MERCURY

Supply Chain Optimization Procurement Management Training

4 – 8 January 2027
Vienna (Austria)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Supply Chain Optimization Procurement Management Training

Ref: 121563_1078844 **Date:** 4 – 8 January 2027 **Location:** Vienna (Austria) **Fees:** 5900 Euro

Introduction

This Supply Chain Optimization Procurement Management course provides a framework for understanding and improving procurement processes within modern supply chains. It explores advanced concepts in supply chain optimization, focusing on cost efficiency, supplier performance, and strategic sourcing. Participants will examine how procurement management directly impacts operational excellence and competitive advantage. The program highlights data-driven decision-making and the integration of digital tools in procurement systems. It emphasizes aligning procurement strategies with broader organizational goals and market dynamics. Learners will enhance supply chain performance through structured, analytical, and strategic procurement practices.

Targeted Groups

This Supply Chain Optimization Procurement Management training targets professionals seeking knowledge and skills:

- Procurement officers managing supplier relationships.
- Supply chain analysts are improving operational efficiency.
- Logistics managers are optimizing distribution processes.
- Contract managers handling vendor agreements.
- Finance professionals overseeing procurement budgets.
- Operations managers aligning supply with demand.
- Project managers are involved in sourcing activities.
- Business owners are aiming to reduce supply chain costs.
- Consultants specializing in procurement strategy.
- Professionals transitioning into supply chain roles.

Course Objectives

Participants will achieve the following objectives by completing the Supply Chain Optimization Procurement Management course:

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

- Understand key principles of supply chain optimization and procurement strategy.
- Analyze procurement cycles and identify inefficiencies.
- Apply strategic sourcing methods to improve supplier selection.
- Evaluate supplier performance using measurable KPIs.
- Design cost reduction strategies within procurement operations.
- Integrate risk management into procurement planning processes.
- Improve contract negotiation and supplier relationship management.
- Utilize digital procurement tools and analytics for decision-making.
- Align procurement objectives with organizational supply chain goals.
- Enhance the accuracy of demand forecasting and inventory planning.
- Develop sustainable procurement practices and ethical sourcing strategies.
- Optimize procurement workflows for efficiency and transparency.

Targeted Competencies

Participants will gain the following competencies during the Supply Chain Optimization Procurement Management program:

- Strategic procurement planning and execution.
- Supplier evaluation and performance management.
- Cost analysis and procurement optimization techniques.
- Contract negotiation and vendor relationship skills.
- Risk assessment in supply chain operations.
- Data-driven decision-making in procurement.
- Inventory control and demand planning alignment.
- Process improvement and workflow optimization.
- Use of procurement software and digital tools.
- Sustainable and ethical sourcing practices.
- Analytical thinking in supply chain management.

Studying Scenarios

In this Supply Chain Optimization Procurement Management training, participants develop skills through the following scenarios:

- Evaluating supplier bids to select optimal vendors.
- Reducing procurement costs in a competitive market.
- Managing supply disruptions and risk mitigation strategies.
- Improving procurement cycle efficiency through process redesign.
- Negotiating contracts for long-term supplier partnerships.
- Aligning procurement strategies with fluctuating demand.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

MERCURY

Course Content

Unit 1: Foundations of Supply Chain Optimization

- Define supply chain management and procurement functions.
- Explore the role of procurement in organizational success.
- Understand supply chain optimization strategies and models.
- Identify key components of efficient supply chain systems.
- Analyze the relationship between procurement and logistics.
- Examine global supply chain trends and challenges.
- Assess cost drivers within procurement operations.
- Evaluate supply chain performance metrics and KPIs.

Unit 2: Strategic Procurement and Sourcing

- Understand strategic sourcing processes and frameworks.
- Develop supplier selection criteria and evaluation methods.
- Analyze the total cost of ownership in procurement decisions.
- Apply category management in procurement planning.
- Conduct market analysis for sourcing strategies.
- Evaluate supplier risk and sustainability practices.
- Design procurement strategies aligned with business goals.
- Implement long-term sourcing and supplier development plans.

Unit 3: Procurement Process Optimization

- Map procurement workflows and identify inefficiencies.
- Apply process improvement techniques in procurement cycles.
- Optimize purchase order management and approval systems.
- Enhance supplier communication and collaboration processes.
- Implement automation in procurement operations.
- Reduce procurement lead times and operational delays.
- Analyze procurement data for continuous improvement.
- Integrate digital tools for procurement optimization.

Unit 4: Supplier Relationship and Contract Management

- Develop effective supplier relationship management strategies.
- Understand contract lifecycle management processes.
- Improve negotiation techniques for procurement contracts.
- Monitor supplier performance using KPIs and scorecards.
- Manage supplier risks and compliance requirements.
- Resolve conflicts in supplier relationships.
- Establish long-term partnerships with key suppliers.
- Evaluate contract performance and renewal strategies.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Unit 5: Advanced Procurement Analytics and Risk Management

- Apply data analytics in procurement decision-making.
- Forecast demand and align procurement planning accordingly.
- Identify and mitigate supply chain risks.
- Develop contingency plans for supply disruptions.
- Analyze procurement trends using predictive analytics.
- Integrate financial planning into procurement strategies.
- Optimize inventory levels through data-driven insights.
- Implement sustainable procurement and ethical sourcing policies.

Final Insights & Key Takeaways

Effective procurement management is a critical driver of supply chain optimization and organizational performance. Mastering strategic sourcing, data analytics, and supplier management enables sustainable cost savings and operational excellence.