MERCURY

Executive Assistants and Administrative Professionals

17 – 21 October 2027
Sharm El-Sheikh (Egypt)



Dubai - UAE: +971 4 450 5697
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Ref: 15765_1084650 **Date:** 17 – 21 October 2027 **Location:** Sharm El-Sheikh (Egypt) **Fees:** 4500 Euro

Introduction:

Executive Assistants and Administrative Professionals ensure the smooth operation of organizations. They are the backbone of corporate environments, supporting senior management, coordinating complex schedules, managing communications, and handling high-level administrative tasks. Their ability to anticipate needs, maintain confidentiality, and exercise sound judgment makes them indispensable to the daily functioning of the business.

This Executive Assistants and Administrative Professionals course enhances the skills and competencies of these professionals, enabling them to excel in their roles and contribute to organizational success. Through practical strategies and real-world applications, participants will learn how to optimize their efficiency, improve communication, and strengthen their leadership skills. It will allow them to provide exceptional administrative support in today's fast-paced and evolving business landscape.

The Executive Assistants and Administrative Professionals training program clarifies the distinctions between roles like the executive assistant and administrative assistant, exploring the duties, skills, and responsibilities of each. An executive administrative assistant serves as a vital support to high-level executives, managing complex tasks that include calendar management, meeting coordination, and advanced administrative tasks, all of which demand high discretion and professionalism.

This Executive Assistants and Administrative Professionals program provides an overview of the executive administrative assistant's duties and responsibilities, emphasizing skills such as time management, communication, and proficiency with essential tools. Through targeted training, participants will gain the insights and practical experience needed to enhance their performance and effectively support senior management.

Targeted Groups:

- Executive Assistants to C-suite and Senior Management.
- Personal Assistants PAs.
- Office Managers.
- Administrative Coordinators.
- Senior Administrative Assistants.
- Project Administrators.
- Departmental Secretaries.
- Office Support Professionals.

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Course Objectives:

At the end of this Executive Assistants and Administrative Professionals course, the participants will be able to:

- Enhance time management and prioritization skills for increased efficiency.
- Improve communication techniques for effective interaction with stakeholders.
- Strengthen organizational abilities for managing complex tasks and projects.
- Develop problem-solving strategies for quick and effective decision-making.
- Learn to maintain confidentiality and handle sensitive information securely.
- Build leadership qualities to take initiative and drive office productivity.
- Master technology tools and office software for streamlined operations.
- Cultivate emotional intelligence to manage stress and adapt to challenges.
- Improve collaboration and teamwork across departments and teams.

Targeted Competencies:

At the end of this Executive Assistants and Administrative Professionals training program, the participant's competencies will:

- Time Management and Prioritization.
- Effective Communication and Interpersonal Skills.
- Advanced Organizational Skills.
- Problem-solving and Decision-making.
- Confidentiality and Discretion.
- Leadership and Initiative.
- Project and Event Management.
- Technology and Office Software Proficiency.
- Emotional Intelligence and Adaptability.
- Stakeholder Management and Collaboration.

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Course Content:

Unit 1: Time Management and Prioritization:

- Understand how to prioritize tasks effectively based on urgency and importance.
- Learn techniques to manage competing deadlines and multiple responsibilities.
- Master the use of time management tools and strategies to enhance productivity.
- Identify time-wasters and develop methods to eliminate or reduce them.
- Develop routines and processes that increase efficiency throughout the workday.

Unit 2: Effective Communication and Interpersonal Skills:

- Explore verbal and non-verbal communication techniques for professional interactions.
- Learn how to communicate while maintaining respect and diplomacy.
- Understand how to manage upward communication with senior executives.
- Enhance listening skills to improve comprehension and reduce misunderstandings.
- Develop strategies for handling difficult conversations and conflict resolution.

Unit 3: Organizational Skills and Workflow Optimization:

- Master the principles of document management and filing systems for better organization.
- Learn to seamlessly create and manage executive schedules, travel plans, and meetings.
- Discover techniques for streamlining office workflows and improving team collaboration.
- Explore tools and technology that enhance organization and administrative processes.
- Develop processes for handling multiple projects and tasks simultaneously.

Unit 4: Leadership and Initiative in the Administrative Role:

- Understand how to take initiative and become a proactive leader in your role.
- Learn how to support decision-making processes by providing timely information and solutions.
- Develop skills for managing and leading administrative projects from start to finish.
- Enhance your ability to manage stakeholder expectations and build strong professional relationships.
- Learn how to contribute strategically to the organization's goals through effective support.

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Unit 5: Technology Proficiency and Digital Tools for Administrative Success:

- Get familiar with essential office software, including Microsoft Office and G Suite.
- Explore tools for managing virtual meetings, calendars, and online collaboration.
- Learn how to automate repetitive tasks and increase efficiency through technology.
- Understand data management best practices to ensure security and confidentiality.
- Stay updated on the latest digital tools and software for enhancing office operations.