MERCURY

Sustainable Development Goals (SDG) Training Course

24 January – 4 February 2027
Cairo (Egypt)



Dubai - UAE: +971 4 450 5697
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Ref: 15793_1080676 **Date:** 24 January – 4 February 2027 **Location:** Cairo (Egypt) **Fees:** 6000 Euro

Introduction:

In a world facing unprecedented challenges, the Sustainable Development Goals SDGs are a unified framework to promote global sustainability, equity, and prosperity. Adopted by the United Nations in 2015, the SDGs encompass 17 ambitious goals to address pressing social, economic, and environmental issues by 2030. This Sustainable Development Goals SDG training course is for individuals and organizations seeking to understand the significance and implications of the SDGs for sustainable development.

Participants will explore the goals' interconnectedness, implementation strategies, and practical approaches to integrating the SDGs into sectors. By fostering an understanding of the SDGs, this Sustainable Development Goals SDG course equips learners with the tools and knowledge to contribute effectively to a sustainable future, driving meaningful change within their communities and beyond. They will empower and positively impact the world, ensuring a better quality of life for present and future generations.

This Sustainable Development Goals SDG training provides participants with an understanding of the United Nations 17 Sustainable Development Goals UN SDGs. It delves into the meaning of sustainable development goals, focusing on education, water, and SDG 17. Participants will learn to explain SDG 17, understand it, and explore its critical aspects, including SDG 17 indicators, SDG 17 meaning, and SDG 17 partnerships in technology and innovation.

The Sustainable Development Goals SDG training course equips attendees with actionable insights through an engaging UN's 17 SDG training program, leading to a recognized UN's 17 Sustainable Development Goals SDG certificate. Whether they seek to advance their knowledge or align with global standards, this course offers the tools and expertise to make a meaningful impact.

Targeted Groups:

- Government officials and policymakers.
- Corporate sustainability managers.
- Non-Governmental Organizations NGO leaders.
- Educators and academic researchers.
- Environmental and social impact professionals.
- Community development planners.
- International development agencies.
- CSR Corporate Social Responsibility professionals.
- Entrepreneurs and innovators in sustainable sectors.
- Professionals are interested in global sustainability initiatives.

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Course Objectives:

At the end of this Sustainable Development Goals SDG course, the participants will:

- Understand the origins and purpose of the 17 SDGs.
- Explore the global challenges addressed by the SDGs.
- Analyze the interconnections between economic, social, and environmental goals.
- Identify strategies for implementing SDG initiatives across different sectors.
- Develop skills to measure and report on SDG progress.
- Foster cross-sector collaboration to achieve sustainable development.
- Understand the role of policy in advancing SDG objectives.
- Build capacity for integrating the SDGs into organizational practices.
- Learn best practices for mobilizing resources toward SDG achievement.
- Enhance advocacy and communication strategies for promoting the SDGs.
- Cultivate leadership skills for driving sustainable development initiatives.
- Equip participants with tools for localizing SDGs to specific communities and industries.

Targeted Competencies:

By the end of this Sustainable Development Goals SDG training, the participant's competencies will:

- Understanding of the 17 SDGs and their interconnections.
- Strategic planning for SDG implementation.
- Stakeholder engagement and collaboration.
- Monitoring and reporting on SDG progress.
- Policy development for sustainable growth.
- Critical thinking and problem-solving in sustainability.
- Project management for sustainable initiatives.
- Data analysis and impact assessment for SDG goals.
- Advocacy and communication for sustainability.
- Ethical leadership and decision-making in sustainable development.

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Course Content:

Unit 1: Introduction to Sustainable Development Goals SDGs:

- Overview of the SDGs and their significance.
- Historical context of sustainable development.
- Explanation of the United Nations' role in promoting the SDGs.
- Discussion on the importance of global cooperation.
- Introduction to key terminology and concepts in sustainability.

Unit 2: The 17 Sustainable Development Goals:

- 1: No Poverty - Strategies to eradicate extreme poverty.
- 2: Zero Hunger - Approaches to achieve food security and sustainable agriculture.
- 3: Good Health and Well-Being - Initiatives to promote healthy lives and well-being.
- 4: Quality Education - Importance of inclusive and equitable quality education.
- 5: Gender Equality - Promoting gender equality and empowering women and girls.
- 6: Clean Water and Sanitation - Ensuring availability and sustainable water management.
- 7: Affordable and Clean Energy - Access to affordable, reliable, and sustainable energy.
- 8: Decent Work and Economic Growth - Promoting sustained economic growth and productive employment.
- 9: Industry, Innovation, and Infrastructure - Building resilient infrastructure and fostering innovation.
- 10: Reduced Inequalities - Reducing inequality within and among countries.
- 11: Sustainable Cities and Communities - Making cities inclusive, safe, resilient, and sustainable.
- 12: Responsible Consumption and Production - Promoting sustainable consumption and production patterns.
- 13: Climate Action - Taking urgent action to combat climate change and its impacts.
- 14: Life Below Water - Conserving and sustainably using oceans, seas, and marine resources.
- 15: Life on Land - Protecting, restoring, and promoting sustainable use of terrestrial ecosystems.
- 16: Peace, Justice, and Strong Institutions - Promoting peaceful and inclusive societies.
- 17: Partnerships for the Goals - Strengthening the means of implementation and revitalizing global partnerships.

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Unit 3: Global Challenges and the SDGs:

- Examination of climate change and its impact on development.
- Discussion on poverty, inequality, and social injustice.
- Exploration of health crises and pandemics.
- The role of technology and innovation in addressing global challenges.
- Understanding the link between environmental sustainability and economic growth.

Unit 4: Implementing the SDGs:

- Frameworks for integrating SDGs into national policies.
- Steps for localizing the SDGs at community levels.
- Importance of multi-stakeholder engagement for effective implementation.
- Best practices for project planning and execution in sustainability.
- Case studies of successful SDG initiatives worldwide.

Unit 5: Measuring and Reporting on SDG Progress:

- Introduction to indicators for measuring SDG success.
- Techniques for data collection and analysis.
- Tools for monitoring progress towards SDGs.
- Importance of transparency and accountability in reporting.
- Discussion on the role of technology in data management.

Unit 6: Financing Sustainable Development:

- Overview of financing mechanisms for SDGs.
- Exploration of public-private partnerships PPPs in sustainability.
- Innovative financing options: green bonds and impact investing.
- Understanding the role of international financial institutions.
- Strategies for mobilizing resources at local and global levels.

Unit 7: Policy Development for Sustainable Development:

- Role of policy in achieving SDG objectives.
- Steps in the policy-making process for sustainability.
- Importance of stakeholder involvement in policy formulation.
- Analysis of existing policies related to SDGs.
- Strategies for advocacy and influencing policy change.

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Unit 8: Community Engagement and Local Action:

- Importance of community participation in SDG initiatives.
- Strategies for effective community engagement.
- Tools for empowering local communities.
- Building capacity for grassroots movements.
- Case studies of local actions contributing to SDG goals.

Unit 9: Leadership and Advocacy for SDGs:

- Skills for effective leadership in sustainable development.
- Importance of advocacy in driving change.
- Strategies for raising awareness about SDGs.
- Building coalitions and networks for collaboration.
- Encouraging youth and marginalized groups to take action.

Unit 10: Future of Sustainable Development:

- Trends and challenges in achieving the SDGs by 2030.
- The role of innovation and technology in sustainable development.
- Importance of continuous learning and adaptation.
- Fostering a culture of sustainability in organizations and communities.
- Preparing for a sustainable future: the role of education and research.