MERCURY

Portfolio Project Management Professional

22 – 26 August 2027
Dubai (UAE)



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Ref: 121239_1080865 **Date:** 22 – 26 August 2027 **Location:** Dubai (UAE) **Fees:** 4600 Euro

Introduction

The Portfolio Project Management Professional course equips participants with advanced skills to manage multiple projects strategically within an organization. It emphasizes aligning projects with organizational objectives, optimizing resources, and ensuring value delivery. Participants will learn to evaluate project performance, prioritize initiatives, and implement effective governance frameworks. The course provides practical methods to balance risk, cost, and time across portfolios. It is for professionals aiming to enhance decision-making and strategic oversight in project management. Learners will gain tools to drive organizational success through effective portfolio management.

Targeted Groups

This Portfolio Project Management Professional course targets professionals seeking specialized knowledge and skills:

- Senior project managers overseeing multiple initiatives
- Portfolio managers aiming to improve governance
- Program managers coordinating strategic projects
- Executives responsible for organizational planning
- PMO directors seeking structured portfolio approaches
- Project management consultants advising organizations

Course Objectives

Participants will achieve the following objectives by completing the Portfolio Project Management Professional course:

- Align projects with strategic organizational goals
- Evaluate portfolio performance using metrics and KPIs
- Prioritize initiatives based on value and risk
- Optimize resource allocation across projects
- Implement portfolio governance frameworks effectively
- Make informed decisions to enhance ROI
- Balance cost, time, and risk for multiple projects
- Apply strategic thinking to complex project environments
- Enhance leadership and stakeholder communication skills
- Integrate best practices for portfolio planning and execution

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Targeted Competencies

Participants will gain the following competencies during the program:

- Strategic portfolio assessment and decision-making
- Practical resource and budget management
- Risk identification and mitigation across projects
- Governance and compliance enforcement
- Performance monitoring and reporting
- Project prioritization techniques
- Alignment of initiatives with business objectives
- Communication and leadership in portfolio contexts
- Analytical skills for portfolio optimization
- Adoption of standardized portfolio management methodologies

Studying Scenarios

In this training, participants will develop their skills through the analysis of the following scenarios:

- Evaluating conflicting project priorities within a portfolio
- Resource allocation decisions for high-value initiatives
- Risk management for complex project combinations
- Monitoring portfolio performance under changing market conditions
- Aligning projects with organizational strategy and objectives
- Applying governance frameworks to project portfolios
- Assessing the ROI of multiple concurrent projects
- Addressing stakeholder demands in multi-project environments

Course Content

Unit 1: Introduction to Portfolio Project Management

- Definition and principles of portfolio management
- Differences between project, program, and portfolio management
- Importance of portfolio alignment with business strategy
- Portfolio lifecycle overview
- Role of portfolio managers in organizations
- Key benefits of portfolio management

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Unit 2: Portfolio Governance and Frameworks

- Portfolio governance structures and responsibilities
- Developing and implementing governance policies
- Decision-making processes in portfolio management
- Stakeholder engagement and communication strategies
- Portfolio performance metrics and reporting
- Ensuring compliance with organizational standards
- Risk management frameworks in portfolios

Unit 3: Strategic Portfolio Planning

- Identifying strategic objectives for portfolios
- Project selection and prioritization techniques
- Balancing short-term and long-term initiatives
- Resource allocation and capacity planning
- Portfolio budgeting and cost optimization
- Aligning initiatives with organizational vision
- Evaluating potential benefits and ROI

Unit 4: Portfolio Execution and Monitoring

- Implementing portfolio plans effectively
- Tracking performance metrics and KPIs
- Managing risks across multiple projects
- Adjusting priorities based on performance data
- Reporting portfolio status to executives
- Continuous improvement of portfolio processes
- Techniques for portfolio value optimization

Unit 5: Advanced Portfolio Management Practices

- Strategic decision-making in complex environments
- Managing stakeholder expectations and communication
- Integration of project management best practices
- Portfolio optimization techniques
- Benchmarking and performance analysis
- Lessons learned and knowledge management
- Preparing for certification in portfolio management

Final Insights & Key Takeaways

Participants will gain the strategic skills to manage complex portfolios successfully. They will drive organizational value through optimized decision-making and project alignment.