MERCURY

Strategic Leadership & Decision-Making Excellence Training

12 – 16 July 2027
Casablanca (Morocco)



Dubai - UAE: +971 4 450 5697
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Ref: 121483_1081659 **Date:** 12 – 16 July 2027 **Location:** Casablanca (Morocco) **Fees:** 4500 Euro

Introduction

Strategic leadership is a critical capability that enables organizations to navigate complexity, uncertainty, and rapid change with clarity and direction. This Strategic Leadership & Decision-Making Excellence course strengthens participants' ability to think strategically while applying advanced decision-making skills in real organizational contexts. It focuses on developing leadership excellence that aligns vision with execution across different levels of management. Participants will explore structured approaches to strategic thinking, analytical evaluation, and problem-solving techniques used in high-performing organizations. The program emphasizes the connection between leadership behavior and business outcomes, ensuring leaders can effectively influence performance. Learners will gain a deep understanding of how strategic leadership drives sustainable organizational success.

Targeted Groups

This Strategic Leadership & Decision-Making Excellence training targets professionals seeking knowledge and skills:

- Senior managers aim to improve executive leadership and strategic leadership training capabilities.
- Team leaders are responsible for corporate decision-making and performance improvement.
- Business owners seeking insights into structured leadership development.
- Project managers handling complex management decision-making environments.
- Supervisors are preparing for higher leadership responsibilities.
- HR professionals are involved in designing leadership excellence programs.
- Strategy and planning officers focused on strategic thinking development.
- Professionals transitioning into leadership and decision-making roles.

Course Objectives

Participants will achieve the following objectives by completing the Strategic Leadership & Decision-Making Excellence course:

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- Understand core principles of strategic leadership and its impact on organizational success.
- Develop advanced decision-making skills for complex business environments.
- Apply structured strategic thinking models to real business challenges.
- Strengthen executive leadership capabilities in planning and execution.
- Enhance the ability to evaluate risks and opportunities in corporate decision-making.
- Improve analytical thinking for data-driven management decision-making.
- Build confidence in leading teams under uncertainty and change.
- Align leadership actions with long-term organizational strategy.
- Develop problem-solving techniques for high-pressure leadership scenarios.
- Strengthen communication in leadership decision processes.
- Integrate leadership excellence practices into daily management operations.
- Support organizational growth through the effective application of leadership development.

Targeted Competencies

Participants will gain the following competencies during the Strategic Leadership & Decision-Making Excellence program:

- Strategic leadership and executive-level thinking abilities.
- Advanced corporate decision-making and prioritization skills.
- Strong analytical and critical thinking for leadership challenges.
- Ability to evaluate complex business environments effectively.
- Enhanced strategic planning and execution capabilities.
- Effective management decision-making under uncertainty.
- Leadership communication and influence in organizational settings.
- Capability to align teams with strategic objectives and vision.
- Risk assessment and opportunity identification in business contexts.
- Development of leadership excellence program competencies for real-world application.

Studying Scenarios

In this Strategic Leadership & Decision-Making Excellence training, participants develop skills through the following scenarios:

- Leading organizational restructuring with strategic leadership training tools.
- Making critical corporate decision-making under market uncertainty.
- Solving leadership dilemmas in high-pressure business environments.
- Designing strategic growth plans using real business case analysis.
- Managing conflicts while maintaining executive leadership effectiveness.

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Course Content

Unit 1: Foundations of Strategic Leadership

- Understanding strategic leadership and its role in modern organizations.
- Differences between operational management and strategic leadership training approaches.
- Core principles of leadership excellence in competitive business environments.
- Role of vision, mission, and values in leadership development course frameworks.
- The importance of strategic thinking for organizational success.
- Introduction to leadership styles and their impact on decision-making.
- How executive leadership influences long-term corporate direction.
- Relationship between leadership behavior and organizational performance.

Unit 2: Strategic Thinking and Business Analysis

- Fundamentals of strategic thinking in leadership contexts.
- Techniques for analyzing complex business environments.
- Identifying internal and external factors influencing corporate decision-making.
- Tools for evaluating business opportunities and risks.
- Understanding market dynamics in management decision-making processes.
- Applying analytical frameworks for leadership excellence program outcomes.
- Enhancing critical thinking for structured decision development.
- Aligning strategic thinking with organizational goals and performance indicators.

Unit 3: Decision-Making Models and Techniques

- Introduction to decision-making models in leadership practice.
- Rational decision-making processes for executives and managers.
- Intuitive vs analytical approaches in strategic leadership training.
- Techniques for improving speed and accuracy in decision-making skills.
- Risk-based decision-making in uncertain business environments.
- Group decision-making and collaborative leadership approaches.
- Prioritization frameworks for corporate decision-making effectiveness.
- Evaluating outcomes and refining leadership decisions over time.

Unit 4: Leading People and Organizational Influence

- Leadership influence strategies in modern organizations.
- Building trust and credibility in executive leadership roles.
- Motivating teams toward strategic objectives and performance goals.
- Communication techniques for success in the leadership development course.
- Managing organizational change through effective leadership.
- Conflict resolution strategies in management decision-making environments.
- Emotional intelligence in strategic leadership performance.
- Creating a culture of accountability and leadership excellence program adoption.

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Unit 5: Strategic Execution and Performance Optimization

- Translating strategy into actionable operational plans.
- Aligning leadership decisions with organizational performance metrics.
- Monitoring and evaluating strategic execution outcomes.
- Continuous improvement in the application of business leadership skills.
- Overcoming barriers in corporate decision-making execution.
- Enhancing organizational agility through strategic leadership practices.
- Integrating feedback loops into decision-making systems.
- Sustaining long-term leadership excellence through adaptive strategies.

Final Insights & Key Takeaways

Strategic leadership and decision-making excellence are essential for navigating complex business environments and ensuring sustainable organizational growth. Mastering these capabilities enables leaders to transform strategy into measurable success while maintaining adaptability in changing markets.