL for Fleet Managers.
- Risk in Fleet Management.
- Sustainability in Fleet Management.
- Technology for Fleet Management.

Course Content:

Unit 1: The Changing Nature of Supply Chain Management:

- Why Do We Need Fleets?
- The Make or Buy Decision.
- Other Answers to Distribution.
- Distribution Requirement Planning.
- Threats in Supply Management.
- Opportunities in Supply.

Unit 2: Analyzing Changes in the Operating Environment:

- PESTEL Analysis.
- Political Environment.
- Social Factors.
- Legal Concerns.
- Economic Issues.
- Technology.

Unit 3: Risk in The Fleet Management:

- What is Risk, and How is it Different from Issues?
- Risk and Safety.
- Risk Reduction.
- Mitigation.
- Risk Avoidance.
- Exercise on Risk Management.

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Unit 4: Technology in Fleet Management:

- Information Technologies.
- Opportunities and Threats.
- Power Technologies.
- Financial Impacts of Technology.
- Planning the 21st Century Fleet.

Unit 5: Sustainability for the Future:

- Safety in the Future.
- Reducing Carbon Footprint.
- Integration with Other Modes.
- Technology in Sustainability.
- Artificial Intelligence.

Conclusion:

The fleet management training certificate course equips participants with the expertise to excel in fleet management operations. From understanding the definition to implementing solutions, graduates emerge as proficient experts ready to optimize resources and drive organizational success.