MERCURY

Organizational, Public Sector, Analysis, Implementing Initiatives & Improvement

4 – 8 January 2027
Madrid (Spain)



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Organizational, Public Sector, Analysis, Implementing Initiatives & Improvement

Ref: 121311_1084069 **Date:** 4 – 8 January 2027 **Location:** Madrid (Spain) **Fees:** 5600 Euro

Introduction

This course provides a focused exploration of organizational analysis, public sector strategies, and the implementation of improvement initiatives. Participants will gain insight into evaluating organizational structures, processes, and policies. The program emphasizes evidence-based decision-making and strategic planning for effective results. It also covers methods for assessing performance and identifying opportunities for operational improvement. Participants will learn to design, implement, and monitor initiatives that enhance efficiency and public value. The course integrates practical frameworks for measurable organizational impact in the public sector.

Targeted Groups

This Organizational, Public Sector, Analysis, Implementing Initiatives & Improvement course targets professionals seeking specialized knowledge and skills:

- Public sector managers
- Policy analysts
- Organizational development specialists
- Project managers in government entities
- Strategic planning officers
- Consultants in public administration
- Quality assurance and improvement coordinators
- Professionals involved in change management

Course Objectives

Participants will achieve the following objectives by completing the Organizational, Public Sector, Analysis, Implementing Initiatives & Improvement course:

- Understand organizational structures and processes in public sector settings.
- Analyze policy and performance data to inform decision-making.
- Develop improvement initiatives aligned with strategic goals.
- Apply frameworks for evaluating operational efficiency.
- Enhance skills in stakeholder engagement and collaboration.
- Design and implement evidence-based solutions.
- Monitor and assess outcomes for continuous improvement.
- Improve organizational responsiveness and accountability.
- Strengthen public sector leadership competencies.
- Foster innovation in service delivery and organizational performance.

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Targeted Competencies

Participants will gain the following competencies during the program:

- Analytical assessment of organizational operations
- Strategic planning for initiative implementation
- Public sector performance evaluation
- Policy and process improvement techniques
- Evidence-based decision-making
- Leadership in managing change
- Effective stakeholder communication
- Designing measurable improvement strategies
- Risk management in public initiatives
- Monitoring and reporting progress

Studying Scenarios

In this training, participants will develop their skills through the analysis of the following scenarios:

- Implementing efficiency initiatives in government departments
- Redesigning organizational workflows for better performance
- Analyzing public policy impacts on operational outcomes
- Addressing service delivery challenges with strategic solutions
- Evaluating organizational performance using measurable metrics
- Engaging stakeholders in public sector improvement programs
- Applying evidence-based frameworks to enhance accountability

Course Content

Unit 1: Organizational Analysis in the Public Sector

- Understanding public sector organizational structures
- Mapping processes and workflows for efficiency
- Identifying bottlenecks and operational challenges
- Evaluating roles, responsibilities, and decision-making hierarchies
- Assessing organizational culture and its impact on performance
- Using data to analyze operational effectiveness
- Understanding governance and compliance requirements

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Unit 2: Strategic Planning for Initiatives

- Setting objectives aligned with organizational goals
- Identifying key performance indicators for public projects
- Developing actionable plans for improvement initiatives
- Prioritizing initiatives based on impact and resources
- Integrating risk assessment into planning processes
- Communicating strategic plans to stakeholders
- Aligning initiatives with public sector policies

Unit 3: Implementing Change and Improvement

- Designing improvement programs for public services
- Managing change effectively in organizations
- Mobilizing teams to support implementation
- Overcoming resistance to change
- Applying project management principles to initiatives
- Monitoring progress and adjusting plans as needed
- Ensuring compliance with regulations and policies

Unit 4: Performance Measurement and Evaluation

- Developing metrics to evaluate initiative outcomes
- Using data analytics for performance assessment
- Conducting regular progress reviews
- Benchmarking organizational performance against best practices
- Reporting results to decision-makers
- Identifying lessons learned for future initiatives
- Enhancing transparency and accountability in reporting

Unit 5: Continuous Improvement and Innovation

- Embedding a culture of continuous improvement
- Encouraging innovative solutions in public sector processes
- Applying lessons learned to new initiatives
- Leveraging technology for operational enhancement
- Sustaining improvement programs over time
- Evaluating long-term impacts on organizational performance
- Promoting collaboration and knowledge sharing

Final Insights & Key Takeaways

Participants will lead improvement initiatives with measurable results. They will gain actionable skills to enhance organizational performance and public sector effectiveness.