MERCURY

Creative Excellence in Corporate Asset and Property Management

23 – 27 November 2026
London (UK)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Creative Excellence in Corporate Asset and Property Management

Ref: 121876_1081779 **Date:** 23 – 27 November 2026 **Location:** London (UK) **Fees:** 5800 Euro

Introduction

In today's business environment, asset and property management has become a strategic tool that enhances organizational excellence and supports long-term sustainability. This Creative Excellence in Corporate Asset and Property Management program enables participants to develop their capabilities in asset planning and managing the associated risks. It addresses the latest global approaches and international standards, such as ISO 55000, which guide organizations toward more efficient strategies. It focuses on best practices in corporate property management to enhance reliability, reduce costs, and improve overall performance.

This Creative Excellence in Corporate Asset and Property Management course provides an integrated understanding of the asset life cycle, from design to safe disposal, while leveraging digital transformation in organizations to support management decisions. It highlights the importance of creativity in developing innovative solutions to asset management challenges. It presents successful property management models in companies to demonstrate how innovation improves organizational outcomes. It helps strengthen a culture of continuous improvement and resilience in addressing asset management challenges in the digital era.

Targeted Groups

The Creative Excellence in Corporate Asset and Property Management course is designed for the following professionals and individuals seeking to acquire knowledge and skills:

- Asset and property managers in companies.
- Operations, maintenance, and facilities managers.
- Quality, environmental, health, and safety professionals.
- Project, engineering, and technical managers.
- Supply chain and procurement professionals.
- Specialists in enterprise risk management.
- Individuals interested in improving organizational performance.
- Anyone seeking to develop their skills in corporate investment and asset management.

Course Objectives

By the end of this training program on Creative Excellence in Corporate Asset and Property Management, participants will be able to:

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

- Understand the fundamental principles of asset management in an organizational environment.
- Analyze the relationship between the asset life cycle and cost reduction.
- Design effective plans for property maintenance and performance improvement.
- Assess asset-related risks and apply proactive strategies.
- Develop contingency plans that support business continuity.
- Use analytical tools to make informed decisions.
- Apply performance evaluation techniques to measure management effectiveness.
- Develop creativity skills in organizations to support property management.
- Translate technical data into outcomes that enhance organizational sustainability.
- Apply successful models to improve asset strategies in companies.
- Strengthen the ability to integrate digital transformation in organizations into asset management.
- Build strategies that support organizational excellence and achieve practical results.
- Evaluate the impact of training on improving asset management practices.
- Develop long-term plans that create value from assets.
- Understand how to measure the impact of management on organizational performance.

Targeted Competencies

Participants will acquire the following competencies through the Creative Excellence in Corporate Asset and Property Management program:

- Develop strategic asset management plans.
- The skill to identify and assess risks.
- Competence in asset life cycle management.
- Apply best practices in corporate property management.
- Proficiency in life cycle cost analysis.
- Use of asset information systems.
- Financial understanding of asset-related decisions.
- Leadership skills in managing change.
- Develop asset policies.
- Understand organizational sustainability requirements.
- Ability to link management practices to organizational outcomes.

Real-world Case Studies

During the Creative Excellence in Corporate Asset and Property Management training, participants will develop their capabilities through the study of the following scenarios:

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

- An industrial organization facing recurring failures in its critical equipment.
- A real estate company seeking to evaluate the effectiveness of its property management.
- A service organization applying corporate asset management strategies to reduce costs.
- Addressing the impact of creativity on improving corporate performance.
- A company undergoing digital transformation in asset management.
- An organization that needs to develop a contingency plan following an asset system failure.
- A real-world case illustrating the impact of training on improving management practices.
- A study of technical challenges in modern asset management.
- An analysis of a successful model in corporate property management.

Course Content

Unit 1: Introduction to Asset and Property Management

- Definition of asset management and its importance in organizational excellence.
- Principles of ISO 55000 and their impact on performance.
- The relationship between assets and corporate investment.
- Strategic planning for assets in companies.
- The role of organizational policies in guiding asset management.
- Creativity in developing asset strategies.
- Challenges of asset management in the digital era.
- Examples of organizational best practices.
- Linking assets to organizational objectives.
- The impact of innovation on improving asset sustainability.

Unit 2: Asset Life Cycle and Its Management

- Definition of the stages of the asset life cycle.
- Design and acquisition in accordance with quality standards.
- Operation and delivery while achieving reliability.
- The role of maintenance in property sustainability.
- Property maintenance strategies.
- Failure management and root cause analysis.
- Evaluation of the operational performance of assets.
- Resource management throughout the life cycle.
- Asset disposal strategies.
- Evaluation of the impact of decisions on corporate investment.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Unit 3: Planning and Risk Management

- The concept of risk management in asset management.
- Identification of critical assets.
- Contingency planning.
- Strategies for making informed decisions.
- The role of data in improving decisions.
- Tools for analyzing uncertainty.
- Life cycle cost assessment.
- The relationship between risk and organizational sustainability.
- Application of digital transformation strategies in risk management.
- Practical examples of enterprise risk management.

Unit 4: Enabling Factors for Asset Management

- Asset information systems.
- Dynamic data and its role.
- The use of implicit data.
- Organizational structures for asset management.
- Development of employee competencies.
- Leadership and its role in organizational excellence.
- A culture of continuous improvement.
- Integration of innovation into property management.
- Challenges of digital transformation in companies.
- The importance of communication among teams.

Unit 5: Evaluation and Continuous Improvement

- Performance indicators and their management.
- Methods for measuring the effectiveness of property management.
- Corporate governance and quality assurance.
- Evaluation of the impact of innovation on performance.
- Organizational sustainability strategies.
- Internal review and auditing.
- Development of new performance indicators.
- Benchmarking studies against successful models.
- The role of training in improving asset management.
- Development of continuous improvement plans.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Final Insights & Key Takeaways

This program provides an understanding of creative excellence in asset and property management and helps participants build capabilities to formulate innovative strategies aligned with the requirements of the digital era. It offers an opportunity to apply practical concepts that support sustainability and organizational excellence, link assets to long-term objectives, and ensure continuity of performance, and recommends strengthening a culture of innovation and continuous improvement to achieve the best organizational results.