MERCURY

Strategic Leadership Development & Coaching

3 – 7 January 2027
Doha (Qatar)



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Ref: 121472_1073445 **Date:** 3 – 7 January 2027 **Location:** Doha (Qatar) **Fees:** 5500 Euro

Introduction

This Strategic Leadership Development & Coaching course develops advanced leadership capabilities by combining strategic leadership principles with professional coaching practices. It enables participants to lead with vision while improving team performance and organizational alignment. The program focuses on decision-making, influence, and leadership effectiveness in complex environments. Participants learn how coaching enhances leadership impact and supports continuous improvement. It also strengthens the ability to manage change and drive sustainable success. Overall, it prepares leaders to operate at a strategic level with confidence and clarity.

Targeted Groups

This Strategic Leadership Development & Coaching training targets professionals seeking knowledge and skills:

- Senior managers are developing strategic leadership abilities.
- Team leaders are improving performance and guidance skills.
- HR professionals supporting leadership development programs.
- Executives preparing for higher leadership roles.
- Project managers handling strategic initiatives.
- Consultants involved in organizational improvement.
- Business owners seeking leadership coaching tools.

Course Objectives

Participants will achieve the following objectives by completing the Strategic Leadership Development & Coaching course:

- Understand strategic leadership and its impact on the organization.
- Improve decision-making for long-term business success.
- Apply coaching techniques to enhance team performance.
- Align leadership behavior with organizational goals.
- Strengthen communication and influence skills.
- Develop analytical thinking for leadership challenges.
- Build a coaching mindset for continuous improvement.

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Targeted Competencies

Participants will gain the following competencies during the Strategic Leadership Development & Coaching program:

- Strategic leadership thinking and planning skills.
- Coaching and mentoring capabilities.
- Leadership influence and communication skills.
- Performance management awareness.
- Problem-solving and critical thinking.
- Emotional intelligence in leadership roles.
- Change management abilities.

Studying Scenarios

In this Strategic Leadership Development & Coaching training, participants develop skills through the following scenarios:

- Leading organizational change initiatives.
- Coaching teams to improve performance.
- Resolving workplace conflicts effectively.
- Aligning team goals with strategy.
- Supporting leadership development programs.

Course Content

Unit 1: Strategic Leadership Basics

- Meaning of strategic leadership in organizations.
- The difference between operational and strategic leadership.
- Leadership roles in shaping vision and direction.
- Core leadership competencies for success.
- Building organizational alignment.
- Leadership impact on culture.

Unit 2: Leadership Coaching Fundamentals

- Introduction to coaching in leadership.
- Coaching vs mentoring differences.
- Active listening and questioning skills.
- Giving effective feedback.
- Coaching for performance improvement.
- Leadership development through coaching.

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Unit 3: Strategic Thinking & Decision-Making

- Developing strategic thinking skills.
- Business environment analysis.
- Risk and opportunity evaluation.
- Problem-solving techniques.
- Data-based decision-making.
- Critical thinking in leadership.

Unit 4: Performance & Culture Management

- Linking coaching with performance systems.
- Improving employee engagement.
- Leadership influence on culture.
- Performance evaluation methods.
- Accountability in teams.
- Communication for alignment.

Unit 5: Advanced Coaching Applications

- Executive coaching techniques.
- Designing leadership development plans.
- Managing organizational change.
- Developing future leaders.
- Measuring leadership effectiveness.
- Continuous coaching improvement.

Final Insights & Key Takeaways

Strong leadership combined with coaching drives higher performance and organizational success. Effective leaders create long-term impact by aligning strategy, people, and growth.