MERCURY

Modern Management in Factories & Companies Training

4 – 8 January 2027
Vienna (Austria)



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Istanbul - Türkiye: +90 539 599 1206
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Ref: 15037_1083705 **Date:** 4 – 8 January 2027 **Location:** Vienna (Austria) **Fees:** 5900 Euro

Introduction:

This modern management principles and techniques course empowers business professionals with advanced leadership methodologies. It illuminates the transformative role of project management in corporate success.

Participants will discover the practical implementations and strategic importance of modern management concepts and skills in factories and companies' fast-paced corporate worlds, ensuring and equipping them to navigate internal and external business landscapes effectively.

Modern Management Solutions:

Modern management solutions embody a pivotal transformation in how companies are led and organized in an era marked by rapid technological progression and global market integration. Participants in this modern management principles and techniques training will delve into contemporary management theories, unraveling the essence of modern business management.

They will explore the vast array of management tools, from traditional practices to state-of-the-art techniques, to confront the multifaceted challenges of modern management. With a focus on embedding a strong management culture, participants will refine their approach towards leading with agility and insight, which is essential for thriving in today's dynamic corporate realm.

Target Groups:

- Executive Directors.
- Project Managers.
- Engineers are financial and human resources management.
- Supervisors of Administrative Teams.

Course Objectives:

By the end of this modern management principles and techniques course, participants will:

- Grasp the innovative roles and challenges of modern management within contemporary business settings.
- Identify and analyze various forms of commercial companies.
- Manage human capital with efficiency, utilizing modern management methods and techniques.
- Exhibit strong leadership and governance in multinational corporations.

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- Understand the facets of both internal and external corporate governance.

Targeted Competencies:

By the end of this modern management principles and techniques training, target competencies will:

- Management skills.
- Budget and Manpower management.
- Commercial knowledge.
- Governance.
- Compliance Strategy.

Course Content:

Unit 1: Role of Modern Management and Development:

- Clarify the organization's mission and management responsibilities.
- Explore effective workplace communication and modern management techniques.
- Understand The relationship between planning, management, and the success of an organization.
- Learn about the significance of organizational memory and knowledge management as modern tools.

Unit 2: Modern Management Structures in Commercial Companies:

- Distinguish between various company types, including people and money companies.
- Know about insights into the characteristics and management of solidarity and joint-stock companies.
- Overview of profit-sharing and losses in modern management system contexts.

Unit 3: Financial Acumen and Human Capital in Modern Management:

- Learn about an in-depth analysis of the role of financial management in the private sector and its challenges.
- Understand strategies for leveraging modern management solutions in times of financial crises.
- Integrate modern management styles and practices in the realm of manpower management.

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Unit 4: Corporate Governance in the Age of Modern Management:

- Understand the impact of founding investors on corporate governance and modern management.
- Assess internal and external controls Shaping Modern Management Solutions in corporate governance.
- Explore environmental, social governance, and responsible investment strategies as modern management practices.

Unit 5: The Role of Multinational Companies in Globalization and Modern Management:

- Discuss international business operations and the intersection with globalization.
- Understand the influence of multinational companies on global markets and the application of modern management theories.
- Address challenges faced by human resource management in international business and modern management styles.