MERCURY

Strategic Leadership and Corporate Governance for State-Owned Port Authorities

8 – 12 March 2027
Barcelona (Spain)



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Ref: 16475_1084037 **Date:** 8 – 12 March 2027 **Location:** Barcelona (Spain) **Fees:** 5600 Euro

Introduction:

This Strategic Leadership and Corporate Governance for State-Owned Port Authorities course provides an in-depth understanding of strategic leadership and corporate governance principles within state-owned port authorities. It explores how leaders can align governance frameworks with strategic objectives to enhance operational performance and accountability. Participants will examine leadership strategies for improving transparency, stakeholder trust, and sustainable growth.

The Strategic Leadership and Corporate Governance for State-Owned Port Authorities program integrates real-world governance practices from global port authorities. The training also emphasizes ethical decision-making, risk management, and long-term value creation. Participants will lead governance transformation in complex public sector environments.

Targeted Groups:

This Strategic Leadership and Corporate Governance for State-Owned Port Authorities training targets professionals seeking specialized knowledge and skills:

- Senior executives in port and maritime authorities.
- Board members and governance officers.
- Government officials in the transport and infrastructure sectors.
- Strategic planners and policy advisors.
- Legal and compliance managers.
- Corporate governance consultants.
- Department heads and senior project managers.
- Leadership development professionals in public enterprises.

Course Objectives:

Participants will achieve the following objectives by completing the Strategic Leadership and Corporate Governance for State-Owned Port Authorities course:

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- Understand the relationship between leadership strategy and corporate governance.
- Evaluate governance frameworks applicable to state-owned enterprises.
- Apply strategic decision-making tools in port operations.
- Strengthen ethical and accountable leadership practices.
- Develop skills for board governance and performance oversight.
- Manage stakeholder relations effectively.
- Implement governance reforms for transparency and efficiency.
- Foster sustainable development and institutional resilience.

Targeted Competencies:

Participants will gain the following competencies during the Strategic Leadership and Corporate Governance for State-Owned Port Authorities program:

- Strategic leadership and policy integration.
- Corporate governance and accountability.
- Risk management and compliance control.
- Stakeholder engagement and communication.
- Decision-making and ethical judgment.
- Organizational performance evaluation.
- Governance reform implementation.
- Leadership in complex public enterprises.

Studying Scenarios:

In this Strategic Leadership and Corporate Governance for State-Owned Port Authorities training, participants will develop their skills through the analysis of the following scenarios:

- Governance challenges in state-owned maritime authorities.
- Leadership dilemmas in strategic decision-making.
- Ethical issues in port operations and stakeholder relations.
- Implementation of transparency reforms.
- Balancing commercial objectives with public accountability.
- Risk response to governance failures.
- Organizational restructuring for better oversight.

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Course Content:

Unit 1: Foundations of Strategic Leadership in State-Owned Enterprises:

- Definition and scope of strategic leadership in public sector contexts.
- The role of leaders in shaping governance culture.
- Key principles of leadership in port authorities.
- Aligning strategy with national maritime policies.
- Governance challenges in state-owned enterprises.
- Building leadership capacity and accountability.
- Tools for effective decision-making in strategic environments.
- Leadership ethics and institutional performance.

Unit 2: Principles and Frameworks of Corporate Governance:

- Overview of corporate governance in state-owned entities.
- International standards and best practices for governance.
- Roles and responsibilities of boards and executive management.
- Governance codes and regulatory frameworks in port authorities.
- Mechanisms for transparency, audit, and disclosure.
- Ethics, integrity, and anti-corruption measures.
- Strengthening internal controls and compliance systems.
- Case examples of successful governance models.

Unit 3: Governance and Strategic Alignment:

- Linking governance with strategic objectives.
- Leadership strategies for policy implementation.
- Integrating performance management into governance systems.
- Decision-making frameworks for sustainable growth.
- Risk governance in complex maritime operations.
- Innovation and digital transformation in governance.
- Effective coordination between boards and ministries.
- Strategic accountability in public-sector enterprises.

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Unit 4: Stakeholder Management and Ethical Leadership:

- Identifying key stakeholders in port governance.
- Communication strategies for stakeholder engagement.
- Managing political and community expectations.
- Corporate social responsibility in port operations.
- Ethical leadership and reputation management.
- Managing conflicts of interest in decision processes.
- Building trust and collaboration across sectors.
- Promoting transparency and fairness in leadership.

Unit 5: Governance Reform and Institutional Excellence:

- Designing and implementing governance reforms.
- Performance evaluation and continuous improvement.
- Transitioning to strategic governance models.
- Strengthening institutional integrity and resilience.
- Policy frameworks for innovation and accountability.
- Developing leadership pipelines for sustainability.
- Monitoring and measuring governance effectiveness.
- Case studies from global port authorities.

Final Insights & Key Takeaways:

Participants will emerge with practical frameworks for leading strategic governance transformation in state-owned port authorities. The course fosters visionary leadership, ethical governance, and institutional excellence for sustainable maritime success.