



Logistics & Transportation Management Training Conference

22 – 26 March 2027
Casablanca (Morocco)





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Ref: 8122_1075168 **Date:** 22 – 26 March 2027 **Location:** Casablanca (Morocco) **Fees:** 4500 Euro

Introduction:

Effective management of the flow of materials throughout an organization's supply chain is critical. This transportation and logistics management training conference will update you on the latest logistics models and practices.

Choosing a transportation and logistics management training conference offers invaluable opportunities for professionals seeking to enhance their expertise in the dynamic field. These conferences serve as knowledge exchange hubs, where industry leaders, practitioners, and experts converge to discuss emerging trends, best practices, and innovative strategies shaping the transportation and logistics landscape.

By participating in such events, attendees gain access to cutting-edge insights, practical tools, and real-world case studies, empowering them to optimize supply chain operations, streamline logistics processes, and confidently navigate regulatory complexities. Additionally, networking opportunities abound, fostering connections with peers, potential collaborators, and industry influencers, expanding professional horizons, and opening doors to new career prospects.

In essence, selecting a transportation and logistics management training conference equips individuals with the knowledge, skills, and connections needed to stay ahead in this ever-evolving field. The transportation and logistics management conference mainly focuses on optimizing transport, warehouse, and inventory management activities.

Transportation and Logistics Management:

This segment of the training conference will delve into the intricacies of Transportation and Logistics Management. The participants will earn a holistic understanding of transport logistics training aligned with key industry certifications.

Explore the dynamics of transport and logistics management, including the roles, responsibilities, and certification processes such as the revered Certificate in Transport and Logistics. Enhance your supply chain transportation and logistics management expertise while learning from seasoned professionals in our logistics management seminar and conference sessions.

Targeted Groups:

- Procurement Professionals.
- Logistic Professionals.
- Purchasing Professionals.
- Transportation Coordinators.
- Supply Chain Professionals.
- Warehouse and Store Managers.
- Inventory Managers.

Conference Objectives:

At the end of this transportation and logistics management conference, the participants will be able to:

- Utilize modern purchasing management techniques.
- Sharpen their negotiation skills.
- Manage inventories more productively.
- Improve control over warehouse and transportation operations.
- Examine the most effective purchasing practices.
- Learn new trends in supplier management.
- Gain greater insight into the negotiation process.
- Study the use of negotiation techniques.
- Develop a strategy to manage inventories better.
- Examine inventory reduction techniques.
- Explore new methods and technologies in warehousing.
- Analyze the function of transportation management.

Targeted Competencies:

By the end of this transportation and logistics management conference, the target competencies will be able to:

- Supply chain management.
- Enhancing customer value.
- Warehouse design.
- Warehouse operation.
- Inventory management.
- Transportation management.

Conference Content:

Unit 1: Managing The Purchasing Function:

- The 10 steps of purchasing.
- Buyer skills development.
- Objectives of supply chain management.
- Supplier location and selection.
- Types of contracts and purchase orders.
- Supplier management.
- Quality assurance.
- Remedies for non-performance.

Unit 2: Negotiation Skills Development:

- Foundations of successful negotiations.
- Overcoming difficulties in negotiations.
- The impact of ethics.
- Sharpening your skills.
- Establishing negotiating goals.
- Effective negotiating strategies.
- Effective negotiating techniques.
- Moving from confrontation to cooperation.

Unit 3: Inventory Management:

- Inventory management systems.
- Establishing inventory levels.
- Supplier-managed inventory.
- Consignment inventory.
- Just-in-time inventory management.
- Obtaining the benefits of standardization.
- Utilizing ABC analysis.
- Inventory management effectiveness measures.

Unit 4: Managing Warehouse Operations:

- Warehouse functions.
- Utilizing warehouse systems.
- Warehouse layout.
- Inventory accuracy and cycle counting.
- Barcoding identification systems.
- Radio Frequency Identification Systems.
- Improving warehousing productivity.
- Overcoming barriers to performance.

Unit 5: Managing Transportation Operations:

- Correct application of Incoterms.
- Air carrier selection criteria.
- Ocean carrier selection criteria.
- Obtaining insurance coverage.
- Managing truck delivery operations.
- Utilizing modern tracking technology.
- Effective use of consolidation.
- Measuring transportation performance.