MERCURY

# Governance, Project, & Partnership Management: Driving Strategic Success through Effective Leadership & Collaboration

22 – 26 March 2027
London (UK)



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## Introduction to Project Governance, Partnership Management, Leadership, and Collaboration:

Effective governance, project management, and strategic partnership management are essential for sustainable success in today's rapidly changing business environment. Organizations must meet regulatory requirements, manage complex projects, align with stakeholder expectations, and foster effective collaboration. Understanding partnership management is crucial for driving long-term value through effective collaboration and leadership strategies.

The Governance, Project, and Partnership Management: Driving Strategic Success through Effective Leadership and Collaboration course arms professionals with the skills to establish strong partnership governance frameworks, execute impactful projects, and cultivate strategic partnerships. Participants will delve into best practices in corporate governance, project leadership, and stakeholder engagement, ensuring alignment with organizational objectives.

This Governance, Project, and Partnership Management: Driving Strategic Success through Effective Leadership and Collaboration training focuses on leadership and collaboration skills and equips participants with the tools for improved decision-making, resource optimization, and building resilient partnerships. They will manage large-scale projects, lead cross-functional teams, or forge strategic alliances, enabling them to tackle challenges and seize opportunities in today's dynamic business world.

The Project Governance, Partnership Management, Leadership, and Collaboration course provides an understanding of partnership management and project governance. It covers the definition and importance of partnership management in project success, strategies, frameworks, and processes essential for effective partnership governance. Learn about various partnership governance models and how to implement a partnership governance framework to ensure seamless collaboration.

The Project Governance, Partnership Management, Leadership, and Collaboration training explores project governance, its definition, framework, and role in project management. By focusing on leadership and collaboration skills, participants will develop the skills to lead and manage partnerships effectively, ensuring strategic success in every project. Integrating partnership management skills with strong leadership and collaboration fosters better outcomes in managing projects and partnerships alike.

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## Targeted Groups:

This Governance, Project, and Partnership Management: Driving Strategic Success through Effective Leadership and Collaboration course is tailored for:

- C-Level Executives and Senior Leaders.
- Project and Program Managers.
- Governance and Compliance Officers.
- Strategic Partnership Managers.
- Business Development Professionals.
- Risk and Financial Analysts.
- Public Sector and NGO Leaders.
- Supply Chain and Operations Managers.
- Consultants and Advisory Professionals.
- Entrepreneurs and Business Owners.

## Course Objectives:

By the end of the Governance, Project, and Partnership Management: Driving Strategic Success through Effective Leadership and Collaboration course, participants will be able to:

- Comprehend the principles of effective project governance and strategic leadership.
- Develop skills to manage projects efficiently from start to finish.
- Enhance decision-making capabilities to drive organizational success.
- Strengthen stakeholder engagement and communication strategies.
- Identify and mitigate risks in governance, projects, and partnerships.
- Optimize financial and resource management for sustainable growth.
- Foster collaboration and build powerful strategic partnerships.
- Implement performance measurement techniques for ongoing improvement.
- Navigate regulatory and compliance frameworks effectively.
- Apply agile and adaptive management approaches in dynamic environments.

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## Targeted Competencies:

Participants in this Governance, Project, and Partnership Management: Driving Strategic Success through Effective Leadership and Collaboration training will enhance their expertise in:

- Strategic Governance and Compliance.
- Project Planning and Execution.
- Leadership and Decision-Making.
- Stakeholder Engagement and Communication.
- Risk Management and Mitigation.
- Performance Measurement & Optimization.
- Financial and Resource Management.
- Negotiation and Conflict Resolution.
- Agile and Adaptive Management.
- Partnership Development and Collaboration.

## What is Partnership Management?

Partnership management involves the strategic process of managing and nurturing relationships between organizations to achieve mutual goals. It encompasses everything from negotiation and agreement structures to maintaining trust and ensuring ongoing collaboration. Understanding the partnership management process is vital for creating and sustaining value through effective partnership governance models.

## Course Content:

### Unit 1: Foundations of Governance and Strategic Leadership:

- Understand the role of governance in organizational success.
- Explore partnership governance frameworks and their impact on decision-making.
- Learn the principles of strategic leadership in driving business outcomes.
- Examine ethical considerations in governance and leadership.
- Develop leadership skills for effective management and accountability.

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## Unit 2: Effective Project Management Techniques:

- Master project planning, execution, and delivery processes.
- Learn tools and methodologies for project scope, timeline, and cost management.
- Explore risk management techniques to ensure project success.
- Understand the importance of stakeholder alignment and engagement in projects.
- Implement performance tracking and project evaluation strategies.

## Unit 3: Building and Managing Strategic Partnerships:

- Identify types of partnerships and their role in strategic success.
- Develop partnership management skills for negotiating and structuring partnerships.
- Build long-term, sustainable relationships with key stakeholders.
- Understand the legal and contractual aspects of partnerships.
- Foster collaborative teamwork and mutual benefits in partnerships.

## Unit 4: Risk Management and Mitigation in Governance & Projects:

- Understand the key risks in governance, projects, and partnerships.
- Learn techniques for identifying, assessing, and managing risks.
- Develop a risk management plan for effective mitigation.
- Explore crisis management and contingency planning.
- Enhance decision-making to minimize risk exposure and maximize success.

## Unit 5: Performance Evaluation and Continuous Improvement:

- Measure and assess the performance of governance, projects, and partnerships.
- Implement key performance indicators KPIs and metrics for success.
- Learn tools for evaluating project outcomes and leadership effectiveness.
- Promote a culture of continuous improvement and innovation.
- Use feedback and performance data to drive strategic adjustments.