MERCURY

Advanced Management & Leadership Program

11 – 15 October 2027
Zanzibar (Tanzania)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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Ref: 15865_1066941 **Date:** 11 – 15 October 2027 **Location:** Zanzibar (Tanzania) **Fees:** 5300 Euro

Introduction:

The Advanced Management and Leadership training program empowers senior executives, managers, and aspiring leaders with strategic insights, innovative tools, and transformative leadership skills to navigate complex organizational challenges. It combines cutting-edge management theories with practical leadership applications, fostering a dynamic learning environment that encourages critical thinking, decision-making, and effective team management.

This Advanced Management and Leadership program helps participants understand advanced leadership principles, organizational strategy, and change management. It enables them to drive sustainable growth in high-performance organizational cultures. It equips professionals with effective management and leadership skills. It focuses on strategic management and leadership, providing insights into management and leadership principles and enhancing their understanding of management and leadership meaning.

Through practical sessions and expert guidance, the Advanced Management and Leadership course covers management and leadership strategies, management and leadership approaches, and integrating knowledge management and leadership. Participants will explore talent management and leadership development while improving their abilities through advanced management and leadership practices. They will master management and leadership principles and achieve excellence in their professional roles.

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Targeted Groups:

- Senior executives and C-suite leaders.
- Department heads and directors.
- Experienced managers are seeking advanced leadership skills.
- Entrepreneurs and business owners.
- Team leaders are transitioning to senior management roles.
- Project managers are handling large-scale initiatives.
- Change management professionals.
- Professionals in strategic planning and decision-making roles.
- Leaders managing cross-functional teams.
- HR leaders are focusing on organizational development.
- Professionals aiming to enhance executive presence.
- Public sector leaders and government officials.
- Nonprofit and NGO managers.
- Consultants specializing in leadership and strategy.
- Professionals in succession planning roles.
- Corporate trainers and leadership coaches.
- Mid-career professionals aspiring to senior roles.
- Regional and global operations managers.
- High-potential individuals in leadership pipelines.

Course Objectives:

At the end of this Advanced Management and Leadership course, the participants will be able to:

- Develop strategic leadership capabilities to drive organizational success.
- Enhance decision-making skills in complex and dynamic environments.
- Foster innovative thinking and creative problem-solving approaches.
- Strengthen communication and influence for effective leadership.
- Cultivate emotional intelligence to build stronger workplace relationships.
- Master change management techniques to lead transformations effectively.
- Build high-performance teams through collaboration and trust.
- Improve conflict resolution and negotiation skills.
- Align organizational goals with long-term strategic vision.
- Enhance resilience and adaptability in leadership roles.
- Apply ethical principles to leadership and governance practices.
- Optimize performance management and accountability frameworks.
- Develop coaching and mentoring skills to nurture talent.
- Integrate financial acumen into strategic decision-making.
- Lead across diverse and multicultural teams with inclusivity.
- Build a sustainable leadership approach for long-term impact.

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Targeted Competencies:

By the end of this Advanced Management and Leadership program, the participant's competencies will:

- Strategic thinking and planning.
- Advanced decision-making skills.
- Transformational leadership.
- Effective communication and influence.
- Emotional intelligence and self-awareness.
- Change management and adaptability.
- Organizational development expertise.
- Conflict resolution and negotiation.
- Team building and collaboration.
- Innovation and creative problem-solving.
- Stakeholder management.
- Visionary leadership and goal-setting.
- Time management and prioritization.
- Financial acumen and resource allocation.
- Cross-cultural leadership.
- Crisis management and resilience.
- Talent development and coaching.
- Ethical leadership and corporate governance.
- Performance management and accountability.

Course Content:

Unit 1: Strategic Leadership and Organizational Vision:

- Define and articulate a clear organizational vision.
- Analyze external and internal business environments.
- Align strategies with organizational objectives and market demands.
- Develop frameworks for effective strategic planning.
- Drive innovation through strategic decision-making.
- Foster organizational agility to adapt to change.

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Unit 2: Advanced Decision-Making and Problem-Solving:

- Use data-driven approaches to make informed decisions.
- Apply critical thinking techniques to complex problems.
- Evaluate risks and opportunities in decision-making processes.
- Utilize decision-making models to optimize outcomes.
- Enhance collaborative decision-making within teams.
- Manage uncertainty and ambiguity effectively.

Unit 3: Emotional Intelligence and Communication Skills:

- Enhance self-awareness and emotional regulation in leadership.
- Build empathy to strengthen team relationships.
- Improve active listening and interpersonal communication.
- Influence stakeholders through persuasive communication.
- Navigate difficult conversations and manage workplace conflicts.
- Adapt communication styles to diverse audiences.

Unit 4: Change Management and Organizational Transformation:

- Understand the principles and processes of change management.
- Lead organizational transformations with confidence.
- Address resistance to change through effective strategies.
- Foster a culture of continuous improvement and innovation.
- Align team dynamics with transformation goals.
- Monitor and evaluate the success of change initiatives.

Unit 5: Building High-Performance Teams and Cultures:

- Develop strategies for creating cohesive and motivated teams.
- Promote trust and collaboration within team environments.
- Set clear goals and performance expectations.
- Implement effective coaching and mentoring techniques.
- Recognize and reward team achievements to drive engagement.
- Build a culture of accountability and shared responsibility.