MERCURY

Executive HR & Talent Acquisition Transition

1 – 12 February 2027
Lisbon (Portugal)



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Introduction

This Executive HR & Talent Acquisition Transition course provides an understanding of how modern human resources leadership evolves within executive environments and strategic organizations. It focuses on transforming traditional HR functions into data-driven, technology-enabled, and leadership-oriented systems. Participants will explore how talent acquisition aligns with business growth, organizational agility, and long-term workforce sustainability. The program highlights the integration of advanced recruitment strategies with executive decision-making frameworks. It emphasizes aligning HR operations with corporate strategy and competitive market demands. It introduces emerging technologies, including AI-driven recruitment systems, shaping the future of HR excellence.

Targeted Groups

This Executive HR & Talent Acquisition Transition training targets professionals seeking knowledge and skills:

- HR directors and senior HR leaders driving transformation.
- Talent acquisition managers optimize recruitment strategy.
- HR business partners manage workforce planning and succession.
- Learning and development specialists supporting capability building.
- Organizational development professionals focusing on HR digital transformation.
- Recruitment consultants and executive search professionals.
- HR analytics and AI recruitment specialists supporting data-driven hiring.

Course Objectives

Participants will achieve the following objectives by completing the Executive HR & Talent Acquisition Transition course:

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- Understand strategic HR transformation and executive talent acquisition frameworks supporting organizational agility and leadership effectiveness in complex business environments.
- Design workforce planning and succession pipelines aligned with organizational goals and long-term talent sustainability for future-ready organizations.
- Apply modern recruitment strategies, including digital and AI-driven hiring tools, to improve the efficiency of talent acquisition by leveraging automation and analytics.
- Evaluate HR analytics for data-driven decision-making and performance optimization across executive hiring processes for strategic HR decisions.
- Manage employer branding and candidate experience in competitive markets to attract high-quality leadership talent within global talent markets.
- Integrate AI into recruitment automation and talent screening processes to enhance speed, accuracy, and fairness in the transformation of executive recruitment.

Targeted Competencies

Participants will gain the following competencies during the Executive HR & Talent Acquisition Transition program:

- Strategic HR leadership aligned with organizational goals and agility.
- Executive workforce planning supporting long-term talent sustainability.
- Talent acquisition lifecycle management across global recruitment markets.
- Recruitment strategy optimization for competitive executive hiring.
- HR digital transformation enabling modern workforce systems.
- AI integration in hiring processes to improve automation and accuracy.
- Performance measurement systems supporting continuous HR improvement.
- HR analytics interpretation for evidence-based decision-making.
- Stakeholder communication strategies in complex executive environments.
- Employer branding management to attract and retain top executive talent.

Studying Scenarios

In this Executive HR & Talent Acquisition Transition training, participants develop skills through the following scenarios:

- Executive hiring simulation and talent mapping in corporate transformation contexts.
- AI-based recruitment system evaluation using modern AI tools.
- Workforce restructuring and succession planning case for organizational change readiness.
- HR analytics dashboard interpretation exercise to support strategic decisions.

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Course Content

Unit 1: Strategic HR Foundations

- Understand executive HR leadership principles in corporate environments.
- Explore the fundamentals of talent acquisition strategy for competitive advantage.
- Analyze HR operating models in global markets.
- Identify recruitment performance metrics and workforce optimization.
- Examine HR governance structures and compliance oversight.
- Study the alignment between HR policy and strategic business goals.

Unit 2: Talent Acquisition Strategy

- Develop executive talent acquisition frameworks.
- Map the recruitment lifecycle for competitive advantage.
- Evaluate sourcing channels and executive search methods.
- Apply employer branding strategies to attract candidates.
- Design structured leadership interview models.
- Assess recruitment KPIs for performance improvement.

Unit 3: Workforce Planning & Succession

- Build workforce planning models in global HR environments.
- Design succession planning for leadership continuity.
- Analyze workforce demand and supply trends.
- Identify skill gaps and capability needs.
- Develop retention strategies for key talent.
- Evaluate organizational scalability and structure.

Unit 4: AI in Recruitment Systems

- Understand AI applications in recruitment systems.
- Explore machine learning for candidate screening.
- Evaluate AI-driven HR analytics tools.
- Apply automation in resume processing.
- Assess ethical AI hiring frameworks.
- Integrate AI into executive recruitment pipelines.

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Unit 5: HR Analytics & Data Intelligence

- Interpret HR data for strategic decisions.
- Build recruitment and workforce dashboards.
- Analyze engagement and performance data.
- Apply predictive analytics for retention.
- Evaluate HR KPI systems.
- Support executive reporting with insights.

Unit 6: Employer Branding & Candidate Experience

- Develop employer branding strategies for attraction.
- Enhance candidate experience across touchpoints.
- Manage digital reputation in labor markets.
- Align branding with corporate culture.
- Optimize executive hiring communication.
- Measure branding impact on recruitment outcomes.

Unit 7: Executive HR Leadership & Governance

- Strengthen executive HR leadership capability.
- Manage stakeholder relations in enterprise systems.
- Drive HR transformation decision-making.
- Oversee workforce and talent development.
- Implement governance and compliance frameworks.
- Support board-level HR advisory functions.

Unit 8: HR Digital Transformation

- Lead HR digital transformation initiatives.
- Implement cloud-based HR platforms.
- Integrate AI into HR workflows.
- Enhance digital recruitment systems.
- Optimize employee experience tools.
- Build scalable HR infrastructure.

Unit 9: Performance Management & Retention

- Design executive performance management systems.
- Implement engagement and retention strategies.
- Evaluate compensation structures.
- Analyze workforce productivity metrics.
- Develop leadership career frameworks.
- Strengthen organizational culture programs.

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Unit 10: Future of HR & Innovation

- Explore future HR trends and the evolution of AI.
- Adapt HR strategy to changing labor markets.
- Implement agile workforce planning.
- Integrate innovation in talent acquisition.
- Strengthen leadership pipelines for sustainability.
- Evaluate emerging HR technologies.

Final Insights & Key Takeaways

Executive HR and talent acquisition are evolving into highly strategic, technology-driven disciplines that directly influence organizational competitiveness and growth. Mastering HR transformation, AI in recruitment, and workforce planning ensures long-term leadership effectiveness and sustainable talent development.