MERCURY

Strategic Policy Planning for Organizational Leadership

4 – 8 July 2027
Sharm El-Sheikh (Egypt)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Strategic Policy Planning for Organizational Leadership

Ref: 121578_1078137 **Date:** 4 – 8 July 2027 **Location:** Sharm El-Sheikh (Egypt) **Fees:** 4500 Euro

Introduction

Strategic policy planning plays a critical role in strengthening organizational leadership, institutional governance, and sustainable operational performance across modern organizations. This Strategic Policy Planning for Organizational Leadership course provides an understanding of how leaders design, implement, evaluate, and align strategic policies with long-term organizational objectives and regulatory expectations. Participants explore advanced approaches to policy development, leadership decision-making, strategic governance frameworks, and organizational planning models used in public and private sector institutions. The program focuses on improving leadership effectiveness through strategic thinking, policy alignment, risk-based planning, and performance-driven management systems. It examines how organizational leaders manage policy transformation, institutional change, stakeholder engagement, and strategic communication in highly dynamic environments. Participants will gain the knowledge required to support organizational growth, operational excellence, institutional resilience, and strategic leadership development.

Targeted Groups

This Strategic Policy Planning for Organizational Leadership training targets professionals seeking knowledge and skills:

- Executive leaders and senior managers.
- Strategic planning specialists and advisors.
- Organizational development professionals.
- Policy analysts and governance officers.
- Department heads and operational managers.
- Corporate leadership development professionals.
- Government and public sector administrators.
- Institutional transformation leaders.
- Business strategy and planning coordinators.
- Compliance and risk management professionals.
- Human capital and performance managers.
- Professionals involved in organizational policy implementation.

Course Objectives

Participants will achieve the following objectives by completing the Strategic Policy Planning for Organizational Leadership course:

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

- Understand strategic policy planning principles and frameworks.
- Analyze organizational leadership structures and governance models.
- Develop strategic policies aligned with institutional goals.
- Evaluate leadership approaches in policy-driven environments.
- Improve strategic decision-making and planning capabilities.
- Examine organizational performance management systems.
- Apply strategic leadership concepts in institutional operations.
- Identify policy risks and organizational challenges effectively.
- Strengthen skills in stakeholder communication and policy coordination.
- Design sustainable strategic implementation plans.
- Interpret regulatory and governance requirements professionally.
- Support organizational transformation through policy innovation.
- Improve leadership effectiveness during change initiatives.
- Enhance strategic alignment between departments and leadership teams.
- Measure policy performance using structured evaluation methods.

Targeted Competencies

Participants will gain the following competencies during the Strategic Policy Planning for Organizational Leadership program:

- Strategic leadership and policy planning capabilities.
- Organizational governance and institutional alignment skills.
- Policy analysis and strategic evaluation techniques.
- Leadership communication and stakeholder engagement abilities.
- Strategic risk assessment and mitigation planning.
- Institutional performance measurement competencies.
- Decision-making and executive planning skills.
- Policy implementation and monitoring expertise.
- Change management and organizational transformation capabilities.
- Regulatory compliance and governance awareness.
- Strategic problem-solving and analytical thinking abilities.
- Cross-functional coordination and policy integration skills.

Studying Scenarios

In this Strategic Policy Planning for Organizational Leadership training, participants develop skills through the following scenarios:

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

- Designing strategic policy frameworks for organizational growth.
- Managing leadership decisions during operational transformation initiatives.
- Evaluating institutional risks affecting strategic performance outcomes.
- Developing governance policies for public and private institutions.
- Coordinating cross-department strategic planning activities effectively.
- Analyzing leadership responses to organizational change challenges.
- Building policy implementation plans aligned with business strategy.
- Reviewing performance indicators for strategic leadership effectiveness.

Course Content

Unit 1: Foundations of Strategic Policy Planning and Organizational Leadership

- Define strategic policy planning within organizational leadership systems.
- Explain the relationship between leadership strategy and institutional performance.
- Identify core principles of organizational governance and strategic management.
- Examine strategic leadership roles in policy development processes.
- Differentiate between operational planning and strategic policy planning.
- Analyze the organizational structures that support effective strategic leadership.
- Explore policy lifecycle management in modern organizations.
- Discuss strategic planning methodologies used in leadership environments.
- Evaluate institutional vision, mission, and strategic alignment processes.

Unit 2: Strategic Governance and Policy Development Frameworks

- Define governance frameworks used in strategic organizational leadership.
- Examine policy formulation models for institutional management systems.
- Analyze strategic governance practices in public and private sectors.
- Identify policy-planning tools that support executive-level decision-making.
- Explore leadership accountability within governance and compliance structures.
- Discuss ethical leadership principles in policy planning environments.
- Evaluate stakeholder involvement in strategic governance processes.
- Assess organizational policy standards and institutional regulations.
- Review leadership responsibilities in policy approval and implementation.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Unit 3: Leadership Decision-Making and Strategic Performance Management

- Explain strategic decision-making processes within leadership structures.
- Analyze leadership approaches for high-performance organizational management.
- Identify key performance indicators used in strategic policy evaluation.
- Examine data-driven planning methods for executive decision support.
- Discuss leadership communication strategies during organizational change.
- Evaluate institutional performance measurement and reporting systems.
- Explore strategic problem-solving methods for leadership challenges.
- Analyze policy effectiveness using organizational assessment frameworks.
- Review strategic leadership practices to improve operational excellence.

Unit 4: Risk Management, Organizational Change, and Policy Implementation

- Define strategic risk management in policy planning environments.
- Identify operational risks affecting organizational leadership objectives.
- Analyze leadership strategies for institutional change management.
- Discuss policy implementation challenges within complex organizations.
- Examine resistance management during organizational transformation initiatives.
- Explore strategic communication approaches for policy implementation success.
- Evaluate crisis leadership and contingency planning methodologies.
- Assess organizational resilience and business continuity planning concepts.
- Review leadership responsibilities during policy transition and adaptation stages.

Unit 5: Advanced Strategic Leadership and Sustainable Organizational Development

- Examine advanced strategic leadership models for institutional growth.
- Analyze sustainable organizational development planning frameworks.
- Explore innovation strategies supporting policy modernization initiatives.
- Discuss leadership influence on organizational culture and performance.
- Evaluate strategic alignment between departments and executive leadership.
- Assess long-term planning strategies for institutional sustainability.
- Examine the impacts of digital transformation on strategic leadership planning.
- Review leadership approaches for continuous organizational improvement.
- Analyze future trends in strategic governance and policy management.

Final Insights & Key Takeaways

Strategic policy planning strengthens organizational leadership by aligning governance, performance management, and long-term institutional objectives within a unified strategic framework. Participants completing this course gain advanced leadership planning capabilities that support effective policy implementation, sustainable organizational growth, and high-performance institutional management.