MERCURY

Results-Based Management RBM in Monitoring and Evaluation Training

28 June – 2 July 2027
Madrid (Spain)



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Ref: 121596_1080268 **Date:** 28 June – 2 July 2027 **Location:** Madrid (Spain) **Fees:** 5600 Euro

Introduction

Organizations across public, private, and development sectors increasingly rely on measurable performance systems to improve accountability, strategic planning, and sustainable results. This Results-Based Management RBM in Monitoring and Evaluation course provides an understanding of outcome-focused management approaches that strengthen project implementation and organizational effectiveness. It explores modern monitoring and evaluation frameworks, performance indicators, logical frameworks, data analysis methods, and evidence-based decision-making practices used in international development and institutional governance. Participants examine how RBM systems align organizational goals with measurable outputs, outcomes, and long-term impacts while improving transparency and operational efficiency. The program addresses performance measurement tools, KPI development, reporting systems, risk management, stakeholder engagement, and continuous improvement methodologies used in professional monitoring and evaluation environments. Through structured theoretical learning and practical analytical scenarios, participants gain advanced capabilities in designing, implementing, and assessing results-oriented programs and performance management systems.

Targeted Groups

This Results-Based Management RBM in Monitoring and Evaluation training targets professionals seeking knowledge and skills:

- Monitoring and evaluation officers.
- Project management professionals.
- Strategic planning specialists.
- Program coordinators and supervisors.
- Government and public sector employees.
- NGO and development sector professionals.
- Institutional performance analysts.
- Quality assurance and compliance officers.
- Data analysis and reporting specialists.
- Policy development professionals.
- Risk management and governance practitioners.
- Consultants in organizational performance improvement.
- Professionals involved in donor-funded projects.
- Team leaders managing operational performance systems.

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Course Objectives

Participants will achieve the following objectives by completing the Results-Based Management RBM in Monitoring and Evaluation course:

- Understand the principles of results-based management systems.
- Analyze monitoring and evaluation frameworks professionally.
- Develop measurable performance indicators and KPIs.
- Design logical frameworks for strategic projects.
- Improve performance measurement and reporting practices.
- Apply outcome-based planning methodologies effectively.
- Evaluate project performance using analytical tools.
- Strengthen evidence-based decision-making capabilities.
- Integrate risk management into monitoring processes.
- Enhance institutional accountability and transparency practices.
- Interpret monitoring data for operational improvement.
- Build efficient reporting and performance tracking systems.
- Assess program effectiveness against strategic objectives.
- Support sustainable development through results-focused planning.
- Improve stakeholder communication through evaluation reporting.
- Apply international best practices in monitoring and evaluation.

Targeted Competencies

Participants will gain the following competencies during the Results-Based Management RBM in Monitoring and Evaluation program:

- Strategic performance management skills.
- Monitoring and evaluation planning capabilities.
- KPI and indicator development expertise.
- Data collection and analysis techniques.
- Logical framework analysis proficiency.
- Results measurement and reporting abilities.
- Outcome and impact assessment skills.
- Risk-based monitoring competencies.
- Evidence-based decision-making capabilities.
- Institutional accountability management skills.
- Project performance evaluation techniques.
- Stakeholder communication and reporting practices.
- Performance improvement planning expertise.
- Governance and compliance monitoring knowledge.
- Analytical thinking for program assessment.

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Studying Scenarios

In this Results-Based Management RBM in Monitoring and Evaluation training, participants develop skills through the following scenarios:

- Designing a monitoring framework for a national development project.
- Evaluating organizational KPIs and performance indicators.
- Building logical frameworks for donor-funded initiatives.
- Assessing project outcomes and operational effectiveness.
- Developing performance dashboards for executive reporting.
- Conducting impact analysis for strategic programs.
- Managing risks affecting monitoring and evaluation activities.
- Preparing evidence-based evaluation reports for stakeholders.
- Reviewing institutional accountability and governance systems.
- Analyzing data trends for performance improvement decisions.

Course Content

Unit 1: Foundations of Results-Based Management and Monitoring Frameworks

- Introduction to results-based management concepts.
- Evolution of RBM in modern organizations.
- Principles of outcome-focused management systems.
- Understanding monitoring and evaluation terminology.
- Importance of accountability in performance management.
- Linking strategic objectives with measurable results.
- Understanding outputs, outcomes, and long-term impacts.
- Key components of monitoring and evaluation frameworks.
- International standards in performance management systems.

Unit 2: Strategic Planning and Logical Framework Development

- Fundamentals of strategic planning processes.
- Designing results chains for organizational programs.
- Building logical frameworks for project management.
- Identifying measurable project objectives.
- Developing SMART performance indicators.
- Establishing baseline data and benchmarks.
- Aligning KPIs with institutional strategies.
- Creating monitoring plans for operational activities.
- Integrating stakeholder expectations into planning processes.

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Unit 3: Monitoring Systems, Data Collection, and Performance Measurement

- Designing effective monitoring systems.
- Methods of qualitative and quantitative data collection.
- Data validation and quality assurance techniques.
- Developing efficient reporting structures.
- Measuring project performance using KPIs.
- Using performance dashboards and scorecards.
- Monitoring operational efficiency and productivity.
- Techniques for progress tracking and variance analysis.
- Managing data integrity in evaluation systems.

Unit 4: Evaluation Techniques and Impact Assessment

- Fundamentals of project and program evaluation.
- Types of evaluation methodologies and approaches.
- Conducting formative and summative evaluations.
- Measuring project outcomes and long-term impacts.
- Cost-effectiveness and efficiency analysis methods.
- Risk assessment in monitoring and evaluation activities.
- Applying evidence-based analysis for decision-making.
- Evaluating the sustainability of organizational programs.
- Identifying lessons learned and improvement opportunities.

Unit 5: Reporting, Governance, and Performance Improvement

- Developing professional monitoring reports.
- Presenting evaluation findings to stakeholders.
- Strengthening governance through RBM systems.
- Enhancing transparency and organizational accountability.
- Managing institutional compliance and reporting obligations.
- Supporting strategic decisions through performance data.
- Continuous improvement methodologies for organizational growth.
- Building action plans based on evaluation outcomes.
- Future trends in monitoring and evaluation practices.

Final Insights & Key Takeaways

Results-Based Management and Monitoring & Evaluation systems enable organizations to improve accountability, operational performance, and strategic decision-making through measurable outcomes and evidence-based analysis. Participants completing this course strengthen their ability to design performance frameworks, evaluate institutional effectiveness, and support sustainable organizational improvement initiatives.