MERCURY

Managing Supply Operations, Strategic Supplies, and Efficient Export Chains Workshop

30 August – 3 September 2027
Casablanca (Morocco)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
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Ref: 4117_253686 **Date:** 30 August – 3 September 2027 **Location:** Casablanca (Morocco) **Fees:** 4500 Euro

Introduction:

Procurement, a term synonymous with industry, commerce, and service sectors, carries significant weight due to its critical role within an organization. The procurement responsibility extends beyond merely executing the purchasing process. It encompasses effective planning, policy-making, and decision-making.

This strategic supply chain and operations management program provides a succinct overview of the essential requirements for achieving quality and excellence in supply and warehousing functions.

Upon completing this strategic supply chain and operations management workshop, participants will have the knowledge and expertise to pursue an export chain certificate, validating their understanding and strategic skill set in managing intricate export processes and enhancing their supply chain efficiency.

This strategic supply chain and operations management workshop is an advanced learning experience and an operations and supply chain management course that moves toward certification. Participants are prepared for a supply chain management course and positioned to advance their careers with an operations and supply chain management certificate.

Strategic Supply Chain Management in Operations:

Understanding the strategic aspects of supply chain management is pivotal in operations management. Supply chain management strategies streamline processes and serve as a cornerstone for sustainable business growth. Participants will learn what operations entail in supply chain management and why this integration is paramount for organizational success.

Operations management sustainability and supply chain management are intertwined to promote eco-friendly and cost-efficient practices. This strategic supply chain and operations management course examines the strategies of supply chain management that drive sustainability. It delves into why supply chain management is essential in operations management and how organizations can implement sustainable methods effectively.

Targeted Groups:

This strategic supply chain and operations management course is tailored for logistics professionals across all organizational levels. Furthermore, it is an excellent opportunity for individuals looking to enhance their supply chain and logistics knowledge with contemporary theoretical insights, equipping them for advanced roles within their organizations.

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Workshop Objectives:

By the end of this strategic supply chain and operations management workshop, participants will be able to:

- Maximize their inventory control skills.
- Enhance their logistical management aptitude in line with ISO standards.
- Adopt outstanding administrative practices for improved warehouse management and control.
- Explore modern methodologies in supply and distribution chains.
- Acquire a comprehensive skill set essential for warehouse personnel.

Targeted Competencies:

- Supply chain management.
- Quality management.
- Warehouse design.
- Warehouse operation.
- Inventory management.

Workshop Content:

Unit 1: Modern Techniques of Supply Chain Management:

- Development of the Supply Chain.
- Distinguishing between Supply Chain, Value Chain, and Order Chain.
- Tools for electronic supply chain management.
- Criteria for modern excellence in supply chain management.
- Fundamental components of supply chain management.

Unit 2: Establishing Strategic Management for Effective Supply Chains:

- The imperative of managing supply chains.
- The core framework for strategic management.
- Five pivotal controls for maximizing supply chain performance.
- Harnessing effective supply chain strategies as a competitive edge.
- Driving and measuring growth via efficient supply chains.
- Implementing the PACE method to enhance supply chain operations.

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Unit 3: Warehouse and Supply Chain Management System:

- Advantages of adopting a logistic system.
- Identifying the required standards and technology for an evolving logistics system.
- Integrative automation of warehouse units.

Unit 4: Strategic Supply and Quality Management in Operating Operations:

- Coordination and scheduling within supply management.
- Essential strategic decisions in operations and supply.
- Principal requirements for applying total quality to operations and supply.
- International Quality System standards.
- Anticipated benefits derived from implementing comprehensive quality systems.
- Key financial ratios for supply operations under quality standards.

Unit 5: Certificate of Excellence Approved for Supply and Supply Research:

- Quality prerequisites for managing supply and logistics.
- Methods for assessing the efficiency and effectiveness of supply management.
- Excellence models for managing supply and logistics.
- The nine standards of excellence in supply management and operations.