MERCURY

Practical and Strategic Team Leadership Training

9 – 13 May 2027
Istanbul (Turkey)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

MERCURY

Practical and Strategic Team Leadership Training

Ref: 121476_1083403 **Date:** 9 – 13 May 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 Euro

Introduction

This Practical and Strategic Team Leadership course strengthens leadership capability by combining practical management techniques with strategic thinking required in modern organizations. It provides a structured understanding of how effective leaders guide teams toward high performance and sustainable results. Participants will explore how leadership behavior directly influences team engagement, productivity, and workplace culture. The program focuses on developing both operational and strategic leadership perspectives for real-world application. It also highlights how decision-making, communication, and planning work together to enhance organizational success. Learners will lead teams with clarity, confidence, and measurable impact.

Targeted Groups

This Practical and Strategic Team Leadership training targets professionals seeking knowledge and skills:

- Team leaders and supervisors in operational roles.
- Middle managers are responsible for team performance.
- Project managers handling cross-functional teams.
- HR professionals are involved in leadership development.
- Department heads are aiming to improve leadership capability.
- Business owners managing small to mid-sized teams.
- Professionals preparing for leadership promotion roles.
- Organizational development specialists are improving workplace performance.

Course Objectives

Participants will achieve the following objectives by completing the Practical and Strategic Team Leadership course:

- Understand the core principles of effective team and organizational leadership.
- Develop practical leadership skills for managing teams in dynamic work environments.
- Apply strategic leadership training concepts to align team goals with organizational objectives.
- Enhance decision-making abilities for improved team leadership and performance outcomes.
- Strengthen leadership communication skills to improve clarity, influence, and engagement.
- Identify techniques for managing conflict and improving workplace collaboration.
- Build high-performing teams through motivation, trust, and accountability systems.
- Apply leadership development training methods to support continuous team improvement.
- Improve planning and execution skills for effective team management.
- Integrate strategic thinking into daily leadership responsibilities.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Targeted Competencies

Participants will gain the following competencies during the Practical and Strategic Team Leadership program:

- Effective team leadership and supervision skills in professional environments.
- Strategic thinking for leadership and team direction alignment.
- Advanced communication techniques for leadership influence and clarity.
- Performance management skills for improving team productivity.
- Conflict resolution and negotiation within team structures.
- Organizational leadership skills for managing change and growth.
- Decision-making under pressure with strategic evaluation tools.
- Coaching and mentoring capabilities for team development.

Studying Scenarios

In this Practical and Strategic Team Leadership training, participants develop skills through the following scenarios:

- Managing a declining team performance scenario requires corrective leadership action.
- Resolving conflicts between team members in a workplace environment.
- Leading a project under tight deadlines with limited resources.
- Improving communication breakdowns between departments and teams.
- Motivating an underperforming team to achieve strategic objectives.

Course Content

Unit 1: Foundations of Team Leadership

- Understanding the concept of practical and strategic team leadership in modern organizations.
- Exploring leadership styles and their impact on team performance and engagement.
- Identifying the difference between management and leadership roles in teams.
- Building self-awareness as a foundation for effective leadership behavior.
- Understanding the role of emotional intelligence in leadership effectiveness.
- Recognizing key responsibilities of team leaders in organizational structures.
- Developing foundational leadership skills for managing people and processes.
- Understanding how leadership influences organizational culture and team dynamics.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Unit 2: Strategic Leadership and Planning

- Introduction to strategic leadership training principles and frameworks.
- Aligning team goals with organizational vision and long-term strategy.
- Understanding strategic decision-making in leadership contexts.
- Developing planning techniques for effective team leadership execution.
- Translating organizational objectives into actionable team tasks.
- Prioritizing resources and tasks for maximum team efficiency.
- Identifying risks and opportunities in team leadership planning.
- Using strategic thinking to improve leadership outcomes and performance.
- Integrating leadership development training into organizational growth strategies.

Unit 3: Communication and Influence in Leadership

- Understanding the importance of leadership communication skills in teams.
- Developing clear and effective communication strategies for team management.
- Enhancing active listening skills for better team engagement.
- Using influence techniques to guide team behavior and performance.
- Managing difficult conversations in leadership and team environments.
- Building trust through transparent and consistent communication.
- Improving presentation and reporting skills for leadership roles.
- Strengthening interpersonal communication in organizational leadership settings.
- Applying communication tools to improve team collaboration and coordination.

Unit 4: Performance Management and Motivation

- Understanding team performance management systems and approaches.
- Setting measurable performance goals for high-performing teams.
- Applying motivational techniques to increase employee engagement.
- Monitoring and evaluating team performance effectively.
- Providing constructive feedback for continuous team improvement.
- Identifying and addressing barriers to team productivity.
- Developing reward and recognition systems to motivate the team.
- Supporting individual and team growth through coaching practices.
- Enhancing accountability systems within team leadership structures.
- Aligning performance management with organizational leadership goals.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

MERCURY

Unit 5: Advanced Leadership in Practice

- Applying practical and strategic team leadership training in real work scenarios.
- Managing complex team structures in dynamic organizational environments.
- Leading change initiatives within teams and departments.
- Strengthening organizational leadership through strategic adaptability.
- Handling resistance to change in team leadership situations.
- Developing resilience and adaptability as a leader in uncertain environments.
- Driving innovation and continuous improvement within teams.
- Building long-term leadership effectiveness through reflective practice.
- Integrating leadership skills training into daily operational decisions.
- Ensuring sustainable team performance optimization through strategic leadership practices.

Final Insights & Key Takeaways

Strong leadership will balance between strategic thinking and practical execution within teams. Effective application of structured leadership skills ensures long-term organizational success and high-performing teams.