MERCURY

The Management of Value (MoV) Certification Course

16 – 20 May 2027
Istanbul (Turkey)



Dubai - UAE: +971 4 450 5697
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Ref: 15859_1083187 **Date:** 16 – 20 May 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 Euro

Introduction:

The Management of Value MoV Certification course provides professionals with the tools and techniques to optimize project value through effective decision-making, risk management, and resource allocation. It delves into the principles of MoV and focuses on maximizing project value through a structured approach to project management.

Participants will gain practical insights into applying MoV to deliver outcomes that meet stakeholder expectations while enhancing efficiency and minimizing costs. The Management of Value MoV Certification course is ideal for individuals seeking to improve their ability to deliver projects that create long-term value for organizations.

The Management of Value MoV Certification course teaches participants about value-based methodologies and their application in organizational decision-making. It focuses on maximizing value while optimizing resource utilization, helping professionals answer key questions such as “What is MoV?” “What is the purpose of earned value management?” and “What is performance value management?”

Enrolling in this Management of Value MoV Certification training will give participants practical skills in evaluating business needs, aligning strategies, and improving project outcomes. Achieving the MoV certification equips professionals with the tools to enhance decision-making and deliver measurable results in any organizational context.

Targeted Groups:

- Project Managers and Team Leaders.
- Program Managers and Portfolio Managers.
- Business Analysts.
- Risk Managers.
- Procurement and Supply Chain Professionals.
- Senior Management and Executives.
- Consultants in Project and Program Management.
- Professionals in Public and Private Sector Projects.
- Individuals seeking to enhance project value management skills.
- Stakeholders involved in project decision-making and governance.

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Course Objectives:

At the end of this Management of Value MoV Certification course, the participants will:

- Understand the principles and concepts of Management of Value MoV.
- Learn how to maximize value through effective project management techniques.
- Apply MoV tools and methods to assess and improve project outcomes.
- Develop skills in identifying and managing project risks to optimize value.
- Gain expertise in stakeholder management and communication for value delivery.
- Learn to align project goals with organizational strategic objectives.
- Master cost-benefit analysis for better decision-making in projects.
- Enhance project performance through value-based monitoring and control.
- Understand how to drive continuous improvement and innovation in projects.
- Achieve a professional certification in Management of Value.

Targeted Competencies:

By the end of this Management of Value MoV Certification training, the participant's competencies will:

- Value-driven project decision-making.
- Risk identification and management.
- Cost-benefit analysis and optimization.
- Resource allocation and management.
- Stakeholder engagement and communication.
- Strategic planning and alignment.
- Performance measurement and value tracking.
- Problem-solving and continuous improvement.
- Project governance and accountability.
- Leadership in value-based project delivery.

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Course Content:

Unit 1: Introduction to Management of Value MoV:

- Understand the core principles of MoV.
- Explore the MoV framework and its application in projects.
- Learn the relationship between MoV and other project management methodologies.
- Identify the benefits of applying MoV to project delivery.
- Discuss the importance of aligning MoV with organizational objectives.
- Examine real-world examples of successful MoV applications.
- Define value and how it is measured in project contexts.
- Review the MoV lifecycle and key activities.

Unit 2: Value Management Process and Techniques:

- Learn the key steps in the MoV process: concept, evaluation, and implementation.
- Discover how to conduct a value study in projects.
- Explore tools for value analysis and value engineering.
- Understand the role of benchmarking and best practices in MoV.
- Apply MoV techniques to reduce costs while maintaining quality.
- Gain skills in functional analysis and its role in optimizing value.
- Understand the concept of cost avoidance vs. cost reduction.
- Discuss the importance of identifying and eliminating unnecessary costs.

Unit 3: Risk and Opportunity Management in MoV:

- Understand the relationship between MoV and risk management.
- Learn how to identify risks that affect project value.
- Explore risk mitigation strategies in MoV.
- Understand the concept of value at risk and its management.
- Assess opportunities for value creation in uncertain environments.
- Learn how to use MoV to address project uncertainties and challenges.
- Discuss decision-making under uncertainty and its impact on value.
- Explore case studies of risk management in MoV projects.

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Unit 4: Stakeholder Engagement and Communication in MoV:

- Understand the role of stakeholders in creating and measuring value.
- Learn how to identify and analyze stakeholders' needs and expectations.
- Explore communication strategies for effective stakeholder engagement.
- Discover methods for aligning stakeholder interests with project objectives.
- Examine how MoV can facilitate stakeholder buy-in and support.
- Learn to handle conflicting stakeholder priorities in value delivery.
- Develop skills for presenting value-oriented reports and outcomes.
- Understand the importance of transparency and trust in MoV projects.

Unit 5: Value Monitoring, Measurement, and Continuous Improvement:

- Learn how to monitor project performance and track value delivery.
- Understand key performance indicators KPIs for MoV projects.
- Explore value-based performance evaluation techniques.
- Discover tools for ongoing value measurement throughout the project lifecycle.
- Discuss how to identify opportunities for continuous improvement.
- Understand the concept of value sustainability and long-term outcomes.
- Learn how to adapt MoV practices for future project success.
- Discuss the importance of feedback loops and lessons learned in MoV.