MERCURY

Leadership Mastery: Realizing Your Leadership Potential Through Self Discovery

24 January – 4 February 2027
Cairo (Egypt)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Leadership Mastery: Realizing Your Leadership Potential Through Self Discovery

Ref: 8018_1079069 **Date:** 24 January – 4 February 2027 **Location:** Cairo (Egypt) **Fees:** 6000 Euro

Introduction:

Developing self-discovery and personal mastery of leadership skills is more than learning to be a good manager. Outstanding leadership is, first and foremost, an "inside job". Before we can lead others with influence and confidence, we must find the inner qualities and strengths to lead ourselves with conviction. From this perspective, leadership manifests our unique personal power, purpose, and vision.

The Inner Journey of Leadership Mastery is a two-part program that focuses precisely on developing those vast inner resources we all possess.

The Essence of Personal Mastery Leadership:

Personal mastery in leadership is a critical component of evocative leadership mastery. The leadership, self-discovery, and personal mastery conference involves a deep understanding of oneself, which includes recognizing one's strengths, weaknesses, values, and worldview.

Leaders are better equipped to influence and motivate their teams through personal mastery, steering them toward success. The leadership mastery course emphasizes the importance of personal mastery as the cornerstone of effective leadership practice.

The Art of Leadership Mastery:

The leadership mastery conference involves a holistic approach to leading with vision, creativity, and empathy. By attending the leadership mastery conference, participants immerse themselves in the transformative process of personal mastery and leadership.

This leadership, self-discovery, and personal mastery conference unveils the synergistic connection between self-discovery, life mastery, and leading with impact, empowering attendees to become evocative and innovative leaders in their respective fields.

Targeted Groups:

- Managers.
- Supervisors and Team Leaders.
- Employees being prepared for a managerial or supervisory role.

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Conference Objectives:

Upon the end of this leadership, self-discovery, and personal mastery conference, the participants will be able to:

- View leadership from a new and higher-level perspective.
- Discover and analyze their leadership style and tendencies.
- Grow in personal power and effectiveness.
- Discover and build upon their intrinsic leadership qualities.
- Understand, develop, and employ the emotional forces within them.
- Develop the critical interpersonal skills essential for leading others.
- Build a culture that promotes innovation and creativity.
- Becoming familiar with different styles of thinking and identifying their personal preferences.
- Develop creativity for transformational leadership.
- Learn how to find out what they don't know—and solve the real problem.
- Challenge existing approaches to workplace issues.
- Develop flexible, creative, and well-motivated teams.
- Understand themselves and their potential more clearly.
- Recognize their own emotions as well as the emotions of others
- Resolve conflict more effectively.
- Improve their ability to communicate, influence, and work with others.

Targeted Competencies:

By the end of this leadership, self-discovery, and personal mastery conference, the target competencies will be able to:

- Leadership skills.
- Team management.
- Performance management.
- Communication skills.
- Emotional intelligence.
- Innovation and creativity.
- Problem-solving.
- Decision making.
- Time management.

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Conference Content:

Unit 1: Master Keys of Effective Leadership:

- The principles of leadership.
- The mind of the leader.
- Learn about the heart of the leader.
- The practices of influential leaders.
- The five roles leaders play.
- Leadership self-assessment.
- Rebalance your leadership style for optimal results.

Unit 2: Towards Emotional Self-Awareness:

- Growing your power.
- Achieving emotional excellence.
- Self-leadership through inner mastery.
- Success through a positive attitude.
- Your time and your life.
- Increasing personal productivity.
- Direction through personal integrity.
- Designing a strategic plan for your life and career.

Unit 3: Mastering People Skills:

- Understanding interdependence.
- Winning through effective communication.
- The active listening model.
- The four styles of communication.
- Dealing with conflict constructively.
- Using the principles of influence and persuasion.
- Speaking and presenting skillfully.
- The art of win-win negotiation.

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Unit 4: Building and Leading Extraordinary Teams:

- How does a high-performing team differ from a traditional workgroup?
- The three elements of high-performance teams.
- Understanding the four types of teams.
- The stages of team development.
- Team dynamics: How teams work.
- Understanding and optimizing team member styles.
- Leading through trust.
- Leading through change.

Unit 5: Performance Management:

- Igniting team creativity.
- The art of practical coaching.
- Conducting effective performance discussions.
- Positive discipline through expectations.
- Delegating and empowering the right way.
- The situational leadership model.
- How to analyze development needs.
- Using practical tools for managing performance.

Unit 6: Understanding Your Creativity:

- Creativity and your personality.
- Understand and use personality styles as a management tool.
- Creative flexibility to manage effectively.
- Importance of perception.
- Maximizing our perceptual ability.
- Creativity and the holistic model.
- Creative people from the past.
- Building a creative model.

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Unit 7: Generating Creativity:

- Understand how creative thinking works.
- Developing openness to new ideas.
- The creative mind: whole brain thinking.
- Distinguish stages of the creative process.
- Recognize what makes excellent creative thinking.
- Identify and understand the creativity in others.
- Developing a creative environment.
- Consciousness and competence.

Unit 8: Strategies for Creative Problem Solving:

- Problem-solving strategies.
- Getting in the right mindset.
- Taking risks and looking for paradigm shifts.
- Defining the real problem.
- Recognizing mental blocks to creativity.
- Brainstorming for solutions.
- Utilizing the SLIP technique.
- Utilizing the drill-down funnel.

Unit 9: Encouraging a Creative Climate at Work:

- Releasing creativity at work.
- Fostering creativity.
- Incubating ideas.
- Challenging assumptions.
- Creativity for business breakthroughs.
- Sharpen your creative thinking: metaphors and analogies.
- Releasing Creativity through Coaching.

Unit 10: Leading on The Creative Edge:

- Innovative leadership for excellent performance.
- Convergent and divergent thinking skills.
- Developing creative potential in teams.
- Understanding creative people.
- Motivating creative individuals at work.
- Interacting creatively.
- Planning your creative future.