MERCURY

Environmental, Social, and Governance (ESG) Training Course

15 – 26 November 2026
Doha (Qatar)



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Ref: 15791_1066437 **Date:** 15 – 26 November 2026 **Location:** Doha (Qatar) **Fees:** 9900 Euro

Introduction:

In today's rapidly evolving business landscape, Environmental, Social, and Governance ESG factors have become critical in assessing organizations' sustainability and ethical impact. This Environmental, Social, and Governance ESG training course will equip participants with the essential knowledge and skills to integrate these principles effectively into their organizational practices. Participants will explore the fundamental concepts of ESG, including environmental stewardship, social responsibility, and corporate governance frameworks.

The Environmental, Social, and Governance ESG course will explore how ESG factors influence investment decisions, regulatory compliance, and corporate reputation. Through theoretical frameworks, real-world case studies, and practical applications, attendees will learn to develop and implement robust ESG strategies that enhance organizational performance and contribute positively to society and the environment. Participants will be well-prepared to navigate the complexities of ESG and drive sustainable practices within their organizations.

This Environmental, Social, and Governance ESG training provides participants an understanding of environmental, social, and governance ESG principles, meaning, and criteria. This ESG course explores the significance of environmental, social, and governance ESG standards and solutions while emphasizing the importance of ESG investing and reporting practices. Participants will learn how to integrate ESG factors into strategic decision-making, develop an effective environmental, social, and governance ESG strategy, and produce impactful ESG reports.

The Environmental, Social, and Governance ESG program delves into ESG certification processes, offering insights into environmental, social, and governance reporting standards and best practices. Whether you are new to ESG or seeking to enhance your expertise, this ESG training provides the knowledge and tools necessary to implement robust ESG strategies and meet the growing demand for sustainable practices in today's business landscape.

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Targeted Groups:

- Corporate Executives and Management Teams.
- Sustainability and Corporate Social Responsibility CSR Professionals.
- Investors and Financial Analysts.
- Compliance Officers and Risk Managers.
- Human Resources and Talent Development Professionals.
- Supply Chain and Operations Managers.
- Environmental Consultants and Auditors.
- Non-Governmental Organizations NGOs and Advocacy Groups.
- Policy Makers and Government Officials.
- Academic Institutions and Research Organizations.

Course Objectives:

At the end of this Environmental, Social, and Governance ESG course, the participants will be able to:

- Equip participants with a comprehensive understanding of ESG principles and frameworks.
- Enable participants to assess and mitigate environmental impacts within their organizations.
- Foster knowledge of social responsibility and the importance of community engagement.
- Teach best practices for establishing effective governance structures and ethical standards.
- Provide tools for integrating ESG metrics into corporate strategy and decision-making processes.
- Enhance skills in ESG reporting and communication with various stakeholders.
- Prepare participants to navigate regulatory requirements and compliance issues related to ESG.
- Encourage the development of actionable ESG initiatives that drive sustainability and ethical practices.
- Promote awareness of the benefits of strong ESG practices for organizational reputation and performance.
- Cultivate a culture of sustainability and responsibility within participants' organizations.

Targeted Competencies:

By the end of this Environmental, Social, and Governance ESG training, the participants competencies will:

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- Understanding ESG Frameworks and Standards.
- Analyzing Environmental Impact and Sustainability Practices.
- Evaluating Social Responsibility and Community Engagement.
- Implementing Governance Structures and Ethical Practices.
- Integrating ESG Metrics into Business Strategies.
- Assessing Risks and Opportunities Related to ESG Factors.
- Communicating ESG Initiatives to Stakeholders.
- Developing and Managing ESG Reporting Frameworks.
- Navigating Regulatory Requirements and Compliance.
- Enhancing Organizational Reputation through ESG Initiatives.

Course Content:

Unit 1: Introduction to ESG:

- Define Environmental, Social, and Governance ESG concepts.
- Discuss the importance of ESG in today's business landscape.
- Explore the evolution and history of ESG principles.
- Identify key ESG frameworks and standards.
- Analyze the role of ESG in sustainable development.

Unit 2: Environmental Considerations:

- Examine the impact of corporate activities on the environment.
- Discuss climate change and its implications for businesses.
- Explore resource management and conservation strategies.
- Review environmental regulations and compliance requirements.
- Assess carbon footprint measurement and reduction techniques.

Unit 3: Social Responsibility and Stakeholder Engagement:

- Understand the concept of corporate social responsibility CSR.
- Identify key stakeholders and their interests in ESG initiatives.
- Explore methods for effective stakeholder engagement.
- Discuss the importance of diversity, equity, and inclusion in the workplace.
- Examine community investment and social impact programs.

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Unit 4: Governance Structures and Best Practices:

- Analyze the role of corporate governance in ESG.
- Discuss the importance of transparency and accountability.
- Explore board diversity and its impact on governance effectiveness.
- Review ethical business practices and compliance frameworks.
- Identify best practices for risk management related to ESG.

Unit 5: ESG Metrics and Reporting:

- Understand the significance of ESG metrics and indicators.
- Explore various ESG reporting frameworks, such as GRI and SASB.
- Discuss the challenges of ESG data collection and analysis.
- Learn how to develop a comprehensive ESG report.
- Analyze case studies of effective ESG reporting.

Unit 6: Integrating ESG into Business Strategy:

- Explore methods for incorporating ESG considerations into corporate strategy.
- Discuss the benefits of aligning ESG with business goals.
- Identify tools and frameworks for ESG integration.
- Analyze real-world examples of successful ESG strategies.
- Discuss how to measure the impact of ESG initiatives on business performance.

Unit 7: Regulatory Landscape and Compliance:

- Understand the regulatory requirements surrounding ESG.
- Explore global and regional ESG regulations.
- Discuss the implications of non-compliance with ESG standards.
- Review strategies for maintaining compliance.
- Analyze case studies of regulatory successes and failures.

Unit 8: Risk Management in ESG:

- Identify potential risks associated with ESG factors.
- Discuss the importance of ESG risk assessment and management.
- Explore methodologies for evaluating ESG-related risks.
- Analyze the financial implications of ESG risks.
- Review case studies illustrating effective risk management strategies.

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Unit 9: Communicating ESG Initiatives:

- Explore strategies for effective communication of ESG initiatives.
- Understand the role of storytelling in ESG communication.
- Discuss methods for engaging stakeholders through ESG messaging.
- Review tools and platforms for ESG communication.
- Analyze examples of successful ESG communication campaigns.

Unit 10: Future Trends in ESG:

- Discuss emerging trends and developments in ESG.
- Explore the role of technology in enhancing ESG practices.
- Analyze the impact of globalization on ESG standards.
- Review the importance of continuous improvement in ESG initiatives.
- Identify opportunities for innovation within ESG frameworks.