MERCURY

Effective Business Risk Management Strategies Using ISO 31000 Framework

18 – 22 July 2027
Cairo (Egypt)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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Ref: 15911_1084684 **Date:** 18 – 22 July 2027 **Location:** Cairo (Egypt) **Fees:** 3500 Euro

Introduction:

In today's rapidly changing business landscape, organizations face various risks impacting their strategic and operational goals and financial stability. Effective risk management requires businesses to anticipate, mitigate, and manage uncertainties. The ISO 31000 framework offers a structured, universally recognized risk management approach. This Effective Business Risk Management Strategies Using ISO 31000 Framework course explores how organizations can leverage the framework to develop and implement effective risk management strategies.

In this Effective Business Risk Management Strategies Using ISO 31000 Framework training, participants will learn to identify potential risks, assess their impact, and create robust mitigation plans to ensure resilience and sustainability. By aligning risk management practices with ISO 31000 principles, businesses can enhance decision-making, safeguard resources, and seize opportunities with greater confidence. It provides insights into risk management strategies for businesses.

The Effective Business Risk Management Strategies Using the ISO 31000 Framework course explores the ISO 31000 risk management framework, emphasizing the key principles and how they can be applied to create effective business risk management strategies. Participants will learn the meaning of ISO 31000 and gain knowledge of its components.

Through Effective Business Risk Management Strategies Using ISO 31000 Framework training, businesses will understand how to identify, assess, and mitigate risks using the ISO 31000 risk management standards. Organizations must adopt an internationally recognized ISO 31000 risk framework to enhance their decision-making and risk resilience.

Targeted Groups:

- Risk management professionals.
- Business leaders and executives.
- Strategic planners.
- Compliance and governance officers.
- Project managers.
- Quality assurance professionals.
- Financial and operational managers.
- Consultants specializing in risk and organizational resilience.
- Audit and internal control personnel.
- Decision-makers involved in organizational risk policy development.

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Course Objectives:

At the end of this Effective Business Risk Management Strategies Using ISO 31000 Framework course, the participants will be able to:

- Understand the key principles of the ISO 31000 framework.
- Learn how to identify and assess risks in a business environment.
- Develop effective strategies for managing and mitigating risks.
- Implement risk management processes aligned with ISO 31000 standards.
- Enhance decision-making capabilities under risk and uncertainty.
- Establish a culture of risk awareness across the organization.
- Improve communication of risk-related information to stakeholders.
- Create actionable risk management plans for business continuity.
- Evaluate and monitor the effectiveness of risk management strategies.
- Apply ISO 31000 to optimize organizational resilience and sustainability.

Targeted Competencies:

By the end of this Effective Business Risk Management Strategies Using ISO 31000 Framework training, the participant's competencies will:

- Risk identification and assessment.
- Risk analysis and evaluation.
- Risk mitigation and control strategies.
- Implementation of ISO 31000 principles.
- Decision-making under uncertainty.
- Stakeholder communication and reporting.
- Compliance with international risk management standards.
- Development of risk management policies and procedures.
- Crisis management and business continuity planning.
- Continuous improvement of risk management processes.

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Course Content:

Unit 1: Introduction to ISO 31000 Framework:

- Overview of the ISO 31000 standard for risk management.
- Key principles and guidelines of ISO 31000.
- The importance of integrating risk management into organizational culture.
- Understanding risk management terminology and concepts.
- The role of leadership in fostering effective risk management.
- The relationship between ISO 31000 and other risk management standards.
- Benefits of adopting ISO 31000 for businesses of all sizes.
- Real-world case studies of ISO 31000 implementation.

Unit 2: Risk Identification and Assessment:

- Methods for identifying potential risks in various business contexts.
- Techniques for systematic risk identification e.g., SWOT analysis, risk registers.
- Tools for assessing the likelihood and impact of identified risks.
- Categorizing risks into strategic, operational, financial, and compliance risks.
- Involving stakeholders in the risk identification process.
- Practical exercises on identifying risks in specific organizational scenarios.
- Risk assessment matrices and qualitative vs. quantitative assessment techniques.
- Conducting risk workshops to encourage team participation in identification.

Unit 3: Risk Analysis and Evaluation:

- Methods for analyzing risk data to prioritize threats and opportunities.
- Tools for risk evaluation, such as risk matrices and heat maps.
- Analyzing both positive and negative risks opportunities and threats.
- Understanding risk tolerance and appetite about ISO 31000.
- Evaluating the potential consequences of risks on organizational objectives.
- Techniques for scenario analysis and sensitivity analysis.
- Decision-making models for risk evaluation.
- Conducting cost-benefit analysis for risk mitigation strategies.

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Unit 4: Risk Treatment and Mitigation Strategies:

- Developing and selecting appropriate risk treatment options.
- The four primary risk treatment strategies are avoidance, reduction, sharing, and retention.
- Integrating risk treatment plans into the business operations.
- Assigning roles and responsibilities for implementing risk treatments.
- Monitoring the effectiveness of risk treatments and making adjustments.
- Aligning risk treatments with organizational objectives and resources.
- Practical case studies on implementing risk treatments in real-world scenarios.
- Risk treatment in the context of business continuity planning.

Unit 5: Monitoring, Review, and Communication of Risks:

- Continuous monitoring of risks and their treatment effectiveness.
- Establishing key performance indicators KPIs for risk management.
- Techniques for reviewing and updating risk management processes.
- Methods for tracking emerging risks and trends.
- Reporting and communicating risks to stakeholders at all levels.
- Documenting risk management actions and outcomes.
- The role of audits in ensuring the effectiveness of risk management.
- Lessons learned and feedback loops for continual improvement in risk management.