MERCURY

Corporate Treasury Management Risk Strategies

7 – 11 November 2027
Istanbul (Turkey)



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Corporate Treasury Management Risk Strategies

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Introduction

The Corporate Treasury Management Risk Strategies course provides an understanding of how organizations manage financial risks, optimize liquidity, and strengthen treasury operations. It explores key principles of treasury risk management, cash flow control, funding strategies, and financial exposure management. Participants gain insights into developing effective treasury frameworks that support business stability and strategic decision-making. The program focuses on identifying financial risks, improving liquidity planning, and enhancing organizational resilience. It examines modern approaches to managing market risks, banking relationships, and corporate financial resources. Participants will develop the ability to support effective treasury governance and risk control practices.

Targeted Groups

This Corporate Treasury Management Risk Strategies training targets professionals seeking knowledge and skills:

- Treasury managers improve financial risk control practices.
- Finance professionals managing corporate liquidity operations.
- Accountants developing treasury management expertise.
- Banking specialists supporting corporate financial activities.
- Risk managers analyze financial exposures.
- Investment professionals managing treasury-related decisions.
- Business leaders strengthen financial strategies.

Course Objectives

Participants will achieve the following objectives by completing the Corporate Treasury Management Risk Strategies course:

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- Understand the fundamentals of corporate treasury management.
- Identify key financial risks affecting treasury operations.
- Analyze liquidity requirements and cash flow challenges.
- Develop strategies for improving working capital efficiency.
- Evaluate methods for managing foreign exchange risks.
- Apply techniques for controlling interest rate exposures.
- Understand treasury risk assessment and mitigation approaches.
- Improve decision-making through financial analysis.
- Examine banking relationship management practices.
- Develop effective treasury policies and procedures.
- Evaluate funding and investment strategies.
- Strengthen financial planning and forecasting capabilities.
- Apply risk-monitoring methods to treasury activities.
- Enhance organizational financial stability through treasury practices.

Targeted Competencies

Participants will gain the following competencies during the Corporate Treasury Management Risk Strategies program:

- Treasury risk identification and evaluation skills.
- Liquidity management and cash optimization abilities.
- Financial forecasting and planning capabilities.
- Market risk analysis techniques.
- Working capital improvement knowledge.
- Treasury policy development skills.
- Banking relationship management expertise.
- Risk control and monitoring capabilities.
- Strategic financial decision-making skills.
- Understanding of corporate funding approaches.

Studying Scenarios

In this Corporate Treasury Management Risk Strategies training, participants develop skills through the following scenarios:

- Reviewing cash flow challenges during periods of business expansion.
- Analyzing foreign exchange risks affecting international transactions.
- Evaluating liquidity shortages and corrective treasury actions.
- Assessing banking strategies for improved financial efficiency.
- Managing investment decisions under changing market conditions.
- Developing responses to treasury risk events.

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Course Content

Unit 1: Fundamentals of Corporate Treasury Management

- Understanding the role of treasury management in organizations.
- Exploring treasury functions and financial responsibilities.
- Examining the importance of liquidity management.
- Identifying key components of treasury operations.
- Reviewing corporate cash flow management principles.
- Understanding treasury governance structures.

Unit 2: Treasury Risk Management and Financial Exposure Control

- Defining major types of treasury risks.
- Analyzing market risk factors affecting businesses.
- Understanding foreign exchange risk management techniques.
- Exploring interest rate risk control methods.
- Evaluating financial exposure measurement approaches.
- Reviewing risk mitigation strategies for treasury activities.

Unit 3: Liquidity Planning and Cash Flow Optimization

- Understanding effective cash flow forecasting methods.
- Developing approaches for improving liquidity positions.
- Analyzing working capital management strategies.
- Exploring cash concentration techniques.
- Reviewing short-term funding requirements.
- Evaluating cash management performance indicators.

Unit 4: Strategic Treasury Operations and Financial Decision-Making

- Understanding treasury technology and operational processes.
- Exploring banking relationship management practices.
- Evaluating corporate funding strategies.
- Reviewing investment management principles.
- Analyzing treasury performance measurement methods.
- Developing strategic approaches for financial efficiency.

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Unit 5: Advanced Treasury Risk Strategies and Governance

- Examining integrated treasury risk frameworks.
- Understanding treasury policy development processes.
- Exploring financial resilience planning approaches.
- Evaluating risk reporting and monitoring systems.
- Reviewing compliance requirements in treasury operations.
- Strengthening strategic treasury governance practices.

Final Insights & Key Takeaways

The course enables professionals to strengthen liquidity control, manage financial risks, and support sustainable business performance. It provides essential knowledge for developing effective treasury strategies that enhance organizational stability and financial decision-making.