MERCURY

Advanced Management & Strategic Leadership Development

28 March – 1 April 2027
Istanbul (Turkey)



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Ref: 121916_1085032 **Date:** 28 March – 1 April 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 Euro

Introduction

The Advanced Management & Strategic Leadership Development course equips professionals with advanced capabilities to lead organizations through complexity, change, and strategic growth. It integrates strategic leadership, management, decision-making, communication, and organizational development into a coherent leadership framework. Participants examine how strategic thinking can strengthen organizational alignment, executive judgment, stakeholder relationships, and long-term performance. The program develops leadership effectiveness through self-awareness, coaching, team leadership, culture management, and performance improvement. It addresses complex organizational challenges by connecting change management, transformation, influence, and sustainable success. Participants learn how effective leaders translate strategic direction into coordinated action and measurable organizational impact.

Targeted Groups

This Advanced Management & Strategic Leadership Development training targets professionals seeking knowledge and skills:

- Senior managers leading strategy, performance, and growth.
- Department heads managing teams and transformation.
- Executives strengthening strategic leadership and decision-making.
- Emerging leaders preparing for broader responsibilities.
- Project leaders managing strategic initiatives and change.
- HR professionals supporting leadership and succession.
- Professionals developing communication and stakeholder skills.

Course Objectives

Participants will achieve the following objectives by completing the Advanced Management & Strategic Leadership Development course:

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- Analyze strategic leadership principles and organizational priorities.
- Apply strategic thinking to complex situations and competing priorities.
- Evaluate strategic options using structured decision-making and professional judgment.
- Align people, resources, processes, and performance with organizational strategy.
- Strengthen leadership communication, influence, and stakeholder engagement.
- Lead organizational change and address resistance effectively.
- Develop high-performance teams through goals, accountability, and feedback.
- Assess organizational culture and leadership behaviors supporting trust and performance.
- Use coaching approaches to develop current and future leaders.
- Manage complex challenges through systems thinking and adaptive leadership.
- Connect performance management with strategic outcomes.
- Build leadership approaches that support sustainable organizational success.

Targeted Competencies

Participants will gain the following competencies during the Advanced Management & Strategic Leadership Development program:

- Strategic thinking and enterprise perspective.
- Leadership judgment and decision-making.
- Organizational alignment and strategic execution.
- Executive communication and leadership presence.
- Stakeholder management and professional influence.
- Change leadership and organizational transformation.
- High-performance team leadership and accountability.
- Organizational culture assessment and leadership alignment.
- Executive coaching and leadership development.
- Self-awareness and adaptability.
- Performance management.
- Complex problem analysis.
- Future leader development and organizational resilience.

Real-world Case Studies

In this Advanced Management & Strategic Leadership Development training, participants develop skills through the following cases:

- Analyze a growth strategy requiring departmental and resource alignment.
- Evaluate an executive decision involving uncertainty and competing priorities.
- Assess a transformation initiative facing resistance and cultural barriers.
- Examine a team with unclear roles and weak accountability.
- Develop a stakeholder influence approach for organizational change.
- Review a succession challenge and strengthen future leaders.

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Course Content

Unit 1: Strategic Leadership & Strategic Thinking

- Define strategic leadership and how organizations create value.
- Apply strategic thinking to leadership decisions.
- Connect vision, objectives, and strategic priorities.
- Assess trends, risks, opportunities, and uncertainty.
- Distinguish strategic, tactical, and operational thinking.
- Evaluate priorities from an enterprise perspective.
- Align strategy, execution, and accountability.

Unit 2: Strategic Alignment, Decision-Making & Organizational Impact

- Align strategy, structure, people, and resources.
- Analyze strategic choices using evidence and judgment.
- Apply decision-making frameworks to complex situations.
- Evaluate risks, trade-offs, and consequences.
- Connect decisions with organizational performance.
- Strengthen executive communication and strategic alignment.
- Assess stakeholders and influence effectively.

Unit 3: Leadership Influence, Change Management & Transformation

- Examine leadership influence, persuasion, and credibility.
- Develop communication for challenging situations.
- Analyze change drivers and organizational resistance.
- Evaluate transformation across people, processes, and culture.
- Align change with leadership and strategic priorities.
- Lead uncertainty through adaptability and engagement.
- Assess transformation progress and outcomes.

Unit 4: High-Performance Teams, Culture & Executive Coaching

- Define high-performance teams and shared accountability.
- Align team goals with strategic priorities.
- Examine culture and its impact on performance.
- Strengthen trust, feedback, and collaboration.
- Apply coaching principles to leadership development.
- Build self-awareness and identify development gaps.
- Develop future leaders through coaching and delegation.

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Unit 5: Complex Challenges, Performance & Sustainable Organizational Success

- Analyze complex challenges through systems thinking.
- Connect performance management with strategic objectives.
- Address competing priorities and organizational disruption.
- Strengthen stakeholder relationships during strategic initiatives.
- Promote resilience, innovation, and sustainable growth.
- Assess capabilities for long-term strategic execution.
- Integrate leadership, culture, change, and performance.

Final Insights & Key Takeaways

The program strengthens the strategic thinking, leadership effectiveness, and organizational capabilities required to lead complex organizations successfully. Professionals learn to connect strategic management, leadership development, change management, performance, and stakeholder influence to achieve sustainable organizational success.