MERCURY

Business Transformation Innovation Leadership Training

31 January – 4 February 2027
Dubai (UAE)



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Ref: 121604_1079553 **Date:** 31 January – 4 February 2027 **Location:** Dubai (UAE) **Fees:** 4600 Euro

Introduction

Modern organizations face rapid market disruption and digital transformation challenges. Business leaders must drive innovation while maintaining operational performance. This Business Transformation Innovation Leadership course develops leadership capabilities for strategic business transformation initiatives. Participants explore innovation management, agile leadership, and organizational change practices. The program examines digital business transformation, strategic growth, and the development of an innovation culture. It strengthens decision-making, business agility, and leadership in sustainable transformation.

Targeted Groups

This Business Transformation Innovation Leadership training targets professionals seeking knowledge and skills:

- Senior managers leading transformation projects.
- Department heads managing organizational change.
- Innovation leaders are improving business performance.
- Strategy managers driving digital transformation initiatives.
- Business development professionals supporting growth strategies.
- Team leaders managing innovation-focused departments.
- Project managers handling transformation programs.
- HR professionals supporting change leadership initiatives.
- Consultants advising organizations on business innovation.
- Entrepreneurs building scalable business models.

Course Objectives

Participants will achieve the following objectives by completing the Business Transformation Innovation Leadership course:

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- Understand modern business transformation strategies.
- Analyze innovation leadership frameworks.
- Improve strategic decision-making capabilities.
- Develop organizational agility and adaptability.
- Strengthen digital transformation leadership skills.
- Evaluate business innovation opportunities.
- Build high-performance transformation teams.
- Apply change management principles effectively.
- Improve operational efficiency during transformation.
- Support sustainable business growth initiatives.
- Design innovation-driven leadership approaches.
- Identify transformation risks and opportunities.
- Enhance stakeholder communication practices.
- Strengthen leadership influence during change.
- Develop customer-focused transformation strategies.
- Improve competitive advantage through innovation.
- Align transformation initiatives with business goals.
- Measure transformation performance and outcomes.

Targeted Competencies

Participants will gain the following competencies during the Business Transformation Innovation Leadership program:

- Strategic transformation planning skills.
- Innovation leadership capabilities.
- Organizational change management skills.
- Agile business leadership practices.
- Strategic communication techniques.
- Business model innovation methods.
- Digital transformation management skills.
- Leadership problem-solving abilities.
- Cross-functional collaboration capabilities.
- Performance improvement techniques.
- Risk evaluation and mitigation skills.
- Stakeholder engagement practices.
- Team leadership during change initiatives.
- Innovation culture development skills.
- Strategic performance measurement abilities.

Studying Scenarios

In this Business Transformation Innovation Leadership training, participants develop skills through the following scenarios:

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- An organization redesigns operational processes while implementing digital transformation strategies.
- Senior executives encourage innovation practices across multiple business functions.
- During a major transition, a manager addresses employee resistance to organizational change.
- A business unit restructures customer service processes to enhance the user experience.
- Strategic objectives are connected with innovation initiatives by a transformation leader.
- Through agile leadership methods, a department increases operational performance and efficiency.

Course Content

Unit 1: Foundations of Business Transformation Leadership

- Introduction to business transformation concepts.
- Evolution of modern organizational leadership.
- Business transformation leadership responsibilities.
- Characteristics of innovative organizations.
- Strategic leadership in competitive markets.
- Organizational agility and adaptability principles.
- Drivers of digital business transformation.
- Leadership roles in transformation success.
- Building transformation-focused business strategies.

Unit 2: Innovation Management and Strategic Growth

- Principles of innovation leadership.
- Innovation management frameworks and practices.
- Creating value through business innovation.
- Strategic growth planning methods.
- Customer-focused innovation strategies.
- Competitive advantage through innovation leadership.
- Developing sustainable business models.
- Encouraging creativity within organizations.
- Managing innovation-driven business initiatives.

Unit 3: Organizational Change and Agile Leadership

- Fundamentals of organizational change management.
- Managing resistance to change effectively.
- Agile leadership principles for transformation.
- Building flexible organizational structures.
- Communication during transformation initiatives.
- Leadership strategies for uncertain environments.
- Aligning teams with transformation objectives.
- Improving employee engagement during change.
- Creating resilient organizational cultures.

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Unit 4: Digital Transformation and Business Performance

- Digital transformation leadership strategies.
- Technology-driven business innovation approaches.
- Data-informed decision-making practices.
- Business process improvement techniques.
- Operational efficiency during transformation projects.
- Digital leadership and organizational competitiveness.
- Customer experience improvement strategies.
- Measuring transformation performance indicators.
- Managing digital transformation risks.

Unit 5: Sustainable Transformation and Leadership Excellence

- Building long-term transformation strategies.
- Leadership ethics during organizational change.
- Sustainable innovation leadership practices.
- Strategic workforce transformation planning.
- Developing future-ready leadership capabilities.
- Managing transformation across multiple departments.
- Strengthening collaboration and accountability.
- Evaluating transformation outcomes and impact.
- Continuous improvement and leadership development.

Final Insights & Key Takeaways

Business transformation leadership requires innovation, agility, and strategic thinking in competitive environments. Organizations achieve sustainable growth when leaders align transformation initiatives with innovation, performance, and long-term business objectives.