MERCURY

Strategic Corporate Governance with ESG & Risk

28 June – 2 July 2027
Lisbon (Portugal)



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Ref: 121387_1084089 **Date:** 28 June – 2 July 2027 **Location:** Lisbon (Portugal) **Fees:** 5600 Euro

Introduction

This Strategic Corporate Governance with ESG & Risk course guides participants through a cohesive exploration of Governance, Strategic Management, and Strategic Leadership while integrating Environmental, Social, and Governance ESG principles, financial risk oversight, and procurement evaluation. It aims to broaden participants' comprehension and strengthen their ability to align governance frameworks with modern organizational priorities and stakeholder expectations. Participants will examine corporate governance processes in depth, including board-level governance and executive assurance and control frameworks.

The Strategic Corporate Governance with ESG & Risk course equips professionals with the analytical skills to assess the robustness of governance practices, identify gaps, and enhance organizational effectiveness. It emphasizes embedding ESG considerations into governance structures, strengthening visibility into financial risks, and ensuring transparent and accountable procurement practices. It rigorously reviews all components of the Strategic Management system, from defining the organization's mission and strategic direction to ensuring disciplined execution, while highlighting the decisive role of strategic leadership.

Participants will learn how to connect corporate governance with strategic planning to foster a culture that aligns governance, sustainability priorities, risk management, and procurement integrity. The Strategic Corporate Governance with ESG & Risk program presents the guiding principles of internationally recognized governance codes and explores global measurement and benchmarking practices. It demonstrates how strong governance supports strategic decision-making, sustainable value creation, financial resilience, and responsible procurement management in complex operating environments.

Targeted Groups

This Strategic Corporate Governance with ESG & Risk training targets professionals seeking knowledge and skills:

- Chairs, Committee Chairs.
- Board Members, Committee Members.
- Board Secretaries.
- CEOs, Executive Directors, and Senior Management.
- Corporate Governance Officers / Professionals.
- Strategic Planning Officers / Professionals.
- Risk / Compliance Management Function.
- Internal Audit Function, Internal Control Function.
- Corporate Affairs, Legal.
- ESG and Sustainability Officers / Professionals.
- Financial Risk Management Professionals.

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- Procurement and Supply Chain Governance Professionals.

Course Objectives

By the end of this Strategic Corporate Governance with ESG & Risk course, participants will:

- Explore a comprehensive, generic governance model based on key principles that are adaptable to any organization.
- Learn about the Roles, Duties, and Responsibilities of the Board.
- Study how to develop and implement a Corporate Strategy.
- Discuss how to apply a comprehensive Governance Assurance and Control model within the organization.
- Discuss the Integrated Model of Governance Disclosures and Reporting within the Organization.
- Learn about the standard codes of Corporate Governance and their Guiding principles.
- Gain an understanding of board evaluation, governance measurement, and benchmarking.
- Integrate ESG principles into corporate governance and strategic decision-making.
- Evaluate financial risk exposures within the governance and oversight framework.
- Assess procurement governance practices to enhance transparency, compliance, and value creation.

Targeted Competencies

At the end of this Strategic Corporate Governance with ESG & Risk program, participants' competencies will include:

- Principles of Good Corporate Governance.
- Board's Roles, Duties, and Responsibilities.
- The Board Governance Framework.
- The Strategic Management system elements.
- Knowledge of the Governance, Risk, and Compliance GRC Perspective.
- The Integrated Assurance and Control Model.
- The Integrated Disclosures and Reporting Model.
- ESG integration within governance and strategy.
- Financial risk identification, assessment, and oversight.
- Procurement governance evaluation and control practices.

Studying Scenarios

In this Strategic Corporate Governance with ESG & Risk training, participants develop skills through the following scenarios:

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- Assessing governance gaps in a multinational board structure.
- Identifying weaknesses in ESG integration within governance frameworks.
- Analyzing financial risk exposures affecting strategic oversight.
- Evaluating procurement control deficiencies and transparency risks.
- Recommending practical enhancements to strengthen board effectiveness.
- Examining alignment between leadership decisions and risk appetite.
- Reviewing ESG commitments within strategic transformation initiatives.
- Assessing supplier governance and responsible procurement practices.
- Verifying the adequacy of financial risk monitoring mechanisms.
- Proposing governance improvements for sustainable and resilient execution.

Course Content

Unit 1: Corporate Governance

- What is Corporate Governance?
- Governance Historical Evolution.
- The Governance Challenge.
- Principles for Good Corporate Governance.
- The 4 Ps of Corporate Governance.
- Who's Who in Corporate Governance?
- ESG foundations within governance frameworks.

Unit 2: The Board

- Board positioning within the Power hierarchy.
- Board's Roles, Duties, and Responsibilities.
- Board Structure.
- The Board Instruments and Tools.
- Board Governance.
- Board's Dynamics.
- Influence of Leadership of the Board and the Organization.
- Board oversight of ESG, financial risk, and procurement governance.

Unit 3: Strategic Planning and Management

- The Essence of Strategy - Strategy Definitions.
- Strategic Leadership.
- Levels of Strategy.
- The Strategic Management System.
- Strategy Governance.
- Integrating ESG priorities into strategic planning.
- Financial risk considerations in strategic decision-making.
- Strategic procurement alignment with corporate objectives.

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Unit 4: Integrated Assurance and Control, Disclosures and Reporting

- The Governance, Risk, and Compliance GRC Perspective.
- The Three 3 Lines of Defense Model.
- Role of Internal Audit.
- Role of External Audit.
- Emerging Governance Practices.
- Integrated Disclosures and Reporting Framework.
- ESG reporting and sustainability disclosures.
- Financial risk monitoring and reporting mechanisms.
- Procurement assurance and compliance controls.

Unit 5: Corporate Governance Around the World

- Corporate Governance Standard Codes.
- Guiding Principles.
- Board Evaluation.
- Governance Measurement and Benchmarking.
- Global ESG governance trends and benchmarks.
- Financial risk governance best practices.
- Procurement governance maturity models.

Final Insights & Key Takeaways

Strategic corporate governance is most effective when governance structures, ESG priorities, financial risk oversight, and procurement controls operate as an integrated system. Organizations that align these elements strengthen accountability, enhance resilience, and create sustainable long-term value.