MERCURY

Strategic Government Leadership in Policy Management

1 – 5 March 2027
Madrid (Spain)



Dubai - UAE: +971 4 450 5697
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Strategic Government Leadership in Policy Management

Ref: 121592_1078855 **Date:** 1 – 5 March 2027 **Location:** Madrid (Spain) **Fees:** 5600 Euro

Introduction

The Strategic Government Leadership in Policy Management course focuses on strengthening public sector leaders' capabilities to design, implement, and evaluate effective government policies. It explores how strategic thinking enhances decision-making within complex governmental systems. It highlights the importance of aligning national priorities with institutional governance frameworks. Participants will examine how leadership influences policy formulation, execution, and the creation of public value. The program addresses modern challenges in public administration, including regulatory complexity and stakeholder engagement. Overall, it builds a structured understanding of how strategic leadership transforms policy outcomes in government institutions.

Targeted Groups

This Strategic Government Leadership in Policy Management training targets professionals seeking knowledge and skills:

- Senior government officials involved in policy design and execution.
- Public sector managers are responsible for institutional planning.
- Policy analysts working in government or advisory roles.
- Municipal and regional administration leaders.
- Regulatory and compliance officers in public institutions.
- Strategic advisors in ministries and government agencies.
- NGO professionals engaged in public policy development.

Course Objectives

Participants will achieve the following objectives by completing the Strategic Government Leadership in Policy Management course:

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- Understand the foundations of strategic leadership in government policy systems and how leadership shapes effective governance structures.
- Develop the ability to analyze public policy environments and identify key institutional and regulatory drivers.
- Enhance skills in strategic planning and policy formulation aligned with national development goals and public sector priorities.
- Strengthen decision-making capabilities in complex governmental contexts using evidence-based approaches.
- Learn to evaluate the effectiveness of policy implementation and adjust strategies to improve outcomes.
- Gain insight into governance models that support transparency, accountability, and performance improvement.
- Build competencies in stakeholder coordination and inter-agency collaboration for policy success.
- Improve understanding of risk management and adaptability in dynamic policy environments.

Targeted Competencies

Participants will gain the following competencies during the Strategic Government Leadership in Policy Management program:

- Advanced understanding of strategic government leadership principles in public administration contexts.
- Ability to design and manage policy frameworks aligned with institutional goals and national strategies.
- Skills in analyzing policy environments and identifying governance challenges and opportunities.
- Competence in leading policy implementation processes across government sectors.
- Strong capability in evaluating public policies using performance indicators and impact assessment tools.
- Proficiency in coordinating multi-stakeholder government initiatives.
- Enhanced analytical thinking for resolving complex policy and regulatory issues.

Studying Scenarios

In this Strategic Government Leadership in Policy Management training, participants develop skills through the following scenarios:

- Case-based analysis of government policy failures and strategic leadership interventions to improve outcomes in public institutions.
- Simulation of national policy development processes involving multi-agency coordination and stakeholder negotiation.
- Evaluation of real governmental reforms focusing on improving governance efficiency and transparency.
- Strategic decision-making exercises addressing crises in public administration and regulatory environments.
- Comparative analysis of policy implementation across different government systems to identify best practices.

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Course Content

Unit 1: Foundations of Strategic Government Leadership

- Introduction to strategic government leadership and its role in modern governance systems.
- Key principles of public sector leadership and institutional responsibility.
- Evolution of government policy management and administrative reform.
- Relationship between leadership styles and policy effectiveness in public administration.
- Strategic thinking models applied to government decision-making processes.
- Core competencies required for effective leadership in public institutions.
- Importance of ethical governance and accountability in leadership roles.
- Overview of Strategic Government Leadership in Policy Management frameworks.
- Link between leadership capability and national policy performance outcomes.

Unit 2: Policy Management Systems and Governance Structures

- Structure of government policy management systems and institutional hierarchy.
- Policy lifecycle stages from formulation to evaluation in public administration.
- Role of governance frameworks in shaping policy effectiveness.
- Interaction between political leadership and administrative execution systems.
- Tools for managing policy coordination across government agencies.
- Mechanisms of accountability and transparency in policy governance.
- Integration of regulatory frameworks into policy management systems.
- Challenges in aligning institutional policies with national strategic goals.
- Strategic Government Leadership in Policy Management in Governance Transformation.

Unit 3: Strategic Planning in Public Sector Institutions

- Principles of strategic planning in government and public administration
- Aligning organizational goals with national development strategies.
- Policy prioritization methods based on public needs and resources.
- Environmental scanning techniques for government decision-making.
- Use of data-driven approaches in strategic policy planning.
- Development of long-term government strategies and implementation roadmaps.
- Integration of stakeholder input into planning processes.
- Managing uncertainty and complexity in public sector planning.
- Strategic Government Leadership in Policy Management for Sustainable Planning Systems.

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Unit 4: Regulatory Governance and Policy Implementation

- Foundations of regulatory governance in public sector environments.
- Translating policy into actionable government programs and initiatives.
- Implementation challenges in complex bureaucratic systems.
- Monitoring mechanisms for policy execution and compliance.
- Coordination between regulatory bodies and government institutions.
- Managing institutional resistance to policy change.
- Risk identification and mitigation in policy implementation stages.
- Ensuring policy alignment with legal and regulatory frameworks.
- Strategic Government Leadership in Policy Management for Effective Enforcement.

Unit 5: Performance Evaluation and Innovation in Public Policy

- Methods for evaluating government policy performance and outcomes.
- Key performance indicators in public administration and governance systems.
- Continuous improvement models for public sector institutions.
- Role of innovation in transforming government services and policy delivery.
- Digital transformation in public administration and e-governance systems.
- Data analytics for assessing policy impact and institutional efficiency.
- Feedback mechanisms for improving government policy decisions.
- Case studies on innovative government reforms and modernization.
- Strategic Government Leadership in Policy Management for Future-Ready Governance.

Final Insights & Key Takeaways

Strategic Government Leadership in Policy Management is essential for building efficient, transparent, and results-driven public institutions. Strong leadership combined with structured policy systems ensures sustainable governance and improved public value delivery.