MERCURY

Effective Management Strategies and Leadership Planning Workshop

19 – 23 September 2027
Doha (Qatar)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Effective Management Strategies and Leadership Planning Workshop

Ref: 121600_1083455 **Date:** 19 – 23 September 2027 **Location:** Doha (Qatar) **Fees:** 5500 Euro

Introduction

This workshop on Effective Management Strategies and Leadership Planning helps participants build a practical understanding of how strong management and clear leadership direction work together. It explores the principles that support effective team coordination, structured decision-making, and long-range leadership preparation. Participants will examine how managers translate goals into action plans, align people with priorities, and maintain focus under changing conditions. The workshop emphasizes how leadership planning strengthens succession readiness, accountability, and organizational stability. Participants will have a clearer view of how to connect daily management practices with strategic leadership outcomes. It develops confident professionals who can plan, guide, and manage with clarity, discipline, and purpose.

Targeted Groups

This Effective Management Strategies and Leadership Planning workshop targets professionals seeking knowledge and skills:

- Team leaders.
- Supervisors.
- Middle managers.
- Department heads.
- Project coordinators.
- HR professionals.
- Administrative leaders.
- Emerging leaders.
- Training officers.
- Professionals preparing for leadership roles.

Workshop Objectives

Participants will achieve the following objectives by completing the Effective Management Strategies and Leadership Planning workshop:

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

- Understand the meaning of effective management and leadership planning.
- Identify the link between strategy, execution, and team performance.
- Apply planning methods that improve clarity and direction.
- Strengthen decision-making in routine and complex situations.
- Use leadership approaches that support motivation and accountability.
- Recognize common barriers to effective management and how to reduce them.
- Build a practical mindset for leading teams with consistency and confidence.
- Improve alignment between objectives, people, and organizational priorities.

Targeted Competencies

Participants will gain the following competencies during the Effective Management Strategies and Leadership Planning program:

- Strategic thinking.
- Leadership planning.
- Team coordination.
- Performance orientation.
- Decision analysis.
- Communication clarity.
- Problem solving.
- Prioritization skills.
- Accountability management.
- Change responsiveness.

Studying Scenarios

In this Effective Management Strategies and Leadership Planning training, participants develop skills through the following scenarios:

- Following missed performance targets, a manager must realign and refocus the team toward expected outcomes.
- Within a newly structured department, a leader must assign and organize responsibilities effectively.
- During operational change, a supervisor must address resistance and guide teams through transition.
- For future leadership readiness, a department head must design a structured development plan.
- Across multiple active workstreams, a team coordinator must improve communication efficiency and clarity.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

MERCURY

Workshop Content

Unit 1: Foundations of Management and Leadership

- Define management as the process of organizing resources, guiding action, and ensuring results.
- Define leadership as the ability to influence people toward a shared direction and purpose.
- Distinguish between management tasks and leadership responsibilities in modern organizations.
- Explain how structure, discipline, and vision work together in effective workplace performance.
- Identify the role of trust, clarity, and consistency in leadership credibility.
- Review how leadership style affects team behavior, morale, and productivity.
- Examine why strong management is essential for stability, control, and goal achievement.

Unit 2: Strategic Thinking and Leadership Planning

- Introduce strategic thinking as the ability to connect current actions with future outcomes.
- Show how leadership planning helps organizations prepare for growth, change, and uncertainty.
- Explore the relationship between mission, goals, priorities, and action steps.
- Discuss how leaders turn broad direction into practical plans that teams can follow.
- Explain the value of long-term planning in creating stability and confidence.
- Identify how short-term decisions should support the organization's larger objectives.
- Demonstrate how leaders maintain focus when competing demands create pressure.

Unit 3: Effective Management Strategies for Daily Performance

- Present practical management strategies that support efficiency, discipline, and control.
- Review methods for setting clear expectations and measuring progress consistently.
- Explain how delegation improves the responsibility to the capability.
- Show how time management supports stronger planning, execution, and follow-up.
- Discuss the importance of prioritization when resources and deadlines are limited.
- Examine how managers maintain order without reducing flexibility and initiative.
- Highlight the role of feedback in correcting performance and improving results.
- Explain how effective management supports accountability across the entire team.

Unit 4: Leading People Through Communication and Motivation

- Describe communication as the central tool for leadership influence and coordination.
- Examine how clear messages reduce confusion, errors, and delays in team action.
- Show how active listening strengthens trust and improves working relationships.
- Explain how motivation increases commitment, ownership, and quality of performance.
- Discuss leadership behaviors that encourage staff confidence and participation.
- Identify how recognition and constructive feedback shape positive workplace culture.
- Review how leaders manage difficult conversations with professionalism and control.
- Explore how communication planning supports alignment during periods of change.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Unit 5: Organizational Direction, Change, and Future Readiness

- Explain how leadership planning supports organizational continuity and future preparedness.
- Discuss succession thinking as a way to develop future-ready leaders inside the organization.
- Review how change management helps teams adapt while protecting performance standards.
- Identify the challenges that appear when systems, roles, or priorities shift quickly.
- Show how effective leaders balance flexibility with discipline during transformation.
- Examine how risk awareness improves planning quality and reduces avoidable disruption.
- Connect leadership planning with culture, capability, and long-term organizational strength.
- Summarize how strong management strategies create lasting performance improvement.

Final Insights & Key Takeaways

Effective management strategies and leadership planning create the structure, confidence, and direction needed for sustainable team success. When leaders plan clearly and manage consistently, they strengthen performance, accountability, and long-term organizational readiness.