MERCURY

Strategic Executive Program in Corporate Finance & Leadership

15 – 19 March 2027
Lisbon (Portugal)



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Ref: 16315_1081526 **Date:** 15 – 19 March 2027 **Location:** Lisbon (Portugal) **Fees:** 5600 Euro

Introduction:

The Strategic Executive Program in Corporate Finance and Leadership empowers senior executives with the advanced financial acumen and leadership capabilities essential for navigating today's complex global business landscape. It bridges the gap between corporate finance expertise and executive leadership, equipping participants with the tools to make informed, strategic decisions that drive sustainable growth and value creation.

Through a Strategic Executive Training in Corporate Finance and Leadership curriculum, executives will delve into critical areas, including capital structuring, mergers and acquisitions, financial leadership in volatile markets, executive decision-making frameworks, corporate governance, and strategic negotiations. It emphasizes practical application, integrates real-world scenarios and case studies to enhance learning outcomes.

Participants will engage with seasoned industry experts and peers, fostering a collaborative environment conducive to knowledge exchange and leadership development. Upon completion, the Strategic Executive Course in Corporate Finance and Leadership will equip executives with a robust skill set to navigate financial complexities and lead with confidence in the boardroom and beyond.

Targeted Groups:

This Strategic Executive Training in Corporate Finance and Leadership targets professionals seeking specialized knowledge and skills:

- Senior executives aiming to enhance their financial leadership capabilities.
- C-suite leaders are responsible for strategic financial decisions.
- Board members seeking to understand the financial implications of governance.
- Finance directors aspiring to transition into executive leadership roles.
- Professionals involved in mergers, acquisitions, and corporate restructuring.
- Consultants advising on corporate finance and strategy.
- Entrepreneurs looking to scale their businesses with sound financial strategies.
- Academics and researchers focusing on corporate finance and leadership studies.

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Course Objectives:

Participants will achieve the following objectives by completing the Strategic Executive Course in Corporate Finance and Leadership:

- Analyze global corporate finance strategies, including capital structuring, mergers & acquisitions, and cross-border investment decisions.
- Evaluate financial leadership approaches in volatile markets to steer organizations through uncertainty and risk.
- Apply executive decision-making frameworks, such as scenario planning, game theory, and behavioral finance, to inform board decisions.
- Assess corporate governance structures and board dynamics to ensure accountability, ethics, and effective influence.
- Develop strategic negotiation skills to effectively manage stakeholders, regulators, investors, and government agencies.
- Integrate financial and leadership strategies to drive organizational performance and value creation.
- Enhance your communication and decision-making skills to engage effectively with both financial and non-financial stakeholders.
- Foster ethical leadership practices in financial decision-making processes.
- Cultivate a global perspective on corporate finance and leadership challenges.
- Lead organizational change initiatives with a strategic financial mindset.

Targeted Competencies:

Participants will gain the following competencies during the Strategic Executive Program in Corporate Finance and Leadership:

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- Advanced understanding of global corporate finance strategies and their application.
- Proficiency in financial leadership within volatile and uncertain market conditions.
- Expertise in executive decision-making frameworks and their practical implementation.
- In-depth knowledge of corporate governance principles and boardroom dynamics.
- Enhanced strategic negotiation skills for diverse stakeholder management.
- Ability to integrate financial analysis with leadership strategies for organizational success.
- Improved communication skills for articulating complex financial concepts to varied audiences.
- Strengthened ethical decision-making capabilities in financial contexts.
- Capability to lead and manage change initiatives with a strategic financial approach.
- A broader perspective on global financial trends and their impact on corporate leadership.

Studying Scenarios:

In this Strategic Executive Program in Corporate Finance and Leadership, participants will develop their skills through the analysis of the following scenarios:

- Evaluating the financial implications of a cross-border merger in a volatile market.
- Designing a capital structure strategy for a multinational corporation facing economic uncertainty.
- Implementing a scenario planning exercise to anticipate future financial challenges.
- Conducting a behavioral finance analysis of board decisions during a financial crisis.
- Assessing the effectiveness of corporate governance structures in a publicly traded company.
- Negotiating with government agencies to secure favorable financial terms for a new project.
- Managing investor relations during a period of financial instability.
- Developing a strategic financial plan for a startup entering a competitive industry.
- Leading a financial turnaround initiative in a distressed organization.
- Integrating sustainability considerations into corporate financial strategies.

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Course Content:

Unit 1: Global Corporate Finance Strategies:

- Understanding Capital Structuring in a Global Context.
- Analyzing mergers and acquisitions for value creation.
- Evaluating cross-border investment decisions and risks.
- Assessing the impact of global economic factors on corporate finance.
- Developing strategies for financing international operations.
- Managing currency and interest rate risks in global markets.
- Navigating international regulatory environments in financial decisions.
- Leveraging global financial markets for capital raising.
- Integrating global financial strategies into corporate planning.

Unit 2: Financial Leadership in Volatile Markets:

- Identifying financial risks in volatile markets.
- Developing strategies for risk mitigation and management.
- Leading organizations through financial crises.
- Implementing financial controls and monitoring systems.
- Communicating financial risks and strategy to stakeholders.
- Building financial resilience in uncertain economic conditions.
- Leveraging financial data for strategic decision-making.
- Aligning financial strategy with organizational goals.
- Evaluating the effectiveness of financial leadership in crises.

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Unit 3: Executive Decision-Making Frameworks:

- Applying scenario planning techniques to anticipate future challenges.
- Utilizing game theory in strategic financial decisions.
- Understanding behavioral finance principles and their impact on decision-making.
- Analyzing cognitive biases in executive decision processes.
- Developing decision-making models for complex financial situations.
- Enhancing judgment and intuition in financial leadership.
- Integrating qualitative and quantitative data in decision-making.
- Evaluating the outcomes of executive financial decisions.
- Communicating decision-making processes and rationales effectively.

Unit 4: Corporate Governance & Board Dynamics:

- Understanding the principles of corporate governance.
- Analyzing the roles and responsibilities of board members.
- Assessing the effectiveness of board structures and processes.
- Navigating ethical dilemmas in boardroom decisions.
- Enhancing boardroom communication and decision-making.
- Managing conflicts of interest within the board.
- Evaluating board performance and accountability mechanisms.
- Integrating governance considerations into corporate strategy.
- Engaging with stakeholders to ensure transparency in governance.

Unit 5: Strategic Negotiations & Stakeholder Management:

- Developing negotiation strategies for financial agreements.
- Managing relationships with regulators and government agencies.
- Engaging with investors to align financial interests.
- Communicating financial strategies to diverse stakeholders.
- Navigating cultural differences in international negotiations.
- Building trust and credibility in stakeholder relationships.
- Managing stakeholder expectations during financial transitions.
- Leveraging stakeholder input in strategic financial planning.
- Evaluating the outcomes of stakeholder engagement efforts.

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Final Insights & Key Takeaways:

Upon completing the Strategic Executive Program in Corporate Finance and Leadership, participants will possess an understanding of global corporate finance strategies and their application in executive leadership. It promotes ethical leadership practices and enhances communication skills, enabling executives to engage with diverse stakeholders. Participants will drive strategic financial initiatives that contribute to organizational success and sustainability. They will improve advanced decision-making frameworks to navigate complex financial landscapes and lead organizations through uncertainty.