MERCURY

Certified Financial Management Professional Training Course

5 – 9 September 2027
Istanbul (Turkey)



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Certified Financial Management Professional Training Course

Ref: 19_1081814 **Date:** 5 – 9 September 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 Euro

The Certified Financial Management Professional Training Course is a one-week practitioner course for finance managers, senior accountants, and controllers seeking mastery of corporate financial planning, performance measurement, and capital governance. Working through real-world operational challenges, you build a Financial Management Governance Blueprint for your organization. This professional course is delivered by Mercury Training Center to strengthen your strategic financial decision-making.

About This Course

Finance professionals often face disconnected budgeting cycles, evolving reporting standards, and unstructured capital allocation that risk regulatory non-compliance and poor operational returns. To benefit, you must already prepare management accounts and interpret standard financial statements. Through structured exercises, you practice evaluating liquidity, stress-testing investment appraisals, and aligning internal controls with organizational performance objectives.

Who It Is For

- Professionals responsible for managing corporate liquidity, short-term funding lines, and working capital cycles across operating units
- Professionals responsible for preparing monthly management reports, statutory financial disclosures, and regulatory electronic filings
- Professionals responsible for leading annual budgeting, variance analysis, and multi-year capital forecasting frameworks
- Professionals responsible for internal accounting controls, cost management systems, and financial risk governance

This course is not for entry-level bookkeepers, who need foundational training in basic journal entries and bookkeeping principles, nor is it for corporate treasurers seeking specialized training in advanced derivatives trading and foreign exchange hedging strategies.

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Competencies You Will Build

- Capital Investment Appraisal: Calculating net present value and internal rate of return to rank competing capital projects under uncertain market conditions.
- Statutory Statement Governance: Preparing balance sheets, income statements, and cash flow disclosures in accordance with applicable financial reporting standards.
- Strategic Budgeting Alignment: Establishing rolling operating budgets and variance tracking mechanisms linked directly to organizational key performance indicators.
- Working Capital Optimization: Managing accounts receivable, inventory turnover, and cash conversion cycles to protect liquidity margins during operational shifts.
- Internal Control Assessment: Designing cost management systems, segregation of duties, and compliance controls that mitigate corporate operational and financial reporting risks.

What You Will Be Able to Do

By the end of the course you will be able to:

- Using historical cash flow data and working capital metrics, model cash conversion targets to secure operating liquidity.
- From multi-period financial statements and approved accounting standards, structure statutory electronic reporting disclosures that meet regulatory filing deadlines.
- Given capital expenditure proposals and cost of capital benchmarks, evaluate discounted cash flows to recommend viable capital allocation choices.
- Using departmental expense sheets and operational forecasts, generate flexible variance budgets that pinpoint cost overruns across cost centers.
- From corporate risk registers and audit review findings, implement internal control procedures that remediate reporting discrepancies.

Course Content

Day 1: Financial Reporting and Corporate Governance Foundations

- International Financial Reporting Standards for Asset and Liability Valuation
- Electronic XBRL Data Formats for Regulatory Financial Statement Filing
- Statutory Balance Sheet and Income Statement Governance Templates
- Executive Remuneration and Governance Disclosure Rules for Senior Management
- Annual Corporate Confirmation Calendars for Statutory Entity Registration

Day 2: Working Capital and Liquidity Management

- Cash Conversion Cycle Models for Managing Inventory and Receivables
- Operating Working Capital Dashboards for Short-Term Liquidity Planning
- Cash Flow Forecast Matrices for Mitigating Working Capital Shortfalls
- Accounts Payable Aging Schedules for Supplier Credit Line Governance
- Treasury Liquidity Ratios for Credit Facility Covenant Compliance

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Day 3: Capital Budgeting and Investment Appraisal

- Discounted Cash Flow Valuation for Multi-Year Capital Investment Analysis
- Net Present Value and Internal Rate of Return Models for Asset Acquisition
- Capital Rationing Frameworks for Prioritizing Competing Project Outlays
- Sensitivity and Scenario Analysis Templates for Capital Risk Assessment
- Post-Audit Capital Expenditure Reviews for Asset Performance Tracking

Day 4: Performance Management and Cost Control Systems

- Variance Analysis Frameworks for Departmental Operating Budgets
- Activity-Based Costing Matrices for Product and Service Margin Analysis
- Flexible Budgeting Templates for Variable Cost and Volume Fluctuations
- Key Performance Indicator Scorecards for Strategic Financial Oversight
- Internal Control Checklists for Segregation of Duties and Fraud Prevention

Day 5: Financial Management Governance Practice

- Exercise on Financial Reporting and Regulatory XBRL Statement Assembly
- Exercise on Working Capital Stress Testing and Liquidity Preservation
- Exercise on Capital Budgeting and Investment Appraisal Scoring
- Exercise on Variance Investigation and Cost Center Control Corrective Action
- Finalization of the Financial Management Governance Blueprint

Case Studies and Exercises

These suggested activities provide practical application of financial management concepts across different operating environments:

- Case study: A supply chain logistics provider facing severe working capital constraints where you analyze cash conversion delays and structure a vendor payment schedule.
- Case study: A commercial healthcare facility evaluating expensive diagnostic equipment where you calculate discounted cash flows and decide whether to lease or purchase.
- Exercise: A manufacturing business experiencing rising overhead costs where you conduct variance analysis and establish corrective operational budget controls.
- Exercise: A multi-unit retail enterprise preparing annual disclosures where you format financial statements for electronic regulatory submission.

What You Take Back

The Financial Management Governance Blueprint equips you to review and standardize your department's fiscal procedures within your first month back at work. You will use it to diagnose working capital bottlenecks, establish reliable project appraisal criteria, and align statutory filing routines with organizational oversight requirements.

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- Working capital and cash flow liquidity monitoring schedule
- Capital expenditure appraisal and discounted cash flow decision matrix
- Internal financial control checklist and operational variance reporting framework
- Statutory financial reporting and electronic filing compliance calendar

Quick Answers FAQ

What background is required for the Certified Financial Management Professional Training Course?

You should have practical experience preparing management accounts, reading standard financial statements, and working with basic spreadsheet formulas. A foundational understanding of debits, credits, and operational budgeting helps you engage directly with the analytical tools and valuation models.

How does this course differ from general corporate accounting or advanced financial management courses?

General accounting courses focus on basic bookkeeping entries and debit-credit mechanics, while advanced financial management courses emphasize executive corporate finance and restructuring. This professional course bridges both by focusing on applied financial governance, working capital control, capital budgeting, and statutory compliance.

Why is structured financial management essential for organizational sustainability?

Structured financial management establishes disciplined capital allocation, prevents cash flow crises, and ensures adherence to statutory reporting mandates. By linking operational budgeting directly to performance metrics and internal controls, organizations protect operating margins and maintain the financial resilience needed to navigate market shifts.

What tangible tool do you take back from the Certified Financial Management Professional Training Course?

You leave with a personalized Financial Management Governance Blueprint. This practical document contains working capital diagnostic templates, capital budgeting appraisal models, variance analysis frameworks, and a statutory filing compliance checklist to implement in your organization immediately.

For Your Manager

Sponsoring this team member strengthens your department's capital stewardship, liquidity management, and reporting compliance. The participant returns with a functional Financial Management Governance Blueprint, designed to evaluate capital project requests, streamline working capital cycles, and enforce internal controls. This blueprint will be deployed immediately in your upcoming budgeting cycle to eliminate reporting errors and enhance operational decision-making.