MERCURY

Strategy in Enterprise IT Systems, Data Governance & AI Transformation

7 – 11 February 2027
Dubai (UAE)



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Ref: 121867_1074548 **Date:** 7 – 11 February 2027 **Location:** Dubai (UAE) **Fees:** 4900 Euro

Introduction

Artificial intelligence is reshaping enterprise systems by transforming how organizations manage data, automate processes, and support strategic decisions. This Strategy in Enterprise IT Systems, Data Governance & AI Transformation course provides a structured understanding of how AI integrates into enterprise architectures and governance frameworks. It explores how data becomes a strategic asset when properly governed and analyzed using intelligent systems. Participants will learn how AI enhances decision-making quality across operational and executive levels. The program examines the relationship between AI strategy, data governance, and digital transformation. It equips learners with a theoretical foundation to align AI capabilities with business value creation.

Targeted Groups

This Strategy in Enterprise IT Systems, Data Governance & AI Transformation training targets professionals seeking knowledge and skills:

- Enterprise IT managers to improve digital systems integration.
- Data governance officers to ensure compliance and control.
- Business analysts supporting data-driven decisions.
- CIOs and digital transformation leaders.
- AI consultants designing enterprise solutions.
- Risk and compliance professionals in data environments.
- Strategy managers optimizing enterprise performance.
- Technology leaders implementing AI frameworks.

Course Objectives

Participants will achieve the following objectives by completing the Strategy in Enterprise IT Systems, Data Governance & AI Transformation course:

- Understand AI-driven enterprise architecture design principles.
- Analyze data governance frameworks in modern organizations.
- Apply AI concepts to business decision-making processes.
- Evaluate enterprise data lifecycle and control mechanisms.
- Align AI strategy effectively with organizational objectives.
- Identify risks in AI-enabled enterprise environments.
- Interpret data quality and governance standards.
- Assess digital transformation through AI integration.
- Develop strategic thinking for AI adoption.

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- Enhance decision intelligence using structured data systems.

Targeted Competencies

Participants will gain the following competencies during the Strategy in Enterprise IT Systems, Data Governance & AI Transformation program:

- Strategic AI planning for enterprise environments.
- Data governance structure implementation knowledge.
- Decision-making supported by analytics systems.
- Enterprise architecture evaluation and design thinking.
- AI-driven risk identification and mitigation skills.
- Data quality assessment and validation capability.
- Digital transformation alignment with AI strategy.
- Business intelligence interpretation for leaders.

Studying Scenarios

In this Strategy in Enterprise IT Systems, Data Governance & AI Transformation training, participants develop skills through the following scenarios:

- AI integration in enterprise resource planning systems.
- Data governance failure analysis in organizations.
- Decision-making improvement using predictive analytics.
- Enterprise data compliance and regulation simulation.
- AI strategy alignment with business transformation goals.

Course Content

Unit 1: Foundations of AI Strategy in Enterprises

- Introduction to AI in enterprise ecosystems.
- Evolution of intelligent enterprise systems.
- Core principles of AI strategic planning.
- Role of AI in digital transformation.
- Enterprise AI adoption frameworks overview.
- Business value creation through AI systems.
- AI maturity models in organizations.
- Strategic alignment between IT and business goals.

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Unit 2: Enterprise Systems Architecture and AI Integration

- Enterprise architecture fundamentals for AI systems.
- Integration of AI into legacy systems.
- Cloud-based enterprise AI infrastructures.
- Data flow management across enterprise systems.
- API-driven AI system connectivity models.
- Scalability challenges in AI enterprises.
- Automation of enterprise workflows using AI.
- System interoperability in digital ecosystems.

Unit 3: Data Governance Frameworks and Policies

- Principles of data governance in organizations.
- Data ownership and stewardship models.
- Regulatory compliance and data protection standards.
- Data lifecycle management processes.
- Master data management strategies.
- Data classification and access control systems.
- Ethical considerations in data governance.
- Risk management in data-driven environments.

Unit 4: AI-Driven Decision-Making Systems

- Decision intelligence in enterprise environments.
- Role of machine learning in decision support.
- Predictive analytics for business forecasting.
- Real-time decision systems using AI.
- Cognitive computing in enterprise decisions.
- Data visualization for executive insights.
- Scenario modeling and decision simulation.
- Improving decision accuracy with AI models.

Unit 5: AI Strategy Implementation and Optimization

- Designing enterprise AI roadmaps effectively.
- Measuring AI strategy performance indicators.
- Change management in AI transformation.
- Governance of the AI lifecycle in enterprises.
- Scaling AI solutions across departments.
- Continuous improvement in AI systems.
- Risk governance in AI deployment.
- Long-term sustainability of AI strategies.

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Final Insights & Key Takeaways

AI strategy in enterprise systems depends on strong governance, structured data management, and intelligent decision frameworks. Organizations that align AI with enterprise architecture achieve higher efficiency, accuracy, and competitive advantage.