MERCURY

Advanced Public Speaking and Presentation Skills Training Course

17 – 21 May 2027
Barcelona (Spain)



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Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Advanced Public Speaking and Presentation Skills Training Course

Ref: 5041_1081169 **Date:** 17 – 21 May 2027 **Location:** Barcelona (Spain) **Fees:** 5600 Euro

Introduction

This advanced public speaking and presentation skills course will enable you to deliver outstanding presentations. After completing the advanced public speaking and presentation skills course, you will be able to plan, structure, and provide professional presentations with enhanced presentation skills training.

You will learn how to deliver engaging content to your audience and will learn how to be persuasive using practical presentation skills training. This advanced public speaking and presentation skills course will teach you how to overcome the fear of presenting, plan an unforgettable presentation, use your body language to appear confident and convincing, and focus on your audience and their needs.

Delivering a first-class presentation is a skill that anyone can be taught. Creating a presentation is a process, and we are going to explore the steps together to make a winning presentation. This course is hands-on and provides you with opportunities to practice and refine the skills that you will be taught, reinforcing advanced presentation skills and advanced public speaking skills.

In this advanced public speaking and presentation skills course, discover the art of crafting compelling slides as a cornerstone of advanced presentation skills and gain master public speaking experience and actionable strategies for stellar delivery and audience engagement.

Participants will receive a presentation skills certification upon successful completion of the advanced public speaking and presentation skills course, endorsing their newfound abilities to effectively communicate and captivate an audience in a variety of professional settings.

Targeted Groups

This advanced public speaking and presentation skills course is essential for anyone who has to speak in front of groups, salespeople, and any professional who has to deal with the press. It is suitable for a wide range of professionals but will greatly benefit:

- Business Analysts.
- Account Managers.
- Client Relationship Professionals.
- Middle and Senior Managers.
- Human Resource Professionals.
- Salespeople.

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Course Objectives

At the end of this presentation skills training course, participants will be able to:

- Overcome nerves and stage fright.
- Analyze their audience and tailor their presentation accordingly.
- Plan a concise, persuasive, professional presentation.
- Command the room, build rapport, and convince the audience.
- Speak to the public with confidence.
- Learn how to captivate their audience and keep them engaged.
- Answer questions convincingly.
- Master their nerves and remain calm throughout.
- Design a world-class presentation.
- Deliver a convincing presentation.
- Persuade the audience that your message is valuable.

Targeted Competencies

- Presentation design and delivery.
- Public speaking.
- Verbal and non-verbal communication.
- Rapport building.
- Influencing and inspiring.
- Feedback.

Course Content

Unit 1: Presentation Essentials

- How to be a successful presenter?
- Delegate needs analysis and introduction.
- Clarity, structure, and revision.
- The essentials of effective presentation.
- Introduction to body language and feedback.
- Self-evaluation techniques.

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Unit 2: Presentation Preparation

- Best practice.
- Why be a presenter?
- Who is your audience?
- Anticipating questions.
- Keeping your audience focused.
- How to research?
- Structuring your thoughts.

Unit 3: Advanced Slide Preparation

- Why use slides?
- Handouts vs. slides.
- How to make the perfect slideshow?
- Advanced slide creation techniques.
- Revising your presentation.
- How do you use data and visuals?
- Virtual presentation considerations.
- How to be persuasive?
- How to be convincing?
- Persuasive techniques for maximum impact.
- Managing presentation anxiety.
- Mental and physical preparation for presenting.
- Visualization techniques.

Unit 4: Presentation Practice and Delivery

- Dressing for success.
- Boosting your credibility.
- Handling questions.
- Key point overview.
- Building transitions.
- Delivering with passion.
- Beginning with impact.
- Capturing attention.
- Holding attention.
- Building rapport.
- Projection, pitch, rate, and gesture.
- Drawing to a successful conclusion.

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Unit 5: The Art of Public Speaking

- Differentiating between public speaking and presentations.
- The paradox of public speaking presentation.
- Audience needs analysis for public speaking.
- Finding credible sources.
- Citations and their importance in public speaking.
- Causes of public speaking apprehension.
- Exuding confidence during speeches.
- Managing hostile questions and winning over the audience.
- Dealing with interruptions like a professional.