MERCURY

# Professional in Business Analysis (PBA) Course

5 – 9 July 2027
Casablanca (Morocco)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
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# Professional in Business Analysis (PBA) Course

**Ref:** 1145_1081086 **Date:** 5 – 9 July 2027 **Location:** Casablanca (Morocco) **Fees:** 4500 Euro

## Introduction

Business Analysis is the discipline that enables change in an organizational context by defining needs and recommending solutions that deliver value to stakeholders.

The role encompasses understanding business problems and opportunities, analyzing information, and providing actionable insights for decision-makers.

This business analysis professional course is specifically designed for those seeking a comprehensive knowledge base in the realm of business analysis and aiming to achieve the Professional in Business Analysis PBA certification.

Participants in this business analysis professional course will embark on a journey through the core concepts and best practices of business analysis.

In this business analysis professional course, participants will learn cutting-edge methods for analyzing enterprises, planning and monitoring business analysis activities, eliciting requirements, managing and communicating requirements, and assessing and validating business solutions.

This business analysis professional course aligns with the concepts and practices of an experienced business systems analyst, leveraging the latest trends in business analysis solutions to equip students with the skills necessary to excel in their field.

## Additional Information on Business Analysis Certification

As part of our commitment to providing the most comprehensive business analysis learning experience, this business analysis professional course will touch on various certifications that align with our teachings, in certified business analysis professional, entry certificate in business analysis, business analysis training programs, business process management, and business analysis Seminars and PBA training opportunities.

Participants interested in pursuing any business analysis certification, such as system analyst certification or entry-level business analyst certification, or seeking to understand what PBA stands for professionally will find this course an invaluable stepping-stone on their career path.

Our comprehensive PBA course catalog and in-depth business analysis PBA seminars prepare enrollees to become certified business analyst professionals.

Understanding the magnitude of PBA's role in today's dynamic business environment, this business analysis professional course also emphasizes certifications for business analysts.

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The Professional in Business Analysis PBA course offers insights into what it means to be a business analysis professional and how to pursue the best business analyst certification to enhance personal career trajectories.

## Targeted Groups

- Managers.
- Business analysts.
- HR professionals.
- IT professionals.

## Course Objectives

By the end of this business analysis professional course, participants will:

- Comprehend the critical role of the Business Analyst within an organization.
- Expertly plan and monitor business analysis activities to ensure project success.
- Analyze enterprise needs to develop strategic solutions.
- Hone the skills to manage and communicate business requirements throughout the project lifecycle.
- Define solution scope accurately for project alignment.
- Pinpoint and collaborate with stakeholders at every project stage.
- Elicit requirements effectively to gather exhaustive and detailed user and stakeholder needs.
- Model business processes to provide clear and actionable diagrams and documentation.
- Write precise, unambiguous requirements that serve as a foundation for solution development.
- Manage and communicate requirements.
- Conduct a rigorous assessment and validation to ensure solutions meet business needs and provide value.
- Work proficiently in a team environment focused on delivering solutions development projects.
- Ability to elicit business requirements from business users and other stakeholders confidently.
- Identify the essential requirements of the business at all levels.
- Communicate business requirements to stakeholders.

Additionally, the business analysis professional course participants will enhance their confidence in eliciting business requirements from diverse stakeholders and communicating them clearly and effectively.

## Targeted Competencies

- Analytical thinking and strategic problem-solving.
- Efficient and effective project planning.
- Astute understanding of business analysis methodologies and tools.

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# Course Content

## Unit 1: Introduction to Business Analysis

- Understanding the role of the Business Analyst.
- Exploring the Business Solutions Life Cycle BSLC.
- Selecting the appropriate business analysis techniques for different scenarios.
- Mastering the fundamentals of enterprise analysis.
- Crafting compelling and data-driven business cases.
- Delineating explicit solution scopes to steer project direction.

## Unit 2: Analyzing Requirements

- Identifying key system users and stakeholders.
- Utilizing the Architecture Framework for Structured Analysis.
- Introduction to Modeling Concepts essential for business analysis.
- Detailed modeling of data requirements using industry-standard approaches.
- Employing Business Process Modeling as a core tool for business analysis.
- Writing precise and measurable requirements that facilitate effective solution implementation.

## Unit 3: Eliciting Requirements

- Interviewing stakeholders utilizing a variety of methods to uncover latent requirements.
- Observing business activities to gather real-world insights into processes and challenges.
- Applying questionnaires strategically to gather mass feedback efficiently.
- Conducting document analysis and observation for comprehensive information gathering.
- Facilitating workshops with key stakeholders to foster collaboration and idea generation.

## Unit 4: Managing and Communicating Requirements

- Resolving conflicts and handling issues effectively with critical stakeholders.
- Managing changes to requirements while maintaining project viability and stakeholder approval.
- Ensuring the solution scope reflects the project goals and stakeholder expectations.
- Communicating requirements clearly and effectively to all project stakeholders.
- Learning from each project to continually improve business analysis practices.

## Unit 5: Solution Assessment and Validation

- Assessing various solutions to determine the optimum fit for the identified requirements.
- Identifying any gaps or shortcomings in proposed solutions and suggesting enhancements.
- Developing strategies for workarounds and changes when necessary.
- Evaluating the performance of proposed solutions to ensure alignment with business goals.
- Conducting User Acceptance Testing to validate that the solution meets user needs and expectations.