# Authentic Leadership: Courage, Coaching & Ethics Course

22 – 26 November 2026
Cairo (Egypt)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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# Authentic Leadership: Courage, Coaching & Ethics Course

**Ref:** 1140_1078986 **Date:** 22 – 26 November 2026 **Location:** Cairo (Egypt) **Fees:** 3500 Euro

## Introduction:

At the heart of effective leadership lies the foundation of trust. However, trust can quickly deteriorate if subordinates and colleagues perceive a leader as insincere, deficient in vision, or reluctant to shoulder responsibility.

This authentic leadership course prioritizes the leader's role in shaping the team's decision-making processes and resolving ethical dilemmas, ensuring the establishment of trust within and beyond the team.

## Targeted Groups:

- Managers and supervisors.
- Team leaders.
- Employees seeking to enhance their skills and knowledge for career advancement.

## Course Objectives:

By the end of this authentic leadership training, participants will be able to:

- Understand and leverage their unique leadership style.
- Align individual, team, and organizational goals to maximize outcomes.
- Craft and communicate their leadership brand.
- Develop others with integrity and authentic leadership skills.
- Enhance key interpersonal and emotional intelligence competencies.
- Maximizing long-term organizational outcomes.
- Examine underlying values, beliefs, and emotions influencing leadership.
- Establish personal credibility as a cornerstone of leadership.
- Formulate a coherent and compelling shared vision for the future.
- Navigate and resolve ethical dilemmas through ethical leadership and management training.
- Foster and sustain trust within the team and the broader organization.

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## Targeted Competencies:

- Leadership skills.
- People skills.
- Performance management.
- Coaching and mentoring in leadership.
- Emotional intelligence.

## Course Content:

### Unit 1: Courage and Leadership:

- Courage and self-knowledge: Exploring the importance of courage in leadership.
- Behavior, values, and beliefs anchoring leadership courage.
- Leadership styles: Suiting styles to situations.
- Overcoming limiting thoughts and behaviors to embrace leadership challenges.
- Turning ideas into actionable strategies.
- Demonstrating leadership courage by taking calculated risks.

### Unit 2: Displaying Authentic Leadership Behaviors:

- Emotions and emotional intelligence in authentic leadership development.
- Building rapport and effective relationships.
- Understanding affective contagion and its implications on leadership.
- Developing others as leaders through authentic leadership coaching.
- Navigating the realms of influence, authority, and power.

### Unit 3: Developing Your Leadership Skills:

- Creating a shared vision that encompasses ethical and practical leadership principles.
- Communication skills for effective leadership.
- Conflict management strategies and authentic leader development.
- Understanding the impact of personality on leadership.
- Setting productive goals consistent with original leadership principles.
- Promoting innovative thinking to solve complex problems.

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## Unit 4: Coaching for Peak Performance:

- Coaching fundamentals for leadership coaching certification.
- Unleashing motivation and learning through effective coaching.
- Delivering feedback that empowers and improves performance.
- Empowering individuals and teams to achieve peak performance.
- Creating a supportive environment for growth and high-performance teams.

## Unit 5: Ethics:

- Addressing ethical dilemmas and enhancing corporate ethical practices.
- Ethics is a core aspect of authentic leadership.
- A structured guide to ethical decision-making.
- Conducting a corporate integrity check-up.
- Embracing corporate social responsibility and its impact on leadership ethics.

By integrating these essential aspects, this authentic leadership courage course aims to impart necessary skills and prepare leaders for a leadership coaching course certification, enabling them to guide and shape future leaders authentically and ethically.