MERCURY

Agile Business and Organisational Development for Sustainable Growth

11 – 15 April 2027
Sharm El-Sheikh (Egypt)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Agile Business and Organisational Development for Sustainable Growth

Ref: 121550_1078128 **Date:** 11 – 15 April 2027 **Location:** Sharm El-Sheikh (Egypt) **Fees:** 4500 Euro

Introduction

This Agile Business and Organisational Development for Sustainable Growth course provides an understanding of agile business principles and how they shape modern organisational development. It explores how organisations can adapt quickly to market changes while maintaining long-term stability and sustainable growth. Participants will gain insight into strategic agility, operational flexibility, and continuous improvement practices that enhance performance. The program highlights the importance of aligning organisational structures with agile frameworks to improve responsiveness and innovation. It introduces key concepts of business agility, lean thinking, and adaptive leadership in dynamic environments. Professionals will build resilient organisations capable of thriving in competitive and evolving markets.

Targeted Groups

This Agile Business and Organisational Development for Sustainable Growth training targets professionals seeking knowledge and skills:

- Business managers improving agility.
- Organisational development specialists.
- Project and program managers.
- Strategy and planning officers.
- HR and change leaders.
- Operations and performance managers.
- Consultants in business transformation.
- Team leaders in agile environments.
- Entrepreneurs scaling businesses.
- Professionals in innovation roles.
- Leaders driving organisational change.
- Analysts in business improvement.

Course Objectives

Participants will achieve the following objectives by completing the Agile Business and Organisational Development for Sustainable Growth course:

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

- Understand agile business models and frameworks for sustainable growth.
- Develop skills in organisational development and transformation planning.
- Analyse business agility and its impact on organisational performance.
- Apply agile methodologies to improve operational efficiency.
- Identify strategies for change management and adaptive leadership.
- Strengthen decision-making in dynamic business environments.
- Explore lean management principles for process optimisation.
- Evaluate tools for measuring organisational agility.
- Design strategies for long-term sustainable growth.
- Integrate agile practices into organisational culture effectively.

Targeted Competencies

Participants will gain the following competencies during the Agile Business and Organisational Development for Sustainable Growth program:

- Strategic thinking for agile transformation.
- Organisational agility and adaptability skills.
- Change management and leadership capabilities.
- Process improvement and lean optimisation skills.
- Analytical skills for performance evaluation.
- Agile planning and execution capabilities.
- Problem-solving in dynamic environments.
- Business innovation and a continuous improvement mindset.
- Decision-making under uncertainty.
- Capability to align strategy with agile frameworks.

Studying Scenarios

In this Agile Business and Organisational Development for Sustainable Growth training, participants develop skills through the following scenarios:

- Simulating agile transformation in traditional organisations.
- Designing organisational restructuring for improved agility.
- Managing resistance to change in business environments.
- Applying agile frameworks in project execution.
- Evaluating organisational performance improvements.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

MERCURY

Course Content

Unit 1: Foundations of Agile Business and Organisational Development

- Understanding agile business principles and modern organisational structures.
- Exploring business agility and its role in sustainable growth strategies.
- Analysing the evolution of organisational development practices.
- Identifying key drivers of agile transformation in enterprises.
- Examining the relationship between agility and organisational performance.
- Understanding adaptive leadership in dynamic business environments.
- Reviewing frameworks that support agile organisational design.
- Assessing the importance of flexibility in strategic planning.
- Exploring real-world applications of agile business models.
- Linking organisational development with long-term competitiveness.

Unit 2: Agile Frameworks and Business Transformation

- Introduction to agile frameworks in organisational transformation.
- Understanding Scrum, Kanban, and hybrid agile models.
- Applying agile transformation strategies in business environments.
- Designing workflows for improved efficiency and adaptability.
- Integrating agile principles into organisational strategy.
- Identifying barriers to successful agile adoption.
- Aligning business processes with agile methodologies.
- Improving cross-functional collaboration in organisations.
- Enhancing responsiveness through iterative development cycles.
- Evaluating transformation success using agility indicators.

Unit 3: Organisational Development and Change Management

- Understanding organisational change management principles.
- Managing resistance to change in corporate environments.
- Building change-ready organisational cultures.
- Designing structured change implementation plans.
- Strengthening leadership roles in transformation processes.
- Improving communication during organisational change.
- Aligning people, processes, and systems for agility.
- Monitoring progress in change initiatives effectively.
- Developing sustainable change strategies for organisations.
- Supporting continuous organisational improvement practices.

Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

Unit 4: Strategic Agility and Business Performance

- Understanding strategic agility in modern organisations.
- Linking strategic planning with agile execution models.
- Enhancing organisational responsiveness to market changes.
- Measuring business performance through agility metrics.
- Applying lean management principles for efficiency.
- Optimising decision-making processes in organisations.
- Strengthening innovation in competitive business environments.
- Aligning organisational goals with agile strategies.
- Evaluating performance improvement initiatives effectively.
- Building resilient systems for long-term success.

Unit 5: Sustainable Growth and Agile Innovation

- Understanding sustainable growth in agile organisations.
- Integrating innovation into organisational development strategies.
- Driving continuous improvement through agile thinking.
- Building scalable business models for long-term success.
- Enhancing customer-centric approaches in agile systems.
- Developing innovation pipelines for organisational growth.
- Strengthening digital transformation through agile methods.
- Aligning sustainability goals with business agility.
- Managing organisational adaptability in evolving markets.
- Creating long-term value through agile business practices.

Final Insights & Key Takeaways

Agile business and organisational development create a strong foundation for sustainable growth in competitive markets. Mastering business agility, organisational transformation, and strategic adaptability enables long-term performance and innovation success.