MERCURY

Advanced Freight Forwarding Techniques Course

25 – 29 October 2027
Dar es Salaam (Tanzania)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
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Advanced Freight Forwarding Techniques Course

Ref: 15230_1062633 **Date:** 25 – 29 October 2027 **Location:** Dar es Salaam (Tanzania) **Fees:** 5300 Euro

Introduction:

Freight forwarding is a multifaceted industry that encompasses the orchestration and execution of shipments using various modes of transport. This advanced freight forwarding course requires a deep understanding of routes, rate negotiations, and carrier selection.

This advanced freight forwarding training also requires arranging shipments, overseeing transit, and handling various transportation documentation. As part of their freight forwarding responsibilities, professionals in this field must foster close relationships with multiple stakeholders, including shippers, consignees, carriers, warehouses, packaging services, financial institutions, and government entities.

This advanced freight forwarding training course aims to provide delegates with a comprehensive insight into the strategies and systems used in the freight forwarding sector, as highlighted through real-world case studies reflecting best practices globally. Participants will leave the course with concrete knowledge that they can immediately apply to enhance their professional abilities in the freight forwarding process within the context of their respective organizations.

Targeted Groups:

- Individuals new to international transportation, trade, logistics, and supply chain industries seek to gain knowledge and skills to improve their employability prospects.
- Professionals already active in international transportation, trade, logistics, and supply chain industries aiming to elevate their skills for career advancement opportunities.

Course Objectives:

By the end of this freight forwarder course, participants will be able to:

- Grasp the underlying supply chain risks inherent in international trade.
- Comprehend various trade products and how they apply in real-world scenarios.
- Manage risks in coordination with both internal departments and external suppliers.
- Understand the pivotal impact of delivery points in transactions regarding the transfer of risk for loss or damage to goods from the seller to the buyer.
- Strategize effective planning for cargo and utilize freight forwarding systems.
- Leverage the advantages of containerization to maximize freight utility.
- Employ the correct application of INCOTERMS to optimize operations.
- Navigate international logistics, including freight procedures and documentation.
- Develop strategic plans for resource allocation and process effectiveness.
- Drive work process optimization and financial strategies in cost management and reduction.

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• Construct actionable intends to contribute further to their role and the benefit of their organization.

Targeted Competencies:

At the end of this freight forwarder training, participants' competencies will:

• Mastery in Logistics Planning and Management.
• Expertise in International Trade and Strategic Planning for Cargo and Freight Forwarding.
• Proficiency with Import Orientation and Dealing with its Dynamics.
• Acquaintance with International Trade Contracts and Import/Export Systems.
• Understand the causes and effects of Supply Chain Risks.

Course Content:

Unit 1: Logistics Planning & Management:

• Understand detailed freight forwarding definitions and role within Supply Chain Management.
• Evaluation of Key Performance Indicators KPIs.
• Methods for Optimizing Warehouse Operation Flows.
• Fundamental aspects of Warehouse Management.
• Know the significance of the warehouse's role in the Supply Chain.
• Insightful Approaches to Equipment Selection.
• Analysis of different Layout Options.
• Application of The Theory of Constraints TOC in Logistics.

Unit 2: International Trade, Planning for Cargo & Freight Forwarding:

• Understand the supply chain management and its implications for transportation.
• Familiarization with Terminologies in Transportation.
• Deep dive into the Freight Forwarding System and Transportation Process for Freight Movement.
• Mastery of Transport Documentation.
• Carrier Characteristics and Selecting the Best Servicing Options.
• Decision-making about Mode Selection or Intermodal Systems.

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Unit 3: Orientation on Using & Dealing with Import Orientation:

- Manage the Export and Import Function.
- Know the tools for Export utilization and comprehension.
- Navigate Customs procedures and requirements.
- Understand export customers' needs.
- Considerations for Lead Time in Imports.
- Embrace Containerization in Freight Forwarding.

Unit 4: International Trade Contracts and Systems of Import and Export:

- Examine Documentary Credits and Their Implications on Freight Terms.
- Identify Transportation Management Key Decisions.
- Explore the Critical Management of Air and Maritime Transport.
- International Commercial Terms and their Transportation Implications.
- Extensive Discussion on Transportation Documentation.
- Review of Hazardous Materials Transportation challenges and solutions.

Unit 5: Understanding the Supply Chain Risk Spiral and Reducing Supply Chain Risk:

- Assessment of consequences.
- Outcomes.
- Analyze the Key Drivers of Risk.
- Strategies to Enhance Visibility within the Supply Chain.
- Understand methods to reduce Variability.
- Maintain Velocity.
- Restoring Confidence in Supply Chains.
- Develop Agility and Synchronicity in Supply Chain operations.