MERCURY

# Communication, Coordination & Leadership Workshop & Conference

5 – 9 July 2027
Cape Town (South Africa)



Dubai - UAE: +971 4 450 5697
Istanbul - Türkiye: +90 539 599 1206
Amman - Jordan: +962 79 712 3347

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**Ref:** 8005_1058686 **Date:** 5 – 9 July 2027 **Location:** Cape Town (South Africa) **Fees:** 5300 Euro

## Introduction

Communication, coordination, and leadership have been said that all business is a dialogue. The communication, coordination, and leadership ability of people at all organizational levels to create and maintain a rich conversation with each other and other companies ultimately create business success. That conversation relies on excellent communication skills.

The best and most charismatic leaders are abundantly skilled communicators, able to coordinate and lead their teams because they create an environment in which others genuinely want to work. The best and most skilled coordinators can manage time, people, and priorities, influence at all levels, and still display a sense of leadership that makes others want to follow them.

## Understand What Leadership Communication Is

This communication, coordination, and leadership course integrates an understanding of what leadership communication is and why communication is essential in leadership.

The communication, coordination, and leadership course will provide participants with leadership communication skills training, enhancing their ability to lead teams through clear and effective communication channels.

The leadership communication program is designed to develop the communication skills of leadership, ensuring that leaders can motivate, inspire, and guide their teams to success.

## Leadership and Coordination in Practice

This communication, coordination, and leadership workshop encapsulates the essence of coordination leadership, offering a practical engagement where concepts of leadership and coordination skills can be applied to real-world scenarios.

Participants will be able to explore the dynamics of coordination in leadership and participate in a leadership communication workshop designed to reinforce their learning. In conclusion, this comprehensive leadership and communication conference is tailored to forge leaders who can effectively navigate the intricacies of organizational communication and team dynamics.

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## Targeted Groups

- Team leaders.
- Coordinators.
- This communication, coordination, and leadership conference suits all the organization's employees at all levels and departments.

## Conference Objectives

At the end of this communication, coordination, and leadership conference, the participants will be able to:

- Raise self-awareness to understand their strengths and skills gaps as leaders and coordinators.
- Learn practical ways of addressing their skill gaps.
- Understand the subjective experience of others and how to respond to it.
- Demonstrate advanced communication skills, both verbal and non-verbal.
- Coordinate people, events, and projects with confidence.
- Manage time and teams effectively.
- Understand what motivates people at work and how to increase their motivation.
- Learn about the latest leadership theories and their practical application in the workplace.

## Targeted Competencies

In this communication and leadership conference, the target competencies will be able to:

- Leadership skills.
- Communication skills.
- Coordination skills.
- Time management.
- Emotional intelligence.
- Motivate others.
- Personal impact and influence.

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# Conference Content

## Unit 1: Who do you think you are?

- Self-awareness.
- Personal profiling.
- Assess your current leadership style.
- Evaluate your abilities as a coordinator.
- Your preferred team role.
- Your communication style.

## Unit 2: Enriching Your Communication Skills

- Subjective experience and communication.
- Learn about advanced language patterns for influence.
- Questioning and listening skillfully.
- Understand motivation and behavioral drivers.
- What are Hygiene factors and motivators?
- Glassers are innate drivers.
- Filters of experience.
- The emotional loop.

## Unit 3: The Skills of the Coordinator

- Time management.
- Prioritization.
- Team Working skills.
- Essentials of project management.
- Meeting management.
- Understand the effective use of IT to support coordination activities.

## Unit 4: The Modern Leader

- The 10 intelligences.
- Explore emotional intelligence.
- Emotional intelligence and leadership.
- Theory X and Theory Y - push and pull leadership.
- Values and leadership.
- The culture of your organization.

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## Unit 5: Communicating, Coordinating, and Leading

- What do people say about your team - and what do you want them to say?
- What are critical challenges for your team, and how to meet them?
- Case study about communicating, coordinating, and leading in practice.
- Personal action planning.