MERCURY

Workplace Innovation and Productivity Skills

23 – 27 November 2026
Amsterdam (Netherlands)



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Ref: 15900_1081414 **Date:** 23 – 27 November 2026 **Location:** Amsterdam (Netherlands) **Fees:** 5600 Euro

Introduction:

Fostering workplace innovation and enhancing productivity are essential for organizational success in today's rapidly evolving business environment. This Workplace Innovation and Productivity Skills course equips professionals with the skills to drive innovation, streamline processes, and improve. It focuses on key strategies such as creative problem-solving, effective collaboration, and implementing cutting-edge technologies.

Participants will learn how to create a culture of continuous improvement. Through practical insights and real-world examples, this Workplace Innovation and Productivity Skills course aims to empower individuals to contribute to their organization's growth, adapt swiftly to changes, and maximize their productivity in their roles. It explores workplace innovation and its impact on enhancing workplace productivity.

Participants in this Workplace Innovation and Productivity Skills course will learn about workplace innovation, which is implementing new ideas and practices to improve organizational effectiveness. Workplace innovation can take various forms, such as process, product, and service innovations. Understanding the meaning of workplace innovation helps employees and managers recognize the company's potential for growth and development.

This Workplace Innovation and Productivity Skills training covers workplace productivity tools and strategies, emphasizing the importance of improving workplace productivity through effective solutions. Topics like workplace productivity training and solutions are key to teaching participants how to optimize their work environment. Increasing workplace productivity improves individual performance and contributes to the organization's success.

Targeted Groups:

- Business Leaders and Managers.
- Human Resources Professionals.
- Operations and Production Teams.
- Project Managers.
- Entrepreneurs and Small Business Owners.
- Team Leaders and Supervisors.
- Employees in Dynamic Work Environments.
- Organizational Development Specialists.
- Innovation and Process Improvement Specialists.
- Professionals Seeking Career Growth in Innovation and Efficiency.

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Course Objectives:

At the end of this Workplace Innovation and Productivity Skills course, the participants will:

- Develop skills to foster a culture of innovation within the workplace.
- Enhance productivity through effective time management and process optimization.
- Learn strategies for overcoming workplace challenges with creative problem-solving.
- Understand how to implement and manage change to improve efficiency.
- Equip participants with tools to streamline workflows and reduce operational costs.
- Strengthen teamwork and communication to drive collective productivity.
- Master the use of digital tools to boost innovation and streamline processes.
- Cultivate leadership abilities to inspire and lead innovation initiatives.
- Implement continuous improvement practices for sustained organizational growth.

Targeted Competencies:

By the end of this Workplace Innovation and Productivity Skills training, the participant's competencies will:

- Creative Problem-Solving and Critical Thinking.
- Process Optimization and Efficiency Techniques.
- Innovation Management and Strategy Development.
- Collaborative Teamwork and Communication.
- Time Management and Prioritization.
- Change Management and Adaptability.
- Digital Tools and Technology Integration.
- Data-Driven Decision Making.
- Leadership in Driving Innovation.
- Continuous Improvement and Lean Methodologies.

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Course Content:

Unit 1: Introduction to Workplace Innovation:

- Understand the concept of workplace innovation.
- Explore the importance of innovation for organizational growth.
- Identify key drivers of innovation in the workplace.
- Learn how to create a culture that fosters innovation.
- Examine case studies of successful workplace innovation.
- Understand how innovation contributes to competitive advantage.
- Discover methods to overcome resistance to change and innovation.

Unit 2: Enhancing Productivity through Process Optimization:

- Learn techniques for analyzing and improving workflows.
- Understand the role of process mapping in productivity enhancement.
- Discover Lean and Six Sigma methodologies for process improvement.
- Identify bottlenecks and inefficiencies in daily operations.
- Develop strategies to streamline tasks and reduce redundancy.
- Measure the impact of process changes on productivity.
- Implement continuous feedback loops for ongoing improvement.

Unit 3: Creative Problem-Solving and Decision-Making:

- Develop critical thinking skills to solve complex workplace challenges.
- Learn different problem-solving frameworks and approaches.
- Understand how to apply design thinking in innovation.
- Use brainstorming and idea-generation techniques to fuel creativity.
- Implement structured decision-making processes to improve outcomes.
- Evaluate the effectiveness of solutions and refine approaches.
- Build resilience in teams to tackle problems effectively and efficiently.

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Unit 4: Leadership and Teamwork for Innovation:

- Develop leadership skills that inspire creativity and innovation.
- Learn how to motivate teams to embrace change and innovation.
- Understand the dynamics of high-performing teams.
- Implement effective communication strategies to foster collaboration.
- Cultivate a collaborative environment that encourages knowledge sharing.
- Lead by example: how to be an innovation champion within teams.
- Encourage diversity of thought to drive innovative solutions.

Unit 5: Leveraging Technology and Tools for Productivity:

- Explore digital tools and technologies that enhance productivity.
- Learn how to integrate automation and AI to streamline workflows.
- Understand the role of data analytics in making informed decisions.
- Use collaboration tools to enhance communication and teamwork.
- Implement project management software to improve task tracking.
- Maximize the use of cloud-based systems for seamless workflow.
- Keep up-to-date with emerging technologies to maintain a competitive edge.