MERCURY

Certified Project Portfolio Manager (PPM) Program

2 – 6 August 2027
Milan (Italy)



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Certified Project Portfolio Manager (PPM) Program

Ref: 15888_1081410 **Date:** 2 – 6 August 2027 **Location:** Milan (Italy) **Fees:** 6200 Euro

Introduction:

The Certified Project Portfolio Manager PPM program is designed for professionals seeking to enhance their skills in managing multiple organizational projects. This certification equips participants with the knowledge and tools to effectively align projects with business goals, optimize resources, and drive strategic value.

This Certified Project Portfolio Manager PPM training will help individuals gain expertise in portfolio management processes, risk management, and performance measurement. They can deliver projects that contribute to organizational success. It is for project managers, senior leaders, and executives responsible for overseeing project portfolios and driving sustainable growth.

The Certified Project Portfolio Manager PPM program equips professionals with the skills to excel in project portfolio management. But what is a project portfolio manager? A project portfolio manager oversees multiple projects' selection, prioritization, and management to ensure alignment with organizational goals.

The definition highlights the manager's role as a strategic decision-maker who balances resources and objectives across projects. Their responsibilities include evaluating project performance, mitigating risks, and maximizing returns. Understanding the goal of a project portfolio manager is essential to ensure that the organization's project portfolio delivers optimal value.

This Certified Project Portfolio Manager PPM course explores the meaning and application of PPM and the project portfolio manager's roles and responsibilities and offers practical tools and techniques. Participants will gain insight into PPM's meaning and application, preparing them to lead confidently and efficiently in dynamic business environments.

Targeted Groups:

- Senior Project Managers.
- Portfolio Managers.
- Program Managers.
- Project Management Professionals PMP.
- Executives and Leaders overseeing project portfolios.
- Strategic Planning and Operations Managers.
- Individuals seeking career advancement in portfolio management.
- Professionals involved in resource allocation and project prioritization.

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Course Objectives:

At the end of this Certified Project Portfolio Manager PPM course, the participants will be able to:

- Understand portfolio management principles and best practices.
- Learn to align projects with organizational strategy and objectives.
- Develop skills in resource allocation and optimization across projects.
- Master techniques for managing risks and ensuring portfolio success.
- Gain expertise in financial management and budgeting for portfolios.
- Improve decision-making processes for project prioritization.
- Enhance the ability to monitor and report portfolio performance.
- Strengthen stakeholder engagement and communication strategies.
- Learn governance and compliance practices in portfolio management.
- Build leadership skills to manage project portfolios effectively.

Targeted Competencies:

By the end of this Certified Project Portfolio Manager PPM training, the participant's competencies will:

- Portfolio Management Frameworks and Methodologies.
- Strategic Alignment of Projects with Business Objectives.
- Risk Management and Mitigation Strategies.
- Resource Allocation and Optimization.
- Financial Management and Budgeting for Portfolios.
- Performance Monitoring and Reporting.
- Stakeholder Management and Communication.
- Decision-Making and Prioritization Techniques.
- Governance and Compliance in Portfolio Management.
- Leadership and Team Collaboration in Portfolio Settings.

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Course Content:

Unit 1: Introduction to Portfolio Management:

- Define portfolio management and its importance in organizations.
- Understand the differences between project, program, and portfolio management.
- Learn the roles and responsibilities of a portfolio manager.
- Explore the strategic alignment of portfolios with business objectives.
- Understand the benefits of portfolio management for organizations.
- Review the portfolio lifecycle from initiation to closure.
- Discuss key portfolio management methodologies and frameworks.
- Examine portfolio governance and decision-making processes.

Unit 2: Portfolio Strategy and Alignment:

- Learn how to align project portfolios with organizational strategy.
- Understand the concept of strategic objectives and their role in portfolio selection.
- Study techniques for evaluating strategic value and risk in portfolios.
- Learn to prioritize projects based on business value and impact.
- Understand how to manage conflicting priorities within a portfolio.
- Learn about strategic planning and its integration into portfolio management.
- Explore how to perform portfolio analysis and assessment.
- Review the use of balanced scorecards in portfolio alignment.

Unit 3: Resource Management and Optimization:

- Understand the principles of resource management in a portfolio context.
- Learn techniques for resource allocation and balancing across projects.
- Study methods for forecasting resource demand and managing capacity.
- Explore how to optimize resource utilization and reduce waste.
- Understand the challenges of managing human, financial, and physical resources.
- Learn about resource leveling and conflict resolution in portfolios.
- Examine tools and techniques for tracking resource performance.
- Discuss best practices for managing cross-functional teams and expertise.

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Unit 4: Risk Management and Performance Monitoring:

- Explore risk identification, assessment, and mitigation strategies for portfolios.
- Learn how to develop a risk management plan for a portfolio.
- Understand how to monitor and control portfolio risks continuously.
- Study performance measurement frameworks like KPIs and dashboards.
- Learn to track portfolio performance and report progress to stakeholders.
- Understand the importance of change management within portfolio risk.
- Review techniques for managing issues, delays, and disruptions in portfolios.
- Explore the role of portfolio audits and reviews in performance improvement.

Unit 5: Portfolio Governance and Leadership:

- Learn the principles of portfolio governance and decision-making processes.
- Understand the roles of governance boards and senior management in portfolio oversight.
- Explore best practices for establishing portfolio governance frameworks.
- Study the importance of ethical leadership in portfolio management.
- Learn techniques for engaging and managing stakeholders in a portfolio environment.
- Understand the impact of leadership styles on portfolio performance.
- Discuss strategies for fostering collaboration and communication among portfolio teams.
- Learn how to lead portfolio teams and align them with organizational goals.