MERCURY

Strategic AI Governance and Policy Development

4 – 8 October 2027
Amsterdam (Netherlands)



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Istanbul - Türkiye: +90 539 599 1206
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Ref: 18_1080412 **Date:** 4 – 8 October 2027 **Location:** Amsterdam (Netherlands) **Fees:** 6200 Euro

Course Overview

Artificial intelligence is reshaping how organizations and governments make strategic decisions, develop policy and drive innovation. This course equips executives, policymakers and senior professionals to lead AI-driven transformation by aligning AI initiatives with organizational objectives while ensuring responsible governance, regulatory compliance and ethical use.

Course Objectives

- Assess how AI affects organizational leadership, strategy and decision-making
- Understand regulatory frameworks, ethical considerations and responsible AI practices
- Identify AI opportunities and align AI initiatives with organizational goals
- Recognize AI-related risks and manage them responsibly
- Guide AI adoption and support AI-driven innovation

Who Should Attend

- CIOs and CTOs
- Digital transformation managers
- AI strategy managers
- Risk and compliance managers
- Innovation managers

Course Outline

Day 1: Foundations of AI Strategy and Leadership

- AI fundamentals, CAIO role and AI-driven decision-making
- Workshop: identifying AI opportunities

Day 2: AI Strategy and Strategic Roadmap

- Use cases, AI readiness, data infrastructure and implementation roadmaps
- Workshop: designing a strategic AI roadmap

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Day 3: AI Governance, Ethics and Regulation

- Responsible AI, governance frameworks, global regulations and data protection
- Case study: ethical challenges in AI deployment

Day 4: AI Risk Management, Security and Policy

- Bias and fairness, AI cybersecurity, risk frameworks and incident response
- Workshop: AI risk and regulatory impact assessment

Day 5: AI Transformation and Generative AI

- Adoption and change management, AI teams and talent, generative AI innovation
- Exercise: AI adoption framework