Shipping Logistics & Operations Management

20 – 24 September 2027
Casablanca (Morocco)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
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MERCURY

Shipping Logistics & Operations Management

Ref: 15767_1081379 **Date:** 20 – 24 September 2027 **Location:** Casablanca (Morocco) **Fees:** 4500 Euro

Introduction:

Shipping logistics and operations management plays a crucial role in the global supply chain, ensuring goods' efficient and timely movement across international borders. This dynamic field encompasses the coordination of transportation, warehousing, and distribution systems while managing the complex processes of import and export regulations, inventory control, and cost optimization.

As global trade expands, the demand for effective logistics solutions has become essential for businesses to maintain competitiveness. This Shipping Logistics and Operations Management course provides an understanding of the core principles, strategies, and technologies that drive shipping logistics and operations, equipping participants with the knowledge to optimize the supply chain, reduce operational costs, and enhance business performance.

The Shipping Logistics and Operations Management course offers an understanding of shipping logistics operations and the vital role of logistics shipping management in the global market. Students will gain insights into shipping and logistics management, exploring topics that define what shipping and logistics management entails and addressing the primary responsibilities of a shipping logistics manager and a shipping and logistics manager.

This Shipping Logistics and Operations Management course covers concepts, the shipping logistics process, and solutions. It offers shipping and logistics management to aspiring leaders in the field. Participants will learn to manage and optimize shipping logistics and address the logistics and shipping management challenges by delving into shipping logistics definitions. They will master shipping management and logistics skills and gain expertise in shipping logistics.

Targeted Groups:

- Supply Chain Managers.
- Logistics Coordinators.
- Shipping and Freight Forwarding Professionals.
- Warehouse Managers.
- Operations Managers.
- Import/Export Officers.
- Transportation Planners.
- Port and Terminal Operators.
- Procurement and Inventory Managers.
- Customs Brokers and Compliance Officers.

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Course Objectives:

At the end of this Shipping Logistics and Operations Management course, the participants will be able to:

- Understand key principles of shipping logistics and operations.
- Develop skills for optimizing supply chain processes.
- Learn effective strategies for transportation and freight management.
- Gain expertise in inventory control and warehouse management.
- Explore methods for reducing operational costs.
- Understand regulatory compliance and customs procedures.
- Master risk management techniques in shipping operations.
- Learn how to handle import/export documentation effectively.
- Analyze strategies for integrating technology in logistics operations.
- Enhance coordination with vendors, suppliers, and stakeholders.

Targeted Competencies:

By the end of this Shipping Logistics and Operations Management training, the participant's competencies will:

- Supply Chain Optimization.
- Transportation and Freight Management.
- Inventory Control and Warehousing.
- Cost Efficiency and Budget Management.
- Regulatory Compliance and Customs Procedures.
- Risk Management in Shipping Operations.
- Import/Export Documentation.
- Strategic Planning and Decision-Making.
- Technology Integration in Logistics.
- Vendor and Stakeholder Coordination.

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Course Content:

Unit 1: Introduction to Shipping Logistics:

- Overview of global shipping logistics.
- Role of logistics in the supply chain.
- Key stakeholders in shipping operations.
- Types of shipping methods: air, sea, and land.
- Understanding Incoterms and international trade rules.
- Impact of shipping on global economies.
- Challenges in modern shipping logistics.

Unit 2: Transportation and Freight Management:

- Modes of transportation in shipping logistics.
- Freight consolidation and route optimization.
- Carrier selection and contract negotiation.
- Cost management in transportation.
- Managing freight documentation and tracking systems.
- Evaluating transportation risks and mitigating delays.
- Green logistics and sustainability in shipping.

Unit 3: Warehouse and Inventory Management:

- Role of warehousing in the logistics chain.
- Best practices in inventory control and stock management.
- Layout planning for efficient warehouse operations.
- Use of automation and technology in warehousing.
- Inventory forecasting and demand planning.
- Reducing warehousing costs and managing space utilization.
- Handling perishable and hazardous goods in shipping.

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Unit 4: Customs Procedures and Regulatory Compliance:

- Importance of customs regulations in shipping logistics.
- Understanding import/export documentation requirements.
- Procedures for customs clearance and declarations.
- Trade compliance and dealing with customs authorities.
- Managing duties, taxes, and tariffs in international trade.
- Risk of non-compliance and how to avoid penalties.
- Using technology for customs documentation and compliance.

Unit 5: Risk Management and Strategic Planning in Shipping:

- Identifying risks in shipping logistics and operations.
- Mitigating risks in transportation and delivery.
- Developing contingency plans for shipping disruptions.
- Insurance and liability management in shipping.
- Strategic planning for operational efficiency.
- Enhancing collaboration with stakeholders and vendors.
- Trends and future developments in shipping logistics.