MERCURY

Strategic International Project Manager Training Course

12 – 16 September 2027
Istanbul (Turkey)



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Introduction:

The project management industry is evolving to keep up with the dynamic business environment. To address today's VUCA Volatile, Uncertain, Complex, and Ambiguous business environment, emerging trends in managing large-scale and complex projects emphasize hybrid project management. This course shifts the focus from being more people-oriented to emphasizing the leadership and interpersonal skills of the modern international project manager.

In addition to sharing best practices, international standards, and project management case studies pertinent to the region and the industries of the participants, this interactive and highly engaging program gives today's experienced project managers the latest trends, methodologies, tools, and skills to manage projects effectively in today's global environment.

The Importance of Strategic Project Management in International Settings:

Strategic project management is crucial in efficiently managing projects that align with an organization's long-term objectives, particularly in international contexts. This international strategic project manager course will explore the definition of strategic project management, its process, and why it is paramount to multinational enterprises.

Participants will learn the intricacies of becoming a strategic project manager and the roles, responsibilities, and facets of taking on complex, global projects. By the end of this session, senior strategic project managers will be equipped with the tools and training to spearhead impactful international projects that drive organizational success.

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Targeted Groups:

- Project managers seek to formalize and broaden their current project competency knowledge while incorporating best global practices and contemporary trends based on knowledge areas and processes.
- Any senior project stakeholder moving to a worldwide setting who wants to comprehend the difficulties in implementing successful global projects and programs.
- Senior managers and directors who wish to hone their strategic abilities for choosing and effectively running projects and programs.
- Team leaders working on international projects who want to learn more about the many viewpoints on project management, including theories and laws like Parkinson's law, stewardship theory, agency theory, and student syndrome, and how these affect project success.
- Team members want to increase their knowledge of global project management and how to assist their project managers better.
- Project sponsors want to learn more about how international projects are set up and handled and several suggestions on playing their part and being a great and helpful sponsor.

Course Objectives:

At the end of this international strategic project manager course, participants will be able to:

- Acquire a thorough understanding of the fundamental elements of the contemporary business environment and how they affect project management.
- Learn about the newest project management trends and how international standards address them.
- Use Discipline and Scaled Agile methodologies to apply hybrid project management techniques to large-scale, complex projects.
- Develop your strategic insight to increase your awareness of organizational strategy, portfolio management, PMO practices and project and program alignment.
- Learn how to initiate, plan, execute, monitor, control, and close international projects by consulting best practices and regional case studies and developing your project management performance capabilities.
- Learn to communicate with executive management, stakeholders, and the project team while developing your leadership skills as a project leader rather than a manager.

Targeted Competencies:

By the end of this international strategic project manager training, participants competencies will be able to:

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- Global Project Management.
- Cross-Cultural Communication.
- Strategic Planning and Execution.
- Risk Management and Mitigation.
- Leadership and Team Building.
- Financial Acumen and Budgeting.
- Stakeholder Engagement.
- Regulatory and Compliance Awareness.
- Change Management.
- Performance Measurement and Evaluation.
- Conflict Resolution and Negotiation.
- Technological Proficiency and Adaptation.
- Innovation and Problem Solving.
- Time Management and Prioritization.
- Ethical Decision Making.

Course Content:

Unit 1: Recognize How Projects and Project Management Affect Strategic Goals:

- Examine the goal of project management and planning.
- Organizational culture significantly influences project initiation, development, execution, and evaluation. Some organizations use a less formal methodology, while others have project management departments that have the last say in handling all strategic initiatives.
- Examine the effects of projects on an organization's strategic goals.

Unit 2: Recognize the Components of the Planning and Procedure of a Project:

- Responsibilities of the project sponsor and other key players.
- Crucial responsibilities are needed to carry out a project.
- The project sponsor.
- The project's stakeholders.

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Unit 3: Describe the Requirements for Defining the Scope and Specifications to Create a Project Plan:

- Goals and objectives SMART.
- Levels of measurement and control Risk assessment techniques, Elbeik and Thomass successful project requirements, and Pinto and Slevin project success factors.
- The fundamentals of work breakdown structure WBS include time factors Turner milestone planning requirements, Gantt charts and cost factors.
- The organizational structure needed and parties involved Larson, Gobeli and Gray identified five types of project organizational structure.
- Environmental study PESTLE, alternatives and decisions, and feasibility are challenged with business cases.
- Other categories include design or technical problems, project management tools such as Turner's seven forces model, and supporting materials.

Unit 4: Talk About the Steps Involved in Creating a Project Plan:

- Starting a project requires setting up parameters, goals, and budgets, selecting team members, and getting approval.
- Planning and organization are needed; you must specify the governance process and reporting frequency.
- Monitoring and implementation are necessary to manage all project activities appropriately.
- After the project is finished, an evaluation and post-implementation review are needed.

Unit 5: Know How to Carry Out the Project Plan and Assess the Results:

- Describe how to obtain project implementation approval.
- Evaluate the procedures for securing stakeholder support for project operations and execution.
- Describe the evaluation procedure used to gauge project effectiveness about strategic goals.