MERCURY

Modern Leadership and Executing Strategies via Saudi Vision 2030

25 – 29 July 2027
Istanbul (Turkey)



Dubai - UAE: +971 4 450 5697
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Ref: 15687_1079234 **Date:** 25 – 29 July 2027 **Location:** Istanbul (Turkey) **Fees:** 4900 Euro

Introduction:

In the rapidly evolving landscape of global business and governance, modern leadership demands a profound understanding of strategic execution aligned with national development goals. The Modern Leadership and Executing Strategies via Saudi Vision 2030 course explores contemporary leadership principles and strategic management techniques tailored to Saudi Vision 2030s transformative objectives.

This vision represents a bold and ambitious plan to diversify the Saudi economy, enhance public sector efficiency, and foster sustainable development through innovation and strategic reforms. Participants will gain insights into effective leadership strategies that drive organizational success and align with Vision 2030's goals. This Modern Leadership and Executing Strategies via Saudi Vision 2030 course is for leaders and executives who aspire to navigate and thrive in a dynamic environment while contributing to the realization of Saudi Arabia's strategic vision.

Saudi Vision 2030 is a roadmap for the nation's economic diversification and a catalyst for modern leadership evolution. This Modern Leadership and Executing Strategies via Saudi Vision 2030 course endeavors to elucidate executive leaders' roles in realizing such ambitious projects by carefully studying Vision 2030 goals, objectives, and purpose.

By embodying modern leadership principles that prioritize sustainability, innovation, and strategic execution, leaders will be better equipped to actualize the transformative projects laid out by Vision 2030, positioning Saudi Arabia on the global stage as a beacon of progress and thought leadership strategy.

Targeted Groups:

- Senior Executives and Managers.
- Strategic Planners and Policy Makers.
- Government Officials.
- Business Leaders and Entrepreneurs.
- Organizational Development Professionals.
- Human Resources Managers.
- Project and Program Managers.
- Consultants and Advisors.

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Course Objectives:

At the end of this Modern Leadership and Executing Strategies via Saudi Vision 2030 course, the participants will be able to:

- Develop strategic leadership skills aligned with Saudi Vision 2030.
- Enhance capabilities in executing transformative initiatives.
- Foster innovative thinking to drive organizational success.
- Implement effective change management practices.
- Strengthen stakeholder engagement and collaboration.
- Apply risk management strategies in strategic planning.
- Align organizational goals with national development objectives.
- Utilize data-driven insights for strategic decision-making.
- Improve adaptability and resilience in a dynamic business environment.
- Enhance communication and influence in leadership roles.

Targeted Competencies:

By the end of this Modern Leadership and Executing Strategies via Saudi Vision 2030 training, participants' competencies will:

- Strategic Vision and Planning.
- Change Management.
- Innovative Leadership.
- Execution and Performance Management.
- Stakeholder Engagement.
- Policy Analysis and Implementation.
- Risk Management.
- Organizational Alignment.
- Decision-Making and Problem-Solving.
- Adaptability and Resilience.
- Communication and Influence.
- Financial Acumen.
- Cultural Intelligence.
- Project Management.
- Data-Driven Strategy Development.

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Course Content:

Unit 1: Strategic Vision and Leadership Principles:

- Understanding Saudi Vision 2030 and its strategic goals.
- Defining modern leadership and its relevance to Vision 2030.
- Developing a strategic vision that aligns with national objectives.
- Analyzing successful leadership case studies within Vision 2030.
- Cultivating a leadership mindset focused on innovation and transformation.
- Exploring leadership styles and their impact on strategic success.
- Aligning personal leadership goals with Vision 2030 targets.
- Identifying key traits and competencies of effective leaders.

Unit 2: Effective Execution of Strategic Initiatives:

- Planning and implementing Vision 2030-related projects.
- Setting clear objectives and performance indicators.
- Allocating resources effectively for strategic goals.
- Monitoring and evaluating progress towards Vision 2030 targets.
- Overcoming challenges in executing large-scale initiatives.
- Utilizing project management tools and techniques.
- Ensuring alignment of departmental goals with strategic initiatives.
- Evaluating and adjusting strategies based on performance metrics.

Unit 3: Change Management and Organizational Transformation:

- Understanding the principles of change management.
- Leading organizational change in the context of Vision 2030.
- Engaging employees and stakeholders in the transformation process.
- Designing and implementing change management strategies.
- Measuring the impact of change and adjusting strategies as needed.
- Addressing resistance to change and fostering a positive culture.
- Communicating effectively during periods of change.
- Leveraging technology to support organizational transformation.

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Unit 4: Stakeholder Engagement and Communication:

- Identifying and analyzing key stakeholders relevant to Vision 2030.
- Developing effective communication strategies for diverse audiences.
- Building and maintaining strong stakeholder relationships.
- Managing conflicts and negotiations with stakeholders.
- Leveraging stakeholder feedback to refine strategies.
- Employing various communication channels and tools.
- Enhancing transparency and trust with stakeholders.
- Conducting stakeholder analysis and mapping.

Unit 5: Risk Management and Strategic Adaptability:

- Identifying potential risks in strategic planning and execution.
- Implementing risk assessment and mitigation strategies.
- Enhancing organizational adaptability to changing conditions.
- Using data and analytics to anticipate and manage risks.
- Developing contingency plans and response strategies.
- Evaluating risk management frameworks and best practices.
- Balancing risk and innovation in strategy development.
- Monitoring emerging risks and adjusting strategies proactively.