MERCURY

Logistics Performance & Financial Measures Course

31 May – 4 June 2027
Milan (Italy)



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Ref: 15515_1081326 **Date:** 31 May – 4 June 2027 **Location:** Milan (Italy) **Fees:** 6200 Euro

Introduction:

This logistics performance and financial measures course is designed to equip participants with the knowledge and skills to optimize logistics operations and enhance financial performance within their organizations. Join us for an immersive learning experience tailored to professionals seeking to excel in the dynamic field of logistics management.

The logistics performance and financial measures course will provide comprehensive insights into the intricate dynamics of managing logistical operations while effectively measuring financial metrics. Participants will delve into the intricate details of optimizing supply chain processes, enhancing operational efficiency, and maximizing cost-effectiveness.

This logistics performance and financial measures training will delve into the critical aspects of financial measurement, equipping learners with the tools to assess performance, analyze key financial indicators, and make data-driven decisions. Focusing on practical applications and real-world scenarios empowers professionals to navigate the complex landscape of logistics management while driving financial success for their organizations.

Targeted Groups:

- Logistics managers and supervisors seek to improve the efficiency and effectiveness of logistics operations.
- Supply chain professionals responsible for optimizing transportation, warehousing, and inventory management.
- Finance professionals involved in cost analysis, budgeting, and financial performance evaluation within logistics departments.
- Business owners and entrepreneurs are looking to streamline logistics processes and maximize profitability.

Course Objectives:

By the end of this logistics performance and financial measures course, participants will be able to:

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- Gain a comprehensive understanding of key performance indicators KPIs and financial measures relevant to logistics management.
- Learn how to analyze and interpret logistics data to identify areas for improvement and cost-saving opportunities.
- Develop strategies for optimizing transportation, warehousing, inventory management, and distribution networks.
- Understand the impact of logistics decisions on financial performance and profitability.
- Acquire practical budgeting, forecasting, and financial modeling skills for logistics operations.
- Explore best practices and case studies to apply theoretical concepts to real-world logistics scenarios.

Targeted Competencies:

Participants competencies in this logistics performance and financial measures training will:

- Proficiency in analyzing logistics performance metrics and financial indicators to assess operational efficiency.
- Ability to identify opportunities for cost reduction and process improvement within logistics operations.
- Skill in developing and implementing logistics strategies aligned with financial objectives and organizational goals.
- Competence in utilizing financial tools and techniques to evaluate the financial impact of logistics decisions.
- Understand risk management principles and strategies for mitigating logistics-related financial risks.
- Capable of communicating effectively with stakeholders and senior management regarding logistics performance and financial results.

Enhancing Logistics Performance: The Key to Financial Success:

To truly enhance logistics performance, it is essential to appreciate its intricate definition and the multifaceted approaches required for effective logistics performance management. Logistics performance measures lie at the heart of logistics performance management, shaping the strategies used to improve logistics performance across various supply chain channels. Organizations can embark on a focused journey to drive operational and financial progress by understanding logistics performance and its broad meaning.

It will pivot around logistics and financial management, with special attention given to the definition of financial measures and the deeper definition of financial performance. Understanding these concepts is vital in establishing robust logistics performance measurement systems that drive transparency and data-informed decisions, thus fortifying the foundations of logistics performance optimization. Participants will glean expertise in logistics performance meaning and analytics, empowering stakeholders to cohesively elevate logistics and financial performance.

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Course Content:

Unit 1: Introduction to Logistics Performance Measurement:

- Overview of logistics performance measurement and its importance in supply chain management.
- Key performance indicators KPIs for evaluating transportation, warehousing, and inventory performance.
- Introduction to financial measures and their relevance to logistics management.

Unit 2: Transportation Management and Financial Optimization:

- Strategies for optimizing transportation modes, routes, and carriers to reduce costs and improve service levels.
- Financial analysis techniques for evaluating transportation costs, including cost per mile, cost per unit, and total cost of ownership.
- Case studies and simulations on transportation cost optimization and financial impact analysis.

Unit 3: Warehouse Management and Cost Control:

- Best practices for warehouse layout design, inventory storage, and order fulfillment to minimize costs and maximize efficiency.
- Cost management strategies for warehouse operations, including labor, space, equipment, and inventory carrying costs.
- Hands-on exercises in warehouse cost analysis and optimization.

Unit 4: Inventory Management and Financial Planning:

- Inventory management techniques for balancing supply and demand, minimizing stockouts, and reducing excess inventory.
- Financial planning tools and inventory control methods include economic order quantity EOQ, safety stock, and reorder point analysis.
- Case studies and group discussions on inventory cost management and financial planning.

Unit 5: Distribution Network Optimization and Financial Modeling:

- Strategies for optimizing distribution networks, including network design, location analysis, and route optimization.
- Financial modeling techniques for evaluating distribution network changes, including net present value NPV analysis and return on investment ROI calculations.
- Group projects on distribution network optimization and financial modeling.