MERCURY

Leadership Ethics & Professionalism for Managers

11 – 15 October 2027
Barcelona (Spain)



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Ref: 121527_1078829 **Date:** 11 – 15 October 2027 **Location:** Barcelona (Spain) **Fees:** 5600 Euro

Introduction

Effective leadership today extends beyond operational success to encompass ethical decision-making, professional integrity, and responsible governance. This Leadership Ethics & Professionalism for Managers course equips participants with the critical knowledge required to lead with accountability, transparency, and credibility in complex organizational environments. It explores the principles of ethical leadership, corporate responsibility, and professional conduct while addressing modern challenges, including compliance, stakeholder trust, and organizational culture. Participants will examine how ethical frameworks influence leadership behavior and decision-making processes across industries. The program emphasizes integrating professionalism standards with leadership strategies to ensure sustainable performance and reputational excellence. Managers will possess a structured understanding of how to align ethical values with business objectives and leadership effectiveness.

Targeted Groups

This Leadership Ethics & Professionalism for Managers training targets professionals seeking knowledge and skills:

- Mid-level managers are responsible for team leadership.
- Senior executives shaping organizational culture.
- HR professionals managing ethics and compliance programs.
- Team leaders seeking ethical decision-making skills.
- Project managers handling stakeholder expectations.
- Compliance officers ensure regulatory adherence.
- Business professionals aiming to strengthen leadership credibility.
- Supervisors transitioning into leadership roles.

Course Objectives

Participants will achieve the following objectives by completing the Leadership Ethics & Professionalism for Managers course:

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- Understand core principles of ethical leadership and professionalism.
- Analyze ethical dilemmas in modern organizational settings.
- Apply structured ethical decision-making frameworks.
- Evaluate the impact of leadership behavior on corporate culture.
- Strengthen accountability and transparency in leadership roles.
- Develop strategies to promote integrity and trust within teams.
- Align professional conduct with organizational values and policies.
- Identify risks related to unethical practices and misconduct.
- Improve communication of ethical standards across departments.
- Enhance leadership credibility and reputation management.
- Integrate corporate governance and ethical leadership practices.
- Foster a culture of compliance and responsible leadership.

Targeted Competencies

Participants will gain the following competencies during the Leadership Ethics & Professionalism for Managers program:

- Ethical analysis and critical thinking skills.
- Professional conduct and behavioral consistency.
- Decision-making under ethical pressure.
- Leadership integrity and accountability practices.
- Risk assessment related to ethical challenges.
- Corporate governance awareness and application.
- Stakeholder relationship management with an ethical focus.
- Communication of ethical standards effectively.
- Conflict resolution using ethical frameworks.
- Building trust and organizational credibility.

Studying Scenarios

In this Leadership Ethics & Professionalism for Managers training, participants develop skills through the following scenarios:

- Resolving conflicts of interest in leadership roles.
- Handling unethical behavior within teams.
- Managing transparency during organizational crises.
- Addressing compliance violations and reporting issues.
- Leading ethically under performance pressure.
- Balancing stakeholder expectations with ethical standards.
- Building trust after reputational challenges.

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Course Content

Unit 1: Foundations of Leadership Ethics and Professionalism

- Define leadership ethics in modern organizations.
- Explain the importance of professionalism in management roles.
- Identify key principles of ethical leadership behavior.
- Explore the relationship between ethics and corporate culture.
- Examine ethical leadership models and frameworks.
- Understand professional standards in global business environments.
- Analyze the role of values in leadership effectiveness.
- Recognize ethical challenges in competitive industries.

Unit 2: Ethical Decision-Making and Leadership Responsibility

- Introduce structured ethical decision-making processes.
- Evaluate ethical dilemmas using analytical frameworks.
- Identify biases that affect leadership decisions.
- Assess risks associated with unethical decisions.
- Apply ethical reasoning in complex business situations.
- Examine accountability in leadership roles.
- Develop strategies for responsible decision-making.
- Analyze real-world ethical leadership case studies.

Unit 3: Corporate Governance, Compliance, and Integrity

- Define corporate governance and its role in ethical leadership.
- Understand compliance systems and regulatory frameworks.
- Identify responsibilities of leaders in governance structures.
- Explore codes of conduct and ethical guidelines.
- Assess the impact of governance on organizational trust.
- Examine internal controls and ethical risk management.
- Promote integrity through leadership actions.
- Align governance practices with organizational strategy.

Unit 4: Building Ethical Organizational Culture

- Define characteristics of an ethical workplace culture.
- Analyze leadership influence on employee behavior.
- Develop strategies to promote ethical conduct in teams.
- Encourage open communication and transparency.
- Address unethical practices and misconduct effectively.
- Build systems for ethical reporting and whistleblowing.
- Strengthen employee engagement through ethical leadership.
- Foster diversity, fairness, and inclusion in decision-making.

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Unit 5: Professionalism, Reputation, and Sustainable Leadership

- Define professionalism in leadership contexts.
- Understand the link between ethics and reputation management.
- Develop personal leadership integrity and credibility.
- Manage stakeholder relationships with professionalism.
- Enhance communication aligned with ethical standards.
- Address ethical challenges in digital transformation environments.
- Build long-term trust through consistent ethical behavior.
- Promote sustainable leadership practices across organizations.

Final Insights & Key Takeaways

Ethical leadership and professionalism are essential drivers of sustainable organizational success and trust. Managers who consistently apply ethical principles strengthen credibility, enhance performance, and build resilient organizational cultures.