MERCURY

Managing and Combating Security Risks and Crises Program

22 – 26 August 2027
Istanbul (Turkey)



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Ref: 15104_251475 **Date:** 22 – 26 August 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 Euro

Introduction:

Security risk management is a critical process that involves identifying, analyzing, and mitigating risks to ensure the safety and stability of organizations. This security risk management techniques and strategies course will equip participants with the necessary skills and techniques for effective security risk management.

In the dynamic industrial investment environment, organizations are more susceptible than ever to myriad threats that pose significant security risks. Given intense competition and uncertainty, anticipating potential crises and disasters is crucial.

Developing a robust security risk management program necessitates meticulous planning, forming a specialized crisis and disaster management unit, and ensuring the team is well-trained to handle emergencies. A crisis can critically impact an institution both physically and morally.

Conversely, a disaster signifies an event resulting in extensive losses and may stem from natural or man-made causes. Recognizing the importance of security risk management means adopting strategies that prevent potential crises from escalating into disasters.

Targeted Groups:

- Security Managers.
- Enterprise Security Officials.
- Crisis Management Teams.
- Scenario Preparation Teams.
- Emergency Teams.
- Individuals interested in crisis management seek skill and experience development.

Course Objectives:

Upon the end of this security risk management course, participants will:

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- Grasp contemporary management concepts and the challenges in the administrative environment.
- Understand factors, causes, and stages leading to crises.
- Implement security risk management techniques and control strategies.
- Address major crises and disasters with appropriate strategies and priorities.
- Comprehend escape route standards and partial and total evacuation policies during emergencies.
- Explore advanced technology for early warning and rapid control during fire outbreaks.
- Learn about environmentally friendly firefighting gases.
- Develop human and behavioral skills for crisis management teams.
- Understand the US Department of Labor's safety standards for fire control.
- Plan and respond effectively to emergencies in unique facility settings.
- Create unpredictable scenarios based on event progression.
- Apply best practices in preventative safety to effectively respond to crises and disasters.

Targeted Competencies:

By the end of this security risk management training, participants will:

- Crisis and disaster management in high-risk environments.
- Strategic planning for crisis and disaster management.
- Proficiency in crisis management.
- Leadership actions in crisis settings.
- Constructing scenarios and devising security crisis management strategies.

Course Content:

Unit 1: Crisis and Disaster Management in High-risk Environments:

- Understand the concept and components of crises.
- Explore disaster causes and consequences.
- Differentiate between conflict, problem, and accident.
- Compare and contrast crises and disasters.
- Identify stages in the development of security crises.
- Investigate the underlying reasons for security crises.
- Examine various types of crises encountered by institutions.

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Unit 2: Strategic Planning for Crisis and Disaster Management:

- Fundamentals of security management.
- An introduction to strategic planning.
- Recognize warning signs indicative of impending crises.
- Delve into concepts and types of security crises.
- Plan for crisis management strategies.
- Characterizing and staging crises.
- Assess the impact of security crises on organizations.
- Explore Crisis Management Strategies.
- Command and control in crises.
- Prepare the crisis management team for prompt action.

Unit 3: Crisis Management:

- Outline the stages of managing a security crisis.
- Formulate a crisis management strategy.
- Design pre-disaster scenarios.
- Detail the planning processes for crises and disaster management.
- Develop scenarios during ongoing crises/disasters.
- Implement crisis and disaster response plans.
- Enumerate the responsibilities of the security crisis management team.
- Considering evacuation plans for emergencies.
- Strategies for recovery and business continuity post-crisis.

Unit 4: Leaders Moves in Crisis Management:

- Assemble an effective crisis management team.
- Establish objectives during crisis conditions.
- Time management strategies in crises.
- Boost team morale amidst crises.
- Encourage creativity and innovation under pressure.
- Approaches to problem-solving in crisis contexts.
- Manage change during security crises.
- Restore normalcy and reactivate operations.

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Unit 5: Building Scenarios and Security Crisis Management Strategies:

- Define the concept of a security scenario.
- Understand the critical role of security scenario development.
- Identify scenario elements, types, and objectives.
- Construct scenarios tailored to specific security crises.
- Recognize the profiles of individuals tasked with scenario execution.
- Methods such as containment and escalation in crises.
- How do we empty the crisis of its content?
- Techniques for draining the momentum of a crisis.
- Break down crises into manageable segments.
- Tactics for crisis de-escalation and redirection.

Conclusion:

This comprehensive security risk management course culminates with participants understanding the security risk management process. It is by a security risk management certification acknowledging their proficiency in safeguarding their organizations against potential security threats and emergencies.